

Belgium	Sfr 18	Turkey	Rs 2500	Portugal	Esc 80
Belgium	Dr 1,650	Ireland	L 2200	S. Africa	Rs 6.00
Bulgaria	Lev .98	Japan	Y500	Singapore	S\$ 4.10
Cyprus	Dr 1,000	Jordan	Fls 500	Spain	Pes 100
Denmark	Dr 1,000	Korea	Fls 500	Sri Lanka	Ru 30
Egypt	Fls 7.25	Malta	Fls 1,00	Sweden	Sk 7.50
Finland	Fls 5.50	Morocco	Fls 2.25	Switzerland	Fr 7.00
France	Fr 6.00	Morocco	Fls 3.00	Tunisia	Dr 1,000
Germany	DM 2.20	Morocco	Fls 3.25	Turkey	L 180
Greece	Dr 60	Morocco	Fls 3.50	U.A.E.	Dr 6.50
Hong Kong	HK \$12	Morocco	Fls 3.75	U.S.A.	\$1.50
Iraq	Dr 15	Philippines	Pes 20	U.S.A.	\$1.50

No. 29,414

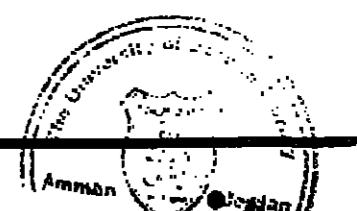
FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Wednesday September 5 1984

Hirohito's chance to
exorcise bitter
memories, Page 3

D 8523 B



NEWS SUMMARY

GENERAL

S. Africa rioting death toll grows
Dollar above FFr 9 in NY

Homes were burned and shops looted in the second day of rioting in South African black townships as the death toll rose to 28.

The violence began in Sharpeville, south of Johannesburg, during protests against rent increases. Police manned road blocks at entrances to the townships and used armoured vehicles and tear gas to break up crowds.

The rioting coincided with the introduction of a new constitution giving limited powers to Indians and coloured (mixed race) people but excluding South Africa's 23m black majority. Page 3

UK coal talks off

The talks arranged for this week between miners and the National Coal Board in the UK's national coal dispute were abandoned amid mutual recriminations. Page 14

Montreal blast

Police have questioned a 65-year-old American, a former mental patient, over the bombing of Montreal's Central Station in which three people were killed.

Shuttle ice cleared

The crew of the space shuttle Discovery knocked a piece of ice from the side of the spacecraft and started preparing for landing today at the end of its six-day maiden flight.

Afghan deaths claim

Afghan security forces claim to have killed about 800 guerrillas in Wardak province near Kabul. Page 3

Air crash escape

Three people aboard a Canadian Buffalo military transport were injured when the aircraft crashed before Farnborough air show crowds while demonstrating its short-hauling capability.

New U.S. bomber

The U.S. Air Force has presented the first of 100 new strategic B-1B bombers which will be able to deliver conventional and nuclear weapons on Soviet targets.

Spain-EEC 'delay'

EEC diplomats said negotiations were for the first time taking seriously the possibility that Spain might not be able to enter the Common Market by the target date.

Chile protests

One man was reported killed in demonstrations in Santiago, where police clashed with over 300 rioters protesting against the Government of President Augusto Pinochet. Several opposition politicians were injured or arrested. Earlier story, Page 4

India clashes

Hindi-Moslem clashes broke out again in Hyderabad with at least 25 people reported injured.

Brazil pollution

Seven factories were closed in the south-eastern Brazilian city of Curitiba to prevent pollution from reaching dangerous levels.

Siberian oil

Geologists have discovered a new oil deposit in the western Siberian oil-producing region of Tyumen. Page 15

Caught napping

Two Moroccan soldiers who fell asleep after arresting a Spanish fishing boat wake up to find they were in the custody of the Spanish navy. Page 2

BUSINESS

Dollar above FFr 9 in NY

DOLLAR advanced strongly in Europe and closed at new high of FFr 8,925 (FFr 8,934). In New York, it breached the FFr 9 barrier for the first time, and closed at FFr 9,075.

In Europe it also closed at new highs against sterling, the lira and several Scandinavian currencies. It finished in London at DM 2.93 (DM 2.915), SwFr 2.4485 (SwFr 2.428) Y243.65 (Y242.75) and FFr 8,9225 (FFr 8,934). Its trade-weighted index rose to 137.1 from 137.2. It finished in New York at SwFr 2.455, Dk 2.9372 and Y244.3. Report, Page 14; Currencies, Page 37

STERLING fell 1.05 cents in London to a record closing low of \$1.2925. It was also down at DM 3.785 (DM 3.795), FFr 11.625 (FFr 11.64) and Y215 (Y216.25) but was unchanged at SwFr 1.165. On Bank of England figures, its trade-weighted index slipped to 77.8 from 78.1. In New York it closed at \$1.2875. Page 37

TOKYO stocks declined. The Nikkei 225 market average dropped 20.55 to 10,609.33. Section III

LONDON equities were under constant selling pressure with the FT Industrial Ordinary index down 1.5 at 533.3. Section III

WALL ST: The Dow Jones industrial average closed 12.03 down at 1312.35. Section III

GOLD fell \$3.75 on the London bullion market to \$340.75. It also dropped in Frankfurt to \$341.25 and in Zurich at \$340.75. In New York, the Comex September settlement was \$332.00. Page 36

LEAD prices fell sharply on the London Metal Exchange for the second day running, with cash lead £12 down to £11.9 a tonne. Market fears

that the group would be taken over by Unilever and General Foods. Until now, despite U.S. operations with annual sales of well over \$2bn, North Amer-

Carnation agrees to \$2.89bn cash bid from Nestlé

BY TERRY DODSWORTH AND PAUL TAYLOR IN NEW YORK

NESTLÉ, the giant Swiss-based processed food company, is to take over Carnation of the U.S. in an agreed cash bid worth \$2.89bn.

If approved, the deal would rank as the biggest ever by a European company in U.S. manufacturing industry, and has been exceeded only by Elf Aquitaine's 1981 \$4.3bn acquisition of Texangulf in the energy sector.

The proposed merger will create a multinational colossus - sales of almost \$16bn will place it on a par with U.S. Steel and Philips.

The two companies, both household names throughout the world, announced yesterday that Nestlé had received commitments covering 27 per cent of Carnation's \$4.8bn outstanding shares.

The Swiss group has also been given the option to buy a further 8.4m unissued shares, the equivalent of 15 per cent of Carnation's enlarged equity, in a transaction widely seen as putting a firm block on counterbids.

Nestlé already ranks as one of the dominant companies within the world food industry, with Unilever and General Foods. Until now, despite U.S. operations with annual sales of well over \$2bn, North Amer-

ica has appeared the weak link in its international business.

The acquisition of Carnation, providing it meets with the approval of the anti-trust authorities, would be an important step towards correcting that deficiency.

Carnation, a fierce rival of Nestlé in the worldwide processed milk products market from which both companies have grown, is seen as an obvious choice. Many of its products are complementary and it also gives Nestlé an entrée into several new sectors, including pet foods.

Nestlé's main interests at present in the U.S. include the Beech-Nut baby food group; Libby, McNeil & Libby canned meat and fruit juice group; Nestlé Enterprises, which makes coffee and chocolate products; and Stouffer, which has frozen-food and hotel interests. Together they had sales of more than \$2.6bn.

Nestlé and Carnation in the past have been product innovators. Carnation, which coined the slogan "milk from contented cows", invented instant dry milk in 1954, while Nestlé brought the consumer instant coffee almost 50 years ago.

More recently, however, critics have suggested that Nestlé is in danger of becoming a "one-product" company.

Continued on Page 14

By James Buchan in Bonn

HERR ERICH HONECKER, the East German leader, yesterday called off a visit to West Germany set for later this month, in what is regarded as a reluctant bow to Soviet pressure.

The postponement of the visit, for a detailed five-day programme had been drawn up, is a serious check to efforts by both German states to salvage their relations from collapse in East-West détente. Bonn officials would not venture a guess at when a new attempt would be made for Herr Honecker to visit.

Herr Ewald Moldt, the East German Permanent Representative in Bonn, yesterday told Herr Philipp Jenninger, the Chancellery Minister of State, that the "timing of the visit" (set for September 26-30) "is no longer realistic."

Herr Honecker's resignation was not unexpected. As chairman of the Peugeot group "directoire" (executive committee) he had had to share power for the past 12 months with M Calvet, who was put in charge of the day-to-day running of all the Peugeot group car operations last September and has since been at the centre of the group's latest restructuring and job cutting programme.

Bonner officials privately dismissed such arguments as "threadbare." Although they were reluctant to argue that Moscow had banned the visit outright, they believe that the tremendous broadside in the Soviet press against West Germany in the past two months had contributed to the postponement. Bonn has been accused of meddling in East German affairs and of attempting to reverse the post-war settlement in favour of a greater Germany.

The visit, first mooted at the end of 1981, might have come about last year. However, East Berlin broke off preparations that April in response to anger in the West German press and among conservative politicians at the death of a West German traveller during an East German border check.

Bonner officials yesterday took comfort from the milder tone of the second postponement of the visit and believe that talks might continue, at least at a lower level. They also believe that visits to the Federal Republic by the Bulgarian and Romanian leaders in the autumn will go ahead as planned. However, some diplomats fear those visits might humiliate Herr Honecker in illustrating his smaller room for manoeuvre.

The postponement is also a blow for Chancellor Helmut Kohl of West Germany, who has sought to keep open contact with East Berlin despite Soviet anger at West Germany's acceptance of modern Nato nuclear missiles last November.

Editorial comment, Page 12

Lex, Page 14

Parayre quits as Calvet wins Peugeot battle

BY PAUL BETTS IN PARIS

M JACQUES CALVET, the former French banker called in two years ago to sort out the finances of Peugeot, the troubled French private car maker, was named last night as the new head of the group.

He replaces M Jean-Paul Parayre, who took over the running of the group in 1977 and who resigned yesterday after a long-running management dispute with M Calvet.

The changeover at the top of Peugeot illustrates the priority now being given to cutting losses that have totalled FFr 8bn (\$900m) during the last four months and debts now totalling about FFr 45bn.

M Parayre's resignation was not unexpected. As chairman of the Peugeot group "directoire" (executive committee) he had had to share power for the past 12 months with M Calvet, who was put in charge of the day-to-day running of all the Peugeot group car operations last September and has since been at the centre of the group's latest restructuring and job cutting programme.

M Calvet's success in reducing the group workforce by more than 10,000 people in barely 12 months clearly impressed the main Peugeot shareholders, including the Peugeot family, who own about 35 per cent of the company shares.

Although M Parayre was appointed to a new four-year term as chairman last April, he appears to have

Continued on Page 14
Men and Matters, Page 12

UK engineering group Acrow in receivership

BY RAY MAUGHAN IN LONDON

ACROW, one of the best-known firms in British engineering, yesterday went into receivership with debts of £25m (£35m) and assets of half that amount. From today Mr Michael Jordan and Mr John Taylor from the consultancy firm of Cork Gully will manage the affairs of the group.

The receivership marks the first serious corporate failure in Britain's industrial sector since the textile machinery group Stone-Platt Industries failed amid much acrimony in 1982.

Mr Norman Cunningham, Acrow's chief executive, said yesterday that "while management action has reduced losses for the year to March 1984 significantly, trading conditions for the construction industry throughout the world have not improved and the board is unable to forecast an early return to profitability.

"As a consequence, the consortium of bankers to Acrow have noticed the board that they do not feel

able to continue the existing facilities which expire this month."

Mr Cunningham said shareholders' funds had been reduced by heavy losses and the cost of closing unprofitable subsidiaries in the point where they were worth about £26m.

Founded by Mr William de Vigier - who remains chairman - 40 years ago, the group includes Coles Cranes, employing 1,300 people in Sunderland; Thomas Storey, which has the exclusive rights to make Bailey bridges; and Adamson and Hatchett, the boilermaking subsidiary.

Acrow's profits had been unbroken since 1978 until the recession started to bite. Since 1980 Mr de Vigier, now living in Switzerland, has embarked on a series of acquisitions and associate partnerships.

Many regard the acquisition in 1972 of Coles as a landmark deal for Mr de Vigier, since it brought into the

group a £10m profit after tax in 1979 which was replaced by losses in excess of £14m in the year to March 1983.

Lex, Page 14

West German GNP falls by 2%

BY JOHN DAVIES IN FRANKFURT

WEST GERMANY'S gross national product (GNP) fell 2 per cent in the second quarter of this year compared with the first working week

of July 31 with profits of \$1.3m in the same period last year.

The drop is likely to rekindle debate about the strength of the country's economic momentum, although the Economics Ministry in Bonn and the Bundesbank, the central bank, have recently expressed optimism about growth prospects.

Latest unemployment figures show that 2.2m West Germans, or 8.3 per cent of the labour force, were out of work last month, slightly fewer than in July.

Economic activity in the second quarter of this year was badly depressed by the seven-week wave of strikes, lock-outs and layoffs in the metal industries, mostly in car assembly and motor vehicle component making.

Government officials said yesterday that the 2 per cent decline was

less steep, at 1.5 per cent, if adjusted to take account of the fewer normal working days in the second quarter.

EUROPEAN NEWS

Alan Friedman in Milan on steps towards reforming a cumbersome judicial system

Romans campaign for habeas corpus

PRISON gates across Italy have been opening over the past few weeks to release hundreds of suspected criminals, ranging from businessmen accused of fraud in connection with the collapse of Banco Ambrosiano to more hardened types.

The releases, which have touched off a political storm, are happening because of a law, reducing from 11 years to six the maximum period of time a suspect may be held in preventive custody without trial.

The law, known simply as "Number 398," is meant to be an attempt at reforming Italy's lumbering judicial system. There is no doubt that reform is needed. Italy is a country without *Habeas Corpus*, a man or woman may be arrested and imprisoned for years on grounds as flimsy as a denunciation by convicted magfiso.

There are at present 2m trial proceedings unfinished in this country of 57m people. Some 20,000 Italians remain in preventive custody awaiting trial, and Italy's 7,000 magistrates — the officials whose broad powers of arrest and investigation have uncovered many a scandal — are over-worked and over-stretched.

To understand the quagmire of Italian justice it is necessary to go beyond the shocking

statistics. The fact is that political and cultural traditions of justice in Italy are very different from those in other industrialised nations.

One reason for this state of affairs is the tradition of independent magistrates, who unlike, say, the police in Britain, have powers to plunge into diverse areas of Italian life, to investigate and to detain suspects even without filing formal charges.

The need to battle the long arm of organised crime is an important argument in favour of the magistrates' power. Even more important, however, was the frightening rise of terrorism in the 1970s, which led Parliament to introduce the 11 years maximum detention period.

The magistrates themselves are often dedicated and long-serving officials, hindered by a lack of sufficient resources.

Walk into the office of a magistrate and you are likely to find dusty files stacked high on desks, a lack of such basics as a direct-line telephone or photocopy, and a queue of supplicants crowding the corridor.

None the less, in a country where political leaders are almost universally mistrusted, the magistrates are often unsung heroes, working diligently

(albeit slowly) and usually resisting political interference.

An unfortunate side-effect of magistrates' power, however, is that Italian jails tend to get clogged with a wide assortment of suspects, often held in custody without being told of the precise charges against them. Jail is not even a great social stigma in a country

where top businessmen can be imprisoned on a few hours' notice.

"Sooner or later, at some point in one's life, one can expect to spend a little time in prison," remarked one Milanese businessman the other day.

A far less relaxed view of the system is taken by Italy's Radicals Party, which is somewhat akin to West Germany's "Greens." The Radicals have been campaigning for years to reform the judicial

system. With political leaders are almost universally mistrusted, the magistrates are often unsung heroes, working diligently

presenter, who was himself imprisoned for a year without being formally charged, has found a popular and highly visible spokesman.

Sig Enzo Tortora, whose television chat show used to attract more than 20m viewers, has now left his programme to devote himself full-time to the political battle for a "more

visible" justice system.

In addressing the need for more reform, Sig Tortora is working to a two-pronged strategy. He will use his fame at home to make appearances throughout Italy in an effort to rouse the normally apathetic public. He will also travel across Europe to inform public opinion outside of Italy of the situation.

One attempt to pressure about 100 mayors will be a "day of justice" conference to be held in Strasbourg or Brussels in October. Politicians, lawyers and legal scholars are being invited from all over Europe to the event, sponsored by the Radical Party.

But even the zealous Sig Tortora, when asked how long it could take to achieve reform in Italy, sighs and throws up his hands. "It could take the rest of my life," says the middle-aged politician.

Rogers bid to boost spending by Nato

By Quentin Peel in Brussels

NATO'S CONVENTIONAL armed forces are falling ever further behind the strength of the Warsaw Pact, and a real annual increase in defence spending of 7 per cent would be needed to bridge the gap by the end of the decade.

General Bernard Rogers, Supreme Allied Commander Europe, made the comments yesterday.

In a renewed effort to galvanise Nato member states into increased investment in their conventional, as opposed to nuclear, arsenals, Gen Rogers called for increased spending on the equipment and training of existing forces, on modernisation of weapons systems, and on building up adequate reserves.

He also called for the renewed development of chemical weapons, halted by the U.S. in 1969, in order to combat the Soviet Union's existing arsenal of chemical weapons.

"We in Nato have not paid the price of maintaining adequate conventional capability," Gen Rogers said in a news conference to launch the alliance's annual programme of exercises, involving more than 300,000 men, 300 ships and 2,500 aircraft.

"We are now at the point where our conventional forces are insufficient to support our strategy of flexible response."

Gen Rogers said the present targets for conventional force strengths in Nato, approved by defence ministers on the basis of a 3 per cent annual increase in spending, from 1985 to 1990, would still not provide an adequate defense to frustrate a conventional attack "without resort to nuclear weapons."

"I attacked conventionally under my guidance, I would have no option but to request the release of nuclear weapons fairly quickly," he

European Fighter Aircraft delayed by study details

By MICHAEL DONNE, AEROSPACE CORRESPONDENT

IN FARNBOROUGH

PROGRESS ON the proposed five-nation European Fighter Aircraft (EFA) has been delayed in recent weeks because of continued difficulties in settling details of the feasibility studies on the aircraft.

The studies were ordered early last July by the defence ministers of the five nations involved — the UK, West Germany, France, Italy and Spain — at a meeting in Madrid.

The aircraft industries of the five countries were required to produce the detailed studies by next March, when they would be considered by the defence ministers at a meeting in Rome, and it was hoped, a go-ahead for the full-scale development of the Eurofighter would be approved.

Since July, however, the aircraft industries in each country have been unable to proceed because the national armament directors in the defence ministries of the five nations have themselves been unable to agree on precisely what the studies should include.

With little more than six months to go before the deadline, the aircraft companies involved are concerned at the delay in the programme. They fear that if there is much further delay they might not even be able to meet the deadline at all.

Meanwhile the UK's own independent programme, the Experimental Aircraft Programme (EAP), is being pressed ahead by British

Aerospace with a target first flight in 1988.

The objective of the EAP is to demonstrate that, in the event of a total collapse of the Eurofighter venture, the UK has the capability of going ahead alone, although an international collaborative venture on the Eurofighter remains the UK's overall aim.

The Eurofighter is intended to be a replacement for existing ageing tactical combat aircraft such as the Jaguar and the Phantom in the air forces of the five nations. Production of 800 aircraft is envisaged. It would thus be a multi-billion dollar programme, probably exceeding the cost of the other major European military aircraft programme, the Tornado.

It also emerged at Farnborough yesterday that Panavia — the European combine set up in the early 1970s by the UK, West Germany and Italy to build the Tornado multi-role combat aircraft — is now bidding for the development and production of the Eurofighter.

Panavia has so far built 349 of the planned total of 800 Tornado aircraft. Production is running at nine aircraft a month.

Thereafter, Panavia will have to exist on such items as in-service support work (spares provisioning), on any further orders that the three partner governments may give it, and on exports.

Rolls Royce seeks orders, Page 9

Industrial production declines

By Paul Cheeswright in Brussels

THE STUTTERING revival in the European Community's economic fortunes was emphasised yesterday when it was disclosed that the trend of industrial production in the second quarter of this year was 1.5 per cent down on the first quarter.

The Community's latest statistics showed that, by comparison, the trend in the U.S. was 1.2 per cent higher and in Japan 1.4 per cent higher.

They followed rapidly after the release of figures showing that EEC inflation has been running more quickly than that of the U.S. or Japan.

Singhish industrial performance, with strikes in West Germany and the UK, allied to a downturn in France, pulled lower the Community average in June.

This meant that on a running three-months average, the fall of EEC industrial production in the second quarter was more marked than in the three months to May or the three months to April.

By the end of June, the EEC's industrial production index was 2.7 per cent lower than at the end of May, largely owing to West German strikes which took 3.9 per cent of the national index.

The brighter spots among the national levels of production were in Italy, where a downward trend was checked, in Belgium and in Ireland, where the production trend in the second quarter was 6.2 per cent higher than in the first.

EEC enlargement talks 'at risk'

BY OUR BRUSSELS CORRESPONDENT

NEGOTIATIONS WITH Spain and Portugal to join the European Community cannot be completed by the end of the month, the official deadline, according to Mr Peter Barry, the Irish Foreign Minister, who is currently chairman of the talks.

After a virtual stalemate in the latest round on Monday, he warned that the whole future of the talks might actually be in jeopardy because of the inability of some EEC member states to compromise among themselves.

However, officials of the European Commission and with whom negotiations have made the least progress have been instructed to meet in a virtually continuous session for the next two weeks in the hope that at least the outstanding technical issues can be resolved by foreign ministers when they meet on September 17.

The issues still unresolved with the Spanish themselves include the timetable for dismantling existing high tariffs on industrial and agricultural products, and on bringing the Spanish fishing fleet into the EEC regime.

There is some hope among national delegations that agreement can be reached on olive oil, with all members except Greece and Italy — the main producers — agreeing that some production ceilings must be introduced.

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The report, adopted by the Court in May, but as yet unpublished, also criticises the European Commission for keeping insufficient information on

On wine, the French Government has taken the lead in proposing production quotas for low quality table wine, in spite of the likely political backlash from wine growers in the south and southwest of the country.

The change in the French position, normally a staunch defender of the winegrowers, is based partly on the knowledge that funding an ever-increasing wine lake will become an intolerable burden on the overstretched EEC budget.

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Poland's eyes on IMF

By Christopher Bobinski in Warsaw

POLAND HAS reiterated its wish to join the International Monetary Fund, but says the application "could not be linked to any political conditions."

Mr Stanislaw Nieckier, the Finance Minister, made the statement on television in reference to the United States promise to lift its veto on Poland's membership of the Fund when July's amnesty for political prisoners was implemented fully.

Mr Bogdan Lis, a Solidarity underground leader, is still in custody and, last week, two amnesty-trial union officials were jailed for two months for taking part in a wreath-laying ceremony in Wroclaw on August 31.

The government spokesman, Mr Jerzy Urban, revealed yesterday that 130 people had been fined and 14 jailed for up to three months for public order offences arising out of demonstrations commemorating the fourth anniversary of the accords which gave rise to the Solidarity movement.

Those latest jailings were condemned on Monday by Mr Lech Walesa, Solidarity's leader, and Mr Jan Auleksak, the recently released senior union figure from Bydgoszcz.

In the most serious warnings yet to the 650 activists freed under the amnesty, Mr Urban said that "legal experts" were considering the feasibility of introducing exile as a penalty for serious political offences.

This would allow the Government to avoid politically damaging jail sentences for recalcitrant Solidarity leaders

in Wroclaw on August 31.

The church's sobriety pledge, taken by thousands of worshippers at masses, stressed the moral and health dilemmas of alcohol abuse.

The Solidarity statement inferred that the boycott was also a form of protest against an unpopular Government.

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Growth in Danish money supply slows to 16%

BY HILARY BARNS IN COPENHAGEN

THE EXPLOSIVE growth in Denmark's money supply in 1983 has eased this year, according to the central bank's quarterly review. The broad definition of M2 money supply increased by 26 per cent last year, but over the 12 months to July the increase slowed to 16 per cent. The underlying rate of growth in recent months, however, has been about 10 per cent.

The increase last year was caused by intensified competition among banks for large, special term deposits at the same time as bond market yields were falling. This led to an exceptional increase in bank non-interest bearing deposits with the central bank.

However, it is taking a fairly sanguine view on the grounds that demand for credit was exceptionally weak in 1983 and that this year's increase is not therefore a cause for undue concern.

Soviet journalist forecasts appearance by Chernenko

BONN — President Konstantin Chernenko, not seen in public for more than seven weeks, will take part today in a ceremony to honour Soviet cosmonauts, according to his spokesman, Mr Victor Louis.

The 73-year-old leader, thought by Western diplomats in Moscow to be incapacitated through illness, will receive a medal on Svetlana Savitskaya, the first woman to walk in space. "It will be Chernenko's first public appearance since his

vacation," Mr Louis is quoted as saying in the West German newspaper, Bild.

He said two other cosmonauts from the July 17-23 space flight would also be given medals.

Mr Louis, who is said to have very close relations with the Kremlin, is thought to be the source of a recent film, "The Final Push," which showed the Nobel Prize-winning dissident physicist Dr Andrei Sakharov, and his wife, Yelena Bonner, alive in their exile home in the city of Gorky. Reuter

Pravda reports oil strike

MOSCOW — Geologists have discovered a new oil deposit in the western Siberian oil-producing region of Tyumen, according to Pravda, the Soviet Communist Party newspaper.

It said oil gushed out during exploratory drilling and experts believed it could become an important production centre. The report gave no estimate of the deposit's size. Reuter

BASE LENDING RATES

A.B.N. Bank 10½% ■ H.I.B. Samuel 10½%

Allied Irish Banks 10½% ■ C. House & Co. 10½%

Amro Bank 10½% ■ Hongkong & Shanghai 10½%

Henry Anshacher 10½% ■ Kingsnorth

OVERSEAS NEWS

Uneasy calm as S. African police patrol townships

BY JIM JONES IN JOHANNESBURG

AN UNEASY calm settled on South Africa's black townships yesterday after two days of violence in which at least 26 people were killed and about 200 injured. Yesterday sporadic incidents of stone throwing and looting broke the quiet as police patrolled the streets of townships 40 miles south of Johannesburg. However, the arson and rioting of Monday were not re-started.

The rioting, the worst South Africa has seen since the Soweto riots of 1976, quietened on Monday evening after police, using live ammunition, teargas and buckshot, had dispersed the largest crowds. Gunfire continued late into the night as police set up road blocks to seal off affected areas.

The worst affected townships were Sharpeville, where 69 people were shot dead by police during the disturbances of 1960, rioters focused their anger on township administration buildings and the homes of black town councillors. Black industrial workers are forced to live in townships where houses, reminiscent of Britain's post-war prefabs, are rented out by the local administration boards which control the domestic lives of black people.

Police spokesman and Mr Louis le Grange, Minister of Law and Order, were unwilling to comment on the disturbances yesterday. However, the Government-controlled radio service last night blamed unnamed instigators for the unrest.

The evening radio programme Current Affairs, was sceptical that the riots were spontaneous manifestations of deeply-felt grievances and claimed that unnamed organisations which had organised work boycotts enforced this by making township streets impassable.

This was symptomatic of growing black frustrations with

Relations strained in Israeli finance crisis

BY DAVID LENNON IN TEL AVIV

ISRAEL'S economic disarray, evident in ever more depressing statistics, has now spread to the Treasury and Bank of Israel who were at each other's throats yesterday over the way to deal with the crisis.

Relations between the central bank and the Treasury have seldom been as strained as at present. This reflects growing tension in economic circles over the delays in forming a new government and the inability of the interim government to implement a comprehensive policy to halt the economic decline.

While waiting for the country's politicians to form a new government following the July general election, both the Treasury and the central bank have independently prepared comprehensive programmes for economic recovery.

But while they both agreed on the need to cut the budget deficit, reduce the balance of payments deficit, lower the standard of living and curb runaway inflation, they disagree on how this should be done.

The Bank of Israel has recommended a three stage programme which would first cut

Lebanese Cabinet names replacement for Gemayel

BY NORA BOUSTANY

LEBANON'S National Unity Cabinet yesterday appointed a replacement for Mr Pierre Gemayel, head of the Phalangist Party, and one of the country's most prominent Christian leaders, who died of a heart attack last week.

The Cabinet named Mr Joseph Hashem, director of Voice of Lebanon, the radio station of the Phalange Party, as Mr Gemayel's successor as Minister of Health, Post, Telegraph and Communication and the representative of the party.

Mr Hashem is from the Chouf town of Baabda and is a Maronite Christian. He is also in charge of the Phalange Party Chouf branch. His appointment coincides with rumours of a possible flare-up in the Iqlim al Kharroub, the southern part of the Chouf, between Christians and Druze militiamen. The recurrence of hostilities there would torpedo Syrian-sponsored efforts to apply a security plan in the Lebanese mountains.

U.S.-Iran claims tribunal awards record damages

BY A. H. HERMANN, LEGAL CORRESPONDENT

IN ITS biggest award yet, the U.S.-Iran Claims Tribunal in The Hague decided that R. J. Reynolds Tobacco Company should be paid over \$45m as damages for money owed to it but not paid by the Iranian Tobacco Company.

The money will be paid out of the revolving fund of over \$1bn held in the Netherlands under the Algerian Declarations, embodying the agreement reached in connection with the release of the U.S. embassy hostages three years ago.

The state-owned Iranian Tobacco Company acted as Reynolds' distributor for a number of years, and in 1979 owed it \$36,234,668.

This remained unpaid after the revolution in Iran, and Reynolds claimed compensation for the outstanding amount plus compound interest at 2 per cent above the London Interbank

Death toll mounts in Afghanistan offensive

By Mohamed Afzal in Islamabad
AN IMPORTANT offensive by Soviet and Afghan troops against anti-Marxist rebels is under way in several of Afghanistan's provinces.

Pakistan's military regime is watching with concern the build-up of Soviet troops in two provinces—Pakhtia and Ghazni—close to the Pakistani border.

Hundreds of people have been killed in the new round of fighting according to diplomats in Islamabad. Two western embassies in the Pakistani capital said yesterday that at least 100 Soviet troops were killed in a fierce clash on a Russian outpost south of the Salang Pass on the main highway to the Soviet Union.

The increased Russian military offensive, launched initially in July against the strategically placed Panjshir Valley, has gathered momentum recently.

Rebel leaders in the Pakistani border town of Peshawar claim that some 1,000 specially trained Russian troops have been in Afghanistan since last May for the past but first it needs to be exorcised.

Rebels also report serious food shortages as a result of the fighting inside Afghanistan. They claim this is part of a systematic Russian attempt to drive more refugees into neighbouring Pakistan, deprive the rebels of support in rural areas and be in a position to better control rebel Afghans taking refuge in large, garrisoned towns.

Western diplomats confirmed yesterday that at least 28 persons were killed and between 300 to 350 injured in the car-bomb explosion which blasted Afghanistan's Kabul airport last Friday.

The explosion was the worst in Kabul in recent months and "a great embarrassment to the Soviet-backed Babrak Karmal regime in Afghanistan," a senior diplomat said.

The regime has been claiming that it has largely pacified the widespread Islamic insurgency in Afghanistan, and that the capital of Kabul is safe.

This proposal was received with open hostility by the Treasury, which wants its own simplified plan implemented in one drastic step. It says any delay could fuel inflation, already at 400 per cent, and further erode the dwindling foreign currency reserves which fell by one third in the last three months.

• Rather than preparing to withdraw its forces from Lebanon, Israel will spend about \$18m in the second half of this year improving its army positions and defensive systems, particularly in the eastern sector, where they face Syrian forces.

Brig-Gen Yehuda Cohen, head of the Israeli army engineering corps, said the Israeli army is in the middle of a major programme to prepare its defences against all possibilities of hostile action.

Meanwhile, Mr Walid Jumblatt, Druze and Opposition leader, has been summoned to Damascus twice for consultations with Syrian officials. Mr Jumblatt, Minister of Tourism and Public Works, failed to show up at the Cabinet meeting yesterday due to a misunderstanding about the venue of the session.

Former Minister Malek Salam was named as the chairman of the Council for Development and Reconstruction yesterday, following the resignation of Dr Mohammed Attallah.

Mr Hashem is from the Chouf town of Baabda and is a Maronite Christian. He is also in charge of the Phalange Party Chouf branch. His appointment coincides with rumours of a possible flare-up in the Iqlim al Kharroub, the southern part of the Chouf, between Christians and Druze militiamen. The recurrence of hostilities there would torpedo Syrian-sponsored efforts to apply a security plan in the Lebanese mountains.

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AMERICAN NEWS

Authorities warn Chile protesters

By Mary Helen Spooner
In Santiago

A TWO-DAY anti-Government protest against the Chilean regime of General Augusto Pinochet began yesterday amid stern warnings from the authorities that the protest organisers would be held responsible for any incidents of violence.

The protest, the second of its kind this year, was called by the National Labour Command, the multi-party Democratic Alliance and the leftist Democratic Popular Movement. The protest has received the backing also of several Chilean professional groups, including the country's medical society, which has urged its members to treat only emergency cases during the two-day protest period.

Chile's trackers' guilds in at least two of the country's 12 regions announced they would suspend their activities, while segments of the retailers' association announced they would close their shops early today.

The retailers have become increasingly critical of Government economic policy in recent months, and say their protest is derived from the imprisonment last week of Sr Rafael Casal, president of the Retail Merchants Association, on charges of tax fraud. Sr Mario Sharp, the president of the Radical PParty and currently president of the Democratic Alliance, called the protest: "A tool to obtain more freedom," and said the lack of protests over the past five months had encouraged the Government to reverse the political liberalisation begun a year ago.

The protest, the first since March of this year, has been preceded by a spate of terrorist bombing in Santiago and other regions.

Reagan glories in a heady mix of power and patriotism

BY REGINALD DALE, U.S. EDITOR, IN SALT LAKE CITY

PRESIDENT Ronald Reagan yesterday joyfully summoned up the spirit of a "New Patriotism," which he believes to be enveloping the U.S. and sweeping him back to another four years in the White House.

In an intensely emotional speech to armed American veterans of the Korean War, Mr Reagan did not so much "wrap himself in the flag" as unleash a red, white and blue tide which he mounted like a triumphant surf rider.

Mr Reagan, who sported a black Legionnaire's cap marked "California" on gold letters, called on the souls of the Founding Fathers, the country's war and medical society, which has urged its members to treat only emergency cases during the two-day protest period.

The protest, the second of its kind this year, was called by the National Labour Command, the multi-party Democratic Alliance and the leftist Democratic Popular Movement. The protest has received the backing also of several Chilean professional groups, including the country's medical society, which has urged its members to treat only emergency cases during the two-day protest period.

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the American Olympic athletes to attack "liberals" who had frustrated the full scope of his "conservative revolution."

On the second day of a swing through the country formally launching his re-election campaign, Mr Reagan gloriéd in the strength of an America which had made nuclear war less likely by rebuilding its conventional strength.

His choice of a Utah audience reflected the high probability that this is, by most measures, the most conservative state in the nation.

"Just take Europe alone. We can now deliver 25 per cent

more tonnage there in case of crisis, and we have improved

our air sortie rate by 60 per cent—and both on land and in the air we have more accurate weapons and newer equipment than ever before."

These are the kinds of things which will make sure we never have to cross the nuclear threshold," the President said.

Mr Reagan, who told an exuberant "kick off" rally in southern California on Monday,

"you ain't seen nothing yet," claimed to have resisted

"Soviet expansionism" and kept the U.S. "alive as a beacon of hope, a shining city in a world grown weary of war and oppression."

He attacked Democrats in Congress for opposing legisla-

tion that would constitutionally require a balanced Federal budget and give him "line item" veto powers over specific spending proposals. He recalled for the reform of a U.S. tax system which he described as "unfair, inequitable, counterproductive and all but incomprehensible."

As so often in recent weeks, Mr Reagan blamed Democrats and "liberals" for everything still wrong with a country which he has himself, after all, pre-sided over for almost four years.

"We must rid ourselves once and for all of the old Liberal superstition that crime is somehow the fault of society and not the wrongdoer who preys

on innocent people." The Reagan Administration, he said, had put "more career criminals in prison than ever before."

He called for continued military modernisation and support for his "Star Wars" programme of space-based defence against incoming nuclear missiles, which he described as "common sense."

Briefly, he pledged support for Nato and arms reduction treaties with the Soviet Union.

But his overwhelming theme

was the greatness and pride of a new, strong America. "Wherever the new patriotism comes from, there can be no gainsaying it."

He should have set it to music, but he didn't need to.

seen the television show "Call to Glory" that celebrates Air Force officers serving in the twilight struggle of the Cold War?

"Or maybe you've heard country singer Lee Greenwood's new song, 'God Bless the PIA,' whose first verse says:

"If tomorrow all the things

were gone I'd work for all my

my children and my wife,

I'd thank my lucky stars to

be living here today."

"Cause the flag still stands for

freedom and they can't take it away."

He should have set it to

music, but he didn't need to.

Alfonsin renews bid to obtain wage pact

By Jimmy Burns in Buenos Aires

PRESIDENT Raul Alfonsin of Argentina appeared determined yesterday to continue his attempts to patch together an incomes policy with both sides of industry in spite of the fraught relations between the Government and the unions following Monday's general strike.

Presidential aides indicated they hoped the leadership of the Peronist-controlled General Confederation of Labour (CGT) would join a second round of talks with the main employers' federation due to take place this Friday. A first round initiated last week produced no concrete results after they were boycotted by CGT leaders.

Union resistance against what is perceived as greater financial orthodoxy on behalf of the Government intensified yesterday. In the wake of claims and counter-claims about the effectiveness and meaning of the strike—the first general stoppage to be staged since the advent of democratic rule last December.

In a statement issued on Monday night, the CGT warned the strike was an "alarm signal" of growing social unrest and reiterated that any future social contract should guarantee a reactivation of the economy. The CGT's emphasis on expanding the economy flew in the face of the latest package of anti-inflationary measures which imply a sharp cut in real wages.

Dr Juan Manuel Castilla, Minister of Labour, alleged that the strike had lacked any clear motive and claimed that a social contract was possible without the CGT. The Government and union estimates about the impact of the strike varied considerably with total absenteeism in factories calculated at 65 per cent and 90 per cent respectively.

On balance the strike has once again confirmed the Argentine labour movement as a powerful political force whose support is almost certainly a sine qua non for any effective economic programme.

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Merger

With reference to our announcement in the Financial Times of May 11, 1984 notice is hereby given that the merger of ACASA into ACESA has become effective on July 10, 1984.

Munich, August 1984

On behalf of

Autopistas, Concesionaria Espanola, S.A. (ACESA)
BAYERISCHE VEREINSBANK
Aktiengesellschaft

Replacement likely for Brazilian salary law

BY ANDREW WHITLEY IN RIO DE JANEIRO

PRESIDENT Joao Figueiredo yesterday reached a decision on a new salary law to replace the controversial legislation pushed through Congress last year as a key element in the country's agreements with the International Monetary Fund.

Pressure from the Government to relax its harsh squeeze on salaries, particularly those of middle income earners, has been growing for some time. Most state agencies have already conceded rises above those laid down in decree-law 2965, the prevailing legislation.

But what has forced the Administration's hand is the recent passage through the Senate, the Upper House of Congress, of a Bill providing for full inflation correction for

all levels of salaries. The Bill, introduced by an opposition senator, is now due to go to the Chamber of Deputies, where it is sure of success.

If approved, this Bill would destroy the strenuous efforts of the past 12 months to curb state sector spending, so as to keep within the IMF's guidelines.

To head off the threat, President Figueiredo is likely to plump instead for an alternative salary revision proposal, drawn up by the National Confederation of Commerce.

This provides for automatic salary corrections equivalent to 70 per cent of the official inflation index and free negotiation for the remaining 30 per cent.

Venezuelan commercial, industrial and financial entities owe foreign banks and other creditors an estimated \$10bn (public sector debt totals \$27.5bn), and private sector debts are now total about \$1.5bn, according to bankers here. Since the Government imposed exchange controls and other measures in February of last year, bankers have had a difficult time collecting interest on loans made to private sector clients.

Although it is still not clear when private sector debtors will be able to pay large sums of interest, on foreign debts, yesterday's signs indicated that significant progress was being made on Venezuela's private debt problem. Foreign bankers negotiating a restructuring of public sector debt with Venezuelan representatives in New York city have been pressing for action on the private debt issue. The agreement with Congress, of a Bill providing for full inflation correction for

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(Chancery)

Cable TOKAIN LONDON EC3

Facsimile 01-235 7692

Principal Payment and
Conversion Maturity

By Order of the Board.

E. W. T. DALKIN,
Secretary.

Portuguese House,
London SW1E 5BB.

24th August 1984.

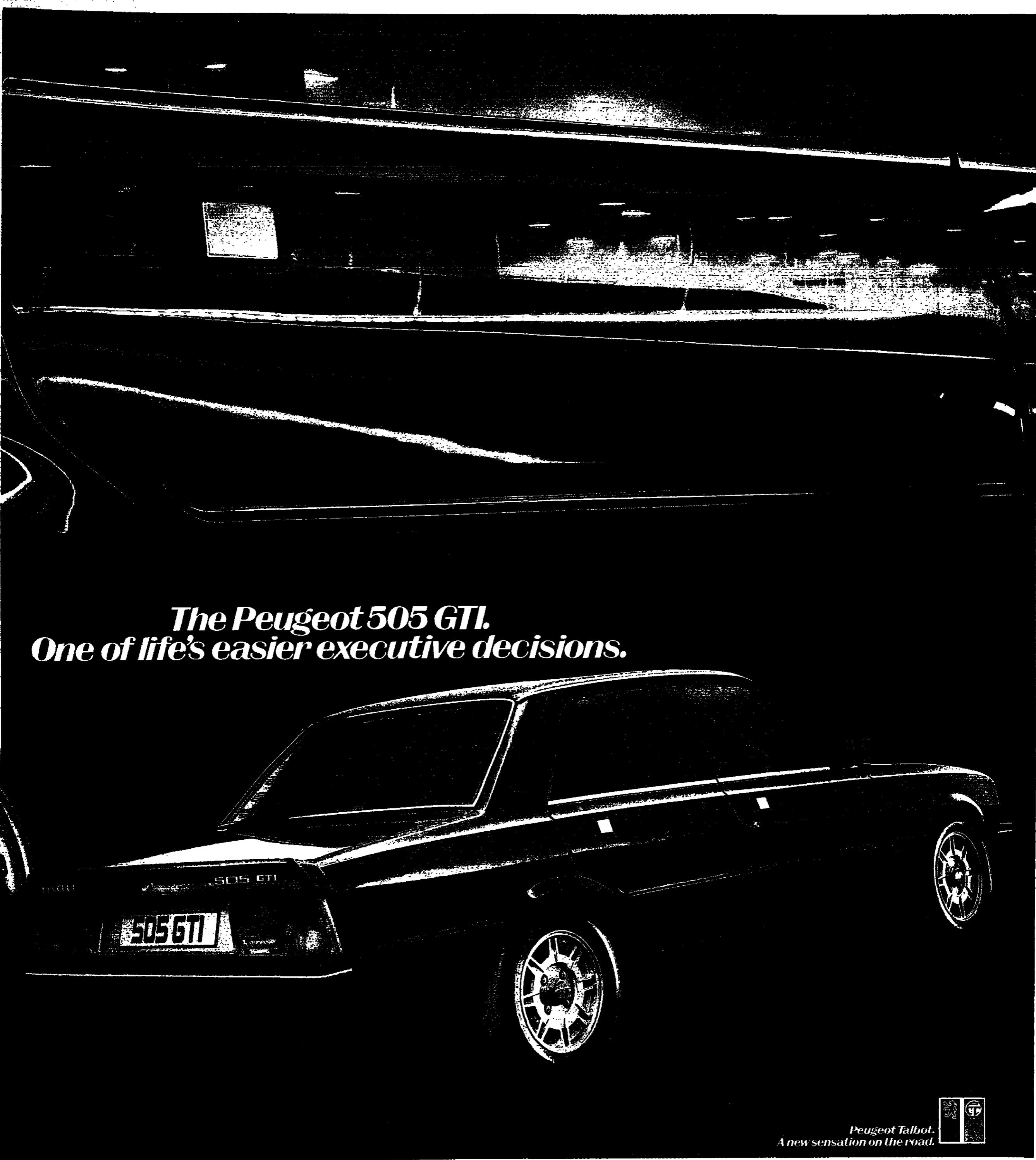
4th September 1984

Clubs

Art Galleries

WE have exhibited the others because of a
shortage of space. See page 10 for details.
Sunday, 10-3.30 pm. Disco and top
models. Glamorous lingerie exhibition
decorations.

DRIAN GALLERIES, 7, Porchester Place,
W2. 01-723 9472. "World State
Circus" and other paintings by Ronald
Forbes. Daily 10-5. Sat. 10-7.



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Consider, then, the Peugeot 505 GTI. A beautifully conceived, refined, thoroughbred executive saloon. Fast. Smooth. Quiet. And luxurious in the extreme.

If it's power you want, your right foot will find it. The 2.2 litre fuel injected engine, driven through a 5 speed gearbox, sweeps you past 60 mph from rest in under 10 seconds.

And all the way up to 115 mph with disarming ease.

At sustained high speeds, or in a tight corner, it's unrivalled in its class. Peugeot's renowned all-round independent suspension system transforms the rough into the smooth. Whilst its aerodynamic shape, and extensive soundproofing, keep the outside, out.

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Deep, upholstered velour seats, with genuine room for 5 adults (and their legs).

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PEUGEOT 505 GTI

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Notice of Redemption**International Standard Electric Corporation**

9% Sinking Fund Debentures, due October 1, 1986

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated October 1, 1971 between International Standard Electric Corporation and European American Bank & Trust Company, Trustee, \$1,459,000 in principal amount of Debentures of the above issue will be redeemed through operation of the sinking fund on October 1, 1984 at the sinking fund redemption price of 100% of the principal amount thereof together with interest accrued to the date fixed for redemption.

The coupon Debentures to be redeemed bear the following numbers:

Coupon Debentures of \$1,000 Principal Amount

121 2647 5423	867 10657 10906	14756 15086	17253 18482	20756 21105	23779 24440
122 2648 5424	868 10658 10907	14757 15087	17254 18483	20757 21106	23780 24441
123 2649 5425	869 10659 10908	14758 15088	17255 18484	20758 21107	23781 24442
124 2650 5426	870 10660 10909	14759 15089	17256 18485	20759 21108	23782 24443
125 2651 5427	871 10661 10910	14760 15090	17257 18486	20760 21109	23783 24444
126 2652 5428	872 10662 10911	14761 15091	17258 18487	20761 21110	23784 24445
127 2653 5429	873 10663 10912	14762 15092	17259 18488	20762 21111	23785 24446
128 2654 5430	874 10664 10913	14763 15093	17260 18489	20763 21112	23786 24447
129 2655 5431	875 10665 10914	14764 15094	17261 18490	20764 21113	23787 24448
130 2656 5432	876 10666 10915	14765 15095	17262 18491	20765 21114	23788 24449
131 2657 5433	877 10667 10916	14766 15096	17263 18492	20766 21115	23789 24450
132 2658 5434	878 10668 10917	14767 15097	17264 18493	20767 21116	23790 24451
133 2659 5435	879 10669 10918	14768 15098	17265 18494	20768 21117	23791 24452
134 2660 5436	880 10670 10919	14769 15099	17266 18495	20769 21118	23792 24453
135 2661 5437	881 10671 10920	14770 15100	17267 18496	20770 21119	23793 24454
136 2662 5438	882 10672 10921	14771 15101	17268 18497	20771 21120	23794 24455
137 2663 5439	883 10673 10922	14772 15102	17269 18498	20772 21121	23795 24456
138 2664 5440	884 10674 10923	14773 15103	17270 18499	20773 21122	23796 24457
139 2665 5441	885 10675 10924	14774 15104	17271 18500	20774 21123	23797 24458
140 2666 5442	886 10676 10925	14775 15105	17272 18501	20775 21124	23798 24459
141 2667 5443	887 10677 10926	14776 15106	17273 18502	20776 21125	23799 24460
142 2668 5444	888 10678 10927	14777 15107	17274 18503	20777 21126	23800 24461
143 2669 5445	889 10679 10928	14778 15108	17275 18504	20778 21127	23801 24462
144 2670 5446	890 10680 10929	14779 15109	17276 18505	20779 21128	23802 24463
145 2671 5447	891 10681 10930	14780 15110	17277 18506	20780 21129	23803 24464
146 2672 5448	892 10682 10931	14781 15111	17278 18507	20781 21130	23804 24465
147 2673 5449	893 10683 10932	14782 15112	17279 18508	20782 21131	23805 24466
148 2674 5450	894 10684 10933	14783 15113	17280 18509	20783 21132	23806 24467
149 2675 5451	895 10685 10934	14784 15114	17281 18510	20784 21133	23807 24468
150 2676 5452	896 10686 10935	14785 15115	17282 18511	20785 21134	23808 24469
151 2677 5453	897 10687 10936	14786 15116	17283 18512	20786 21135	23809 24470
152 2678 5454	898 10688 10937	14787 15117	17284 18513	20787 21136	23810 24471
153 2679 5455	899 10689 10938	14788 15118	17285 18514	20788 21137	23811 24472
154 2680 5456	900 10690 10939	14789 15119	17286 18515	20789 21138	23812 24473
155 2681 5457	901 10691 10940	14790 15120	17287 18516	20790 21139	23813 24474
156 2682 5458	902 10692 10941	14791 15121	17288 18517	20791 21140	23814 24475
157 2683 5459	903 10693 10942	14792 15122	17289 18518	20792 21141	23815 24476
158 2684 5460	904 10694 10943	14793 15123	17290 18519	20793 21142	23816 24477
159 2685 5461	905 10695 10944	14794 15124	17291 18520	20794 21143	23817 24478
160 2686 5462	906 10696 10945	14795 15125	17292 18521	20795 21144	23818 24479
161 2687 5463	907 10697 10946	14796 15126	17293 18522	20796 21145	23819 24480
162 2688 5464	908 10698 10947	14797 15127	17294 18523	20797 21146	23820 24481
163 2689 5465	909 10699 10948	14798 15128	17295 18524	20798 21147	23821 24482
164 2690 5466	910 10700 10949	14799 15129	17296 18525	20799 21148	23822 24483
165 2691 5467	911 10701 10950	14800 15130	17297 18526	20800 21149	23823 24484
166 2692 5468	912 10702 10951	14801 15131	17298 18527	20801 21150	23824 24485
167 2693 5469	913 10703 10952	14802 15132	17299 18528	20802 21151	23825 24486
168 2694 5470	914 10704 10953	14803 15133	17300 18529	20803 21152	23826 24487
169 2695 5471	915 10705 10954	14804 15134	17301 18530	20804 21153	23827 24488
170 2696 5472	916 10706 10955	14805 15135	17302 18531	20805 21154	23828 24489
171 2697 5473	917 10707 10956	14806 15136	17303 18532	20806 21155	23829 24490
172 2698 5474	918 10708 10957	14807 15137	17304 18533	20807 21156	23830 24491
173 2699 5475	919 10709 10958	14808 15138	17305 18534	20808 21157	23831 24492
174 2700 5476	920 10710 10959	14809 15139	17306 18535	20809 21158	23832 24493
175 2701 5477	921 10711 10960	14810 15140	17307 18536	20810 21159	23833 24494
176 2702 5478	922 10712 10961	14811 15141	17308 18537	20811 21160	23834 24495
177 2703 5479	923 10713 10962	14812 15142	17309 18538	20812 21161	23835 24496
178 2704 5480	924 10714 10963	14813 15143	17310 18539	20813 21162	23836 24497
179 2705 5481	925 10715 10964	14814 15144	17311 18540	20814 21163	23837 24498
180 2706 5482	926 10716 10965	14815 15145	17312 18541	20815 21164	23838 24499
181 2707 5483	927 10717 10966	14816 15146	17313 18542	20816 21165	23839 24500
182 2708 5484	928 10718 10967	14817 15147	17314 18543	20817 21166	23840 24501
183 2709 5485	929 10719 10968	14818 15148	17315 18544	20818 21167	23841 24502
184 2710 5486	930 10720 10969	14819 15149	17316 18545	20819 21168	23842 24503
185 2711 5487	931 10721 10970	14820 15150	17317 18546	20820 21169	23843 24504
186 2712 5488	932 10722 10971	14821 15151	17318 18547	20821 21170	23844 24505
187 2713 5489	933 10723 10972				

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APPOINTMENTS

Research director for Thorn EMI

Dr K. W. Gray has become director of research for THORN EMI, responsible for the Central Research Laboratories at Hayes, Middlesex, a service of research and related technology issues. Mr Gray joins Thorn EMI from the Royal Signals and Radar Establishment (RSRE), Malvern, the largest electronic technology research laboratory in Europe. As deputy director of RSRE he held the rank of Under Secretary.

Mr Richard Cockman, managing director of Cockman, Copeman and Partners (CC & P) has been appointed a director of AIDCOM INTERNATIONAL which acquired 51 per cent of CC & P in 1983.

Dr Martin Adams has joined CATHODEON CRYSTALS as technical manager. He was previously manager of Thorn-EMI's image device group.

STANDARD CHARTERED BANK has appointed **Mr Michael K. Sheld** managing director and **Mr John H. Ruddy** as a director of its Jersey-based wholly-owned subsidiary Standard Chartered Trust (C.I.).

Mr Jeremy Bennett, currently vice-chairman of Hatch Mansfield and Co, has been appointed corporate affairs director of GRANTS OF ST. JAMES'S from September 17. From that date Mr John Taylor becomes a director of Grants of St. James's and chairman and managing director of Hatch Mansfield and Co. Mr Taylor has been sales and marketing director of Vale Products since October 1981, and was previously a deputy managing director of Hatch Mansfield and Co.

Mr Roger Henderson has been named chairman of council of THE INSTITUTE OF ADMINISTRATIVE MANAGEMENT. His two-year term of office will commence following the annual meeting on September 14. He is managing director of Space Planning Services.

Mr William Mark Dawson has been appointed a director of DUNCAN LAWRIE.

Mr Tony Bond, formerly a senior audit manager at Arthur Andersen, has joined COLLETT DICKENSON PEARCE INTERNATIONAL as deputy financial director. Mr King will be responsible for two new divisions.

Mr E. A. King and **Mr J. R. Oldham** have been appointed joint deputy managing directors of CEMENTATION CONSTRUCTION. Mr King will be responsible for two new divisions.

overseas and special projects, and will retain overall responsibility for national contracts. Mr. V. G. Oldham, joint managing director, national accounts.

Mr Oldham is now responsible for UK area operations and pipelines and Mr H. Maynard has responsibility for the northern area plus pipelines and mechanical services.

CROSLAND FILTERS has appointed **Mr Lawrence Jackson** as director and general manager. He was managing director of TJ Filters.

Mr John Bradley has joined GRAVITY-RANDALL, part of the Hall Engineering group, as managing director. He was previously managing director of Delta Scaffolding, part of J. D. Tiptree group.

CIFER has appointed **Dr John Waddington** to the board as sales director.

SWISS BANK CORPORATION (SBC) has opened a new representative office in Manchester and has appointed **Mr Frank McGehee** to head its local activities. Mr McGehee has worked with the SBC in London and Switzerland for 16 years primarily in corporate banking.

SESTARE has made the following appointments: **Mr Brian Ahern**, previously commercial director of International Aeradio has been appointed group managing director from September 11. **Mr Barrington Brealey**, previously director and general manager of William Press/British Gas joint venture in Cairo, joined on August 1 as director and deputy to the managing director. **Colin J. J. Miller**, previously a main board director and assistant managing director of Securicor, has been appointed chairman.

AMALGAMATED FOODS has made the following appointments: **Mr Brian Matthews**, formerly an operations director of Linfield Cash and Carry, has joined Amalgamated Foods as national retail sales manager and will have overall responsibility for the retail sales division. The retail sales activity will be divided into four regions, each headed by a regional sales director who will be responsible to Mr Matthews. The appointments are: **Mr D. V. Nicholls**, regional sales director (north east); **Mr D. G. Kingsland**, regional sales director (north west); **Mr M. K. Heaven**, regional sales director (Midlands) and **Mr J. I. Mountain**, regional sales director (south).

ONE OF the most ambitious economic projects for cross-border co-operation in Ireland is on the rocks less than a year after being launched with fanfares in Dublin and Belfast.

Irish and British Ministers were reluctantly concluding this week that the £500m scheme to pipe natural gas from Dublin to Belfast was dead. Britain was to have spent £150m on the pipeline from the Irish border to Belfast and would have paid the Republic a further £5m towards piping the gas to the border.

Now the only point of difference between the two Governments was how to announce the news that it is all over. The Irish Government, convinced it had a morally-binding agreement in last October's Memorandum of Understanding, was determined to be involved in calling off the deal, even through a joint statement. Instead, it was determined that the British Government alone should announce the collapse of the project.

The main victim of the failure may be the concept of Irish cross-border economic co-operation. This has been advocated in many areas, such as transport, fiscal policy and environment.

But the failure of the gas project has left a sour taste, and Dublin politicians and civil servants have gone so far as to wonder whether they can do serious business with the British.

In Belfast, the collapse of the deal is the latest episode in the seemingly endless uncertainty which surrounds Ulster's energy problems. It has depressed the province's vigorous pro-gas lobby and boosted the morale of those who want solid fuel to be its dominant source of energy and heat.

Politicians and gas lobby harped on the fact that Northern Ireland was the only major part of the UK not plugged into Britain's reservoirs of natural gas in the North Sea. They depicted this as unfair discrimination against a loyal part of the UK.

Without such a supply, there was no prospect of avoiding the total shutdown of the shrinking gas supply network now left with only 3 per cent of the Ulster energy market.

In the 1970s, there had been a lively campaign in favour of linking Northern Ireland to Scotland by undersea pipeline.



Left to right: Mr de Lorean, Mrs Thatcher, Mr Fitzgerald and Mr Prior

This was overruled during Mrs Thatcher's first administration only to be undertaken shortly afterwards, by the prospect of plugging Ulster into the natural gas supplies being brought ashore by the Irish Republic.

In view of all these changes it is not surprising that some Ulster observers believe this cannot be the end of the story. With "green gas" ruled out, they say, the gas distribution lobby there might desperately try to resurrect the "Tartan" gas option for supplies from Scotland.

Meanwhile, there are dark mutterings in some Dublin quarters that the project had founded on political objectives by the Ulster Unionists. The truth is more complex but no less depressing and calls into question the basis of cross-border co-operation about which southern politicians talk so eloquently.

As the shroud of secrecy which surrounded the original deal, has gradually been stripped away, one curious fact seems to have emerged. It was, if anybody, the British Government which paid a political price to get the project off the ground.

The Irish Government's terms were strictly commercial and nowhere was there any suggestion that Northern Ireland might be given a "special offer" in the interests of intra-Irish development.

Dublin's negotiators stuck to their argument that the gas must be priced at the equivalent of heavy fuel oil. Their reasoning was that, with 17 per cent of the output from the £1bn Kinane field going North, the Republic would have to substitute oil for gas in its power stations.

The memorandum signed last October seems to have reflected this position. Under a formula worked out two years earlier the price of the gas was related to heavy fuel oil and gas oil spot prices at current dollar exchange rates. Last October, this meant a price of 26p per therm.

Many officials in Belfast's Department of Economic Development were dubious about these terms from the beginning. If the sales of gas were to quadruple — as the project demanded — it would have to be highly competitive with other fuels, particularly coal, which has a high market

share among Belfast domestic users.

The Northern Ireland Government was committed to phasing out the annual £12m subsidy to the Northern Ireland gas industry which left little margin to recoup the expected £150m investment, given a probable end price to the consumer of below 70p per therm.

Mr James Prior, the Northern Ireland Secretary, was keen to see the plan go through, both to save 1,000 gas industry jobs in a province with 23 per cent unemployment, and to show that co-operation with the Republic could be beneficial. The idea had first been launched, after all, by staunchly unionist MP Mr Harold McCusker. Mrs Margaret Thatcher had also endorsed the political benefits after her November meeting with Dr Garret Fitzgerald, the Irish Prime Minister.

Mr Adam Butler, the Minister in charge, is generally regarded as the resident "dry" in the noticeably damp Northern Ireland Office. He was apparently persuaded to support it on the basis that the Government would seek the maximum private involvement. Most people in Belfast believe it was the failure to attract private concern which doomed the plan.

All might have been well had the U.S. dollar remained stable or fallen against sterling in the period after October. Instead it went from \$1.50 to the pound when the memorandum was signed to \$1.80. If the gas were flowing across the border today, it would cost more than 80p per therm, equivalent to 36 Irish pence. That is not far short of the price which big industrial end users in the Republic pay for the gas, and way above the price paid by state concerns like the Electricity Supply Board or the fertiliser plant in Cork.

Any lingering potential investors in the Ulster gas project would also have been dismayed at what was happening in Dublin itself. One Minister has resigned over the £150m project to convert the city to natural gas and experts there have warned that losses could be enormous if the ambitious sales targets were not met. This was despite the fact that the Irish gas utility, BGE, pays only 10p per therm to Marathon Petroleum, which discovered and operates the Kinsale Field.

Meanwhile, Britain's National Coal Board and the Northern Ireland Electricity Service had been lobbying hard against the deal. They want the UK Government to sanction a plan to convert the Kilroot power station from oil to coal to reduce province's 90 per cent dependence on oil.

Although converting Kilroot was not incompatible with building a gas pipeline, there had been fears in the coal lobby that investment in the latter would slow down the former. There is now quiet confidence that approval of the power station conversion only awaits the conclusion of the British coal miners' strike.

The final blow to the pipeline was a report from consultants Deloitte, Haskins and Sells suggesting that the original market projections were over-optimistic, and largely endorsing the objections raised by the solid fuel lobby prior to last October's decision in favour of the pipeline.

On a different level, there is some speculation, too, as to the untiring role which Mrs John De Lorean may have played in the demise of the gas project. The Northern Ireland Civil Service received a severe pounding from the House of Commons Public Accounts Committee over the £20m debacle of the Belfast car factory. Still scarred by this experience, senior civil servants are said to be adamant that they will not court another economic blunder in Ulster.

The latest British attempt to re-negotiate the deal, when it came, seemed clumsy. Dublin responded by showing no inclination to soften its terms, even though, in the view of several economists, loss of the deal would cost the Republic more than Northern Ireland.

With Belfast becoming a prime user of gas, the South would have made net earnings of £20m a year. In addition, the development of a distribution network involving Ireland's two biggest cities would have meant economies of scale. Some economists doubt whether Dublin or Belfast is large enough to justify the provisions of natural gas to domestic consumers independently.

Each country calculates its own advantage and negotiates on that basis. Although understandable, it is in stark contrast to the political rhetoric about co-operation.

The end of a £500m Irish pipe dream

By Brendan Keenan in Dublin

find its ability to communicate outstanding.

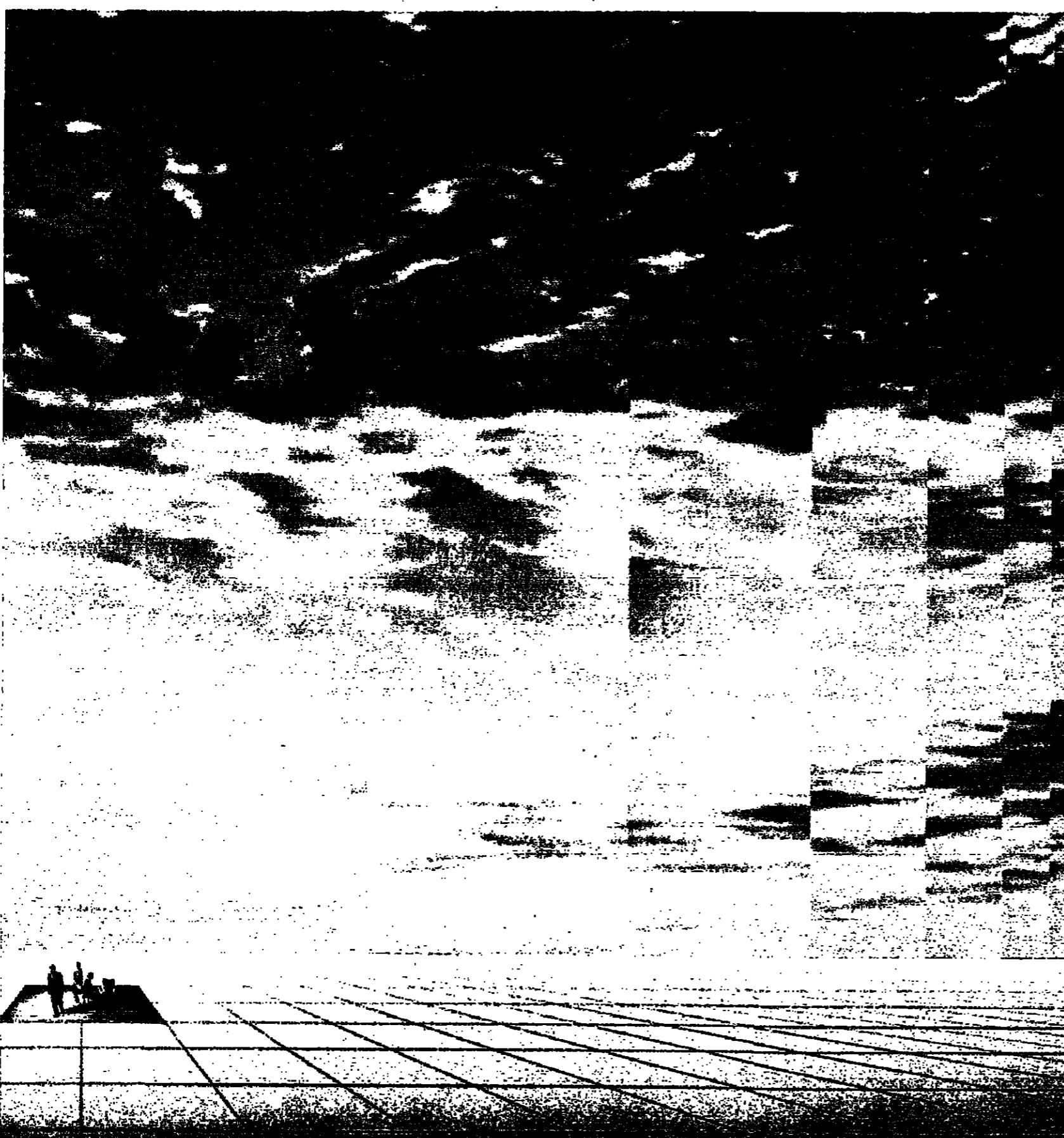
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UK NEWS

TUC to take softer line on labour laws

BY PHILIP BASSETT, LABOUR CORRESPONDENT

THE Trades Union Congress in Brighton yesterday substantially softened the practical effect of its opposition to the Government's labour legislation by insisting that unions would not receive automatic support from the TUC if they defied the law.

However, the decision was only reached after an extraordinary degree of public confusion over the issue. A crucial vote had to be retaken and reversed more than four hours after it was originally carried forward.

The decisions at Brighton leave the TUC facing two ways over the law. This will allow TUC leaders the flexibility they want in responding to individual cases.

By formally approving a TUC General Council statement contained in the annual report to the congress, which makes it clear that support will be given to unions only on the merits of their cases, congress effectively agreed a softer line than outright opposition.

However, a row between left and right-wing unions centred on a motion from the National Graphical Association print union, which made it clear that the TUC will if necessary back union action which is illegal.

In an impressive speech, Mr Tony Duggins, TUC general secretary-elect, told the congress that to support his union's motion would mean that the TUC would be supporting unions which were "forced" to break the law.

Rolls 'needs sales' for military engine

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

ROLLS-ROYCE, the state-owned aero-engine company which the Government wants to privatise before the next general election, "desperately needs new military engine sales in the early 1990s," Mr Derek John, the marketing director of the company's military engine group said at Farnborough international air show.

The RB199 engine is the mainstay of Rolls-Royce's military engine production work. The programme of engine deliveries for the Anglo-German-Italian Tornado fighter-bomber is already past the halfway mark, with the 1,000th RB199 delivered recently to British Aerospace.

Engine deliveries for the Tornado will be completed in the early 1990s and Rolls-Royce is considering foreign licence production of the engine to replace the RB199.

Rolls-Royce is talking to aerospace companies in India and Yugoslavia, both already licence producers of Rolls-Royce engines, about the possible manufacture under licence of the RB199.

Demand for consumer credit stays buoyant

BY PHILIP STEPHENS

DEMAND for consumer credit in Britain was buoyant in July and retail sales were slightly better than initial estimates, according to official figures released yesterday.

The Department of Trade and Industry said that new credit advanced by shops, finance houses and other consumer loan organisations rose by £974m during the month.

The increase was below the record jump of over £1bn recorded in

May but up from £927m in June. The total amount of credit outstanding at the end of July was £15.8bn, 21 per cent higher than for the same month a year earlier.

Most economists believe that the rate of expansion will begin to slow significantly later this year as the effect of hire-purchase changes diminishes.

The evidence of recent months, however, is that any such trend could be more gradual.

Pressure to change pub hours

DAVID CHURCHILL reports on the formation of an action group to fight for more flexible public house opening hours and to reform what the English Tourist Board calls "archaic" laws.

"The Flexible Hours Action Group (Phag) is meeting at a time when the Home Office appears increasingly willing to consider reform of the licensing laws."

Mr Montague believes the present licensing laws are no longer simply quaint and old-fashioned but "archaic and absurd." He says that "visitors to this country" are not only amazed when they cannot get a drink in the afternoon but are also often irritated and angry. Permitted hours for the sale of alcohol in England and Wales are stricter than almost anywhere outside the Moslem world.

The chances of immediate Government action appear slim, although if legislation on allowing shops to open when they choose becomes law in the next year, the chances for new licensing laws will be enhanced.

Mr Michael Montague, chairman of the English Tourist Board and soon to head the National Consumer Council, is a staunch advocate of licensing reform. "I believe there is good cause for confidence that the Sunday trading laws will be reformed in the lifetime of this par-

THE MOVES BEHIND THE MAXWELL INITIATIVE

How the pit talks plan stumbled

BY JOHN LLOYD AND DAVID GOODHART IN BRIGHTON

THE LATEST splashiest, wackiest attempt to bring the six-month-old miners' dispute to a conclusion ground in the dust late on Monday night, surrounded by the same media circus which inaugurated them.

However, the talks may not be dead. The fact that provisional agreement had, for a heady few hours, been arranged is a pointer to further attempts that may be better prepared and thus more successful.

For the moment, the Maxwell initiative – so dubbed after Mr Robert Maxwell, chairman of the British Printing and Communications Corporation and of Mirror Group Newspaper – is something of a textbook example of a well intentioned

outrage and a disgrace."

Mr Tony Christopher, of the tax staffs' union, said that the NGA and its allies were trying to "hike up" the TUC's previous position on the law.

Mr Len Murray, TUC general secretary, argued that it was not real to expect the TUC to give unions automatic support. Sometimes union leaders had to tell their members they were not going to win in a dispute. That was "the oldest realism in trade union history."

The congress at first rejected by 5.8m to 4.1m votes an amendment which would have made TUC support conditional on an individual union's case, in line with the General Council statement.

The outcome of this vote caused considerable confusion, particularly for the white-collar union Nalgo, which thought it had voted on another amendment.

Nalgo leaders pressed for the vote to be retaken. When it was, the earlier vote was reversed and the amendment carried by 5.3m to 4.1m votes.

That day. They were then set for tomorrow.

On Monday night, as rival news papers were grudgingly writing stories that the Mirror group chairman appeared to have achieved a negotiator's breakthrough, Mr Smith called Mr Heathfield. According to the latter, Mr Smith had understood that the NUM would adopt a more flexible line on pit closures on either side. Next morning, the Daily Mirror had another scoop, saying that talks would take place in London later in the week.

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Mr Arthur Scargill

room in the Hallam Towers Hotel, a detailed rundown of the NUM's case. Last week he talked to Mr Ian MacGregor, the National Coal Board's chairman, to ministers (probably Mr Peter Walker, the Energy Secretary) and to civil servants. He believed he had a basis for renewed talks. Last Saturday, the Daily Mirror announced that new talks were on the agenda. Not surprisingly, it was a scoop.

Mr Maxwell arrived in Brighton in his Rolls-Royce on Sunday, checking into the Grand Hotel, where a 20-strong Mirror group editorial corps was already established. Late on Sunday afternoon he turned up at Mr Scargill's suite at the nearby Curzon Hotel – and from there he telephoned Mr MacGregor.

With him were Mr Heathfield, Mr Mick McGahey, the union's vice-president, Mr Mike Molloy, the Daily Mirror's editor, and Mr Geoff Goodman, the Mirror group industrial editor.

Mr Maxwell's part of the conversation was thus witnessed, and the consensus is that talks were agreed by both sides (although they did not talk directly) without preconditions on either side. Next morning, the Daily Mirror had another scoop, saying that talks would take place in London later in the week.

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THE ARTS

Advertising and television/Feona McEwan

Switching to the profit motive

Television has become the commercial national pursuit: We spend an average of 21 hours a week watching—though this falls by up to ten hours in summer, and the television companies are in pursuit of our custom.

You, the viewer, are a wanted person. The battle to keep your finger firmly on the button, and preferably on a particular button, is a fierce and unrelenting pressure that fuels the interstation rivalry. Every Party, the television stations and the advertisers, have their own reason for needing your attention.

The Beeb, as well as maintaining programme quality, wants viewers to guarantee its licence. Though it declares no interest in ratings it seems to behave otherwise, says the advertising friendly, releasing schedules in the last minute, via the Radio Times, ten days or so before transmission.

The 14 ITV companies need you for shoring up their franchise and delivering the audiences which are the honey drawing the advertisers, whose £80m annual revenue, in turn, keeps them in clover. And a profitable business it is, too. Thames last year reported a record profit of more than £10m, a hefty proportion of which was from overseas programme sales.

So just what is this love affair between the "bankers"—the advertisers—and the

commercial media? They answer so enthusiastically! What are the factors influencing their decision to advertise and what slot to choose? Do they watch television themselves? Is programme content an important issue?

According to those well-versed in the high numerate skills of airtime buying, media buyers' chances are that most advertisers, who are the ad industry's major spenders, will be lighter TV viewers, busy people working long hours, with a bias towards the Beeb. The profile of the heavy ITV viewer supports this: The overall volume of television watched increases with age and decreases with improved social grade. Heaviest views are DE and those over 55 years who watch from 25 to 30 per cent more than other views. AB and the young 16 to 24 year olds, watch only half this amount of television. Both commercial and BBC 1 show the same pattern.

On the whole, programme content in sheer commercial terms, is not as important to the advertiser as numbers of viewers and what's more the right numbers. With programmes being selected for audience-generated rather than editorial content, television works differently from magazines and newspapers. A cosmetics ad in *Vogue* or *Harpers*

and Queen is thought to borrow some of the glamour and allure of the publication itself. It's said that the same can apply to quality newspapers, too, where the authoritative tenor of the programme looks kindly on neighbouring advertisements.

However, a reverse situation can happen whereby a programme can be adversely influenced by a product being advertised nearby, and advertisers are known to veto associations with controversial documentaries, for instance. Consumers, though, might confuse proximity with affinity.

British Airways' blockbusting *Manhattan* ads, which first appeared in the prime time at Ten slot is an exceptional case where editorial content could be said to be a factor. The line "Every year British Airways flies more people from New York to London than the entire population of Manhattan" was in itself newsworthy and being aimed at subnessmen. The news provided an appropriate slot.

So it is the media buyers' job to match target group of product advertised with appropriate audience profile, to reach the highest number of the right people at the most economical cost. Once it was a matter of buying broad audience (eg *buyerswives*). Now, with fragmentation of media and

Channel Four with a finer targeting, the equation is more complex and they buy target group, (eg ABIS or 16-24 year-olds).

It makes good sense, obviously, to position soft drinks, tapes and discs, for instance, in pop programmes, games and toys by children's hours although parents may think otherwise. There's not future in exposing the over-35 year-olds to the wonders of disposable nappies or pushing mortgages at cartoon time.

Some products are of blanket appeal, like tea bags and toilet rolls where sheer numbers of viewer count, hence their peak time positioning.

Buying airtime is very like buying commodities, and one media buyer, with all the variables, a supply and demand market. Only it's fixed supply, with no more than six minutes in any hour allowed by the Independent Broadcasting Authority, maximum seven, and no break can be longer than 34 minutes.

Under the ubiquitous buying system of pre-emptive rate cards and all the permutations that involves, a buyer won't know for sure whether he's secured a spot until three days and, maybe less, before transmission—that is, unless he paid the top whack. Even then he won't know if it's paid off until



Coronation St problems: attracting a top rating

he sees the ratings.

Takes an example: An ad for *Tube's* 5 per cent. What's more you would be paying around £15,000 for *ITV1* against around £1,000 for Channel Four.

Thirty-second *ITV1* spots on *Thames* currently range from about £12,500 to £21,000. This means a networked ad could be nudging £100,000.

Once the programme schedules are announced, and pre-

views seen, buyers make judg-

ments on a number of issues: Availability to view, whether the programme is timed appropriately to reach the right audience; how a given slot performs historically; what the opposition is doing at that time; and finally, a subjective opinion about who will view.

In terms of influence, advertisers have none over programme controllers who operate in the UK entirely independently.

A free-standing frame incorporates both double-doors and pendant chimes, as well as musical instruments waiting to be taken from their pegs: mainly percussion, plus toy trumpet and even cassette-player to provide the brothel with musak (classical pops). Thunder-sheets can be put together to form a shiny metallic background; two coffins become rostra, steps, bed and altar. Everything is mimed, from the Knights' test-your-strength machine and archery contest to banqueting and fishermen's nets.

Ingenious simplicity marks the casting of the seven players. Amanda Harris's beleaguered Marina freezes into her own monument and Duncan Bell's spivvy Scots pimp switches to the anguished remorse of Cleon as the scene turns seamlessly from *Mystere* to *Tharsus*.

Andrew Collins's *Pericles* is convincingly upright and honourable. At the moment his resolute approach tends to a lightweight buoyancy, though the anger when he rejects his long-lost daughter, as if angrily refusing to let himself hope, is touchingly of another of fate's dirty tricks, is especially fine.

The company speaks the verse with characteristic clarity and vigour: Ancient Gower's narration is shared between them, Simon Dormandy's epicene dodging as the incestuous Antiochus has the faintly bloodhound melancholy of the inbred, and contrasted with his awkward mixture of lust, grit and good-guy embassies as the Governor who sheepishly fails for Marina while shame-facedly visiting the brothel. Martin Turner's bluff northern-accented Simonides makes a convincing foil for his gentrified daughter (Sadie Shimmin, bossy and slightly irritated by her noseous dad). Declan Donnellan's production is almost too austere at times. Showing an admirable aversion to camp or undergraduate high-jinks, the bawdy scenes verge on the generic.



Blue skies before grey mists: Brian Cox

Rat in the Skull/Royal Court

Michael Coveney

Played on a stark grey stage without an interval, Ron Hutchinson's new Irish play set in a London police cell might not strike you as the most obvious excuse for a night out in the theatre. But the evening has an undeniable power and raw dignity, qualities attributable to the flinty vigour of the text in which Brian Cox reveals how Nelson's tactics of reasoning are not so easily applicable to himself. He taunts Roche with not allowing the rat in his skull to tell him he's wrong. He questions the whole sectarian ethos with a sustained sarcastic assault on his sentimental sense of martyrdom, inherited bigotry, social laziness and bully-boy activity.

Nelson comes up to the same type of bigotry, and indeed the richness of the evening comes from the way in which Brian Cox reveals how Nelson's tactics of reasoning are not so easily applicable to himself. He taunts Roche with not allowing the rat in his skull to tell him he's wrong. He questions the whole sectarian ethos with a sustained sarcastic assault on his sentimental sense of martyrdom, inherited bigotry, social laziness and bully-boy activity.

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On the sidelines are two London policemen, a Detective Superintendent (Philip Jackson) and a callow Constable (Gary Oldman) whose idea of British history extends to last week's result at Tottenham Hotspur (the jovial defamations of the Spurs supporter as an ignoramus of Shamus I shall

generously overlook). The detective's vocational definition of "honest coppering" is one undermined by these "two brands of Paddy" extending their squabble into his manor. The constable would leave them all to it and hope for a mutually successful pogram.

Near the end, the tables are spectacularly turned on Nelson and the interrogation infected with some information of what might be termed a more personal nature. This stunning dramatic coup is, I would submit, an admission by the author that he has no solution to either his own established dramatic situation or, indeed, the larger tragic one to which he refers.

His honesty is to be commended. The sight of Cox, his bulky frame crumpling in anguish and defeated helplessness as he forces a treacherous compromise with his London colleagues, is as potent a comment on Northern Ireland as our stage has provided in some time.

The script is on sale in the theatre, the latest in Methuen's invaluable Royal Court Writer series. It costs £1 and contains a useful, informative essay on the troubles and the media.

St Louis Opera Festival/Andrew Porter

for the English Music Theatre.

Graham has become a bona fide Christian, and he made the opera a raving success. The Truth and the Lie man and Aunt intended. Their subject was certainly serious: the question of the Father but through me". Paul here represented something more than uncomplicated, fruitful action. His struggle with his might have happened on the road to Damascus, or even at Peniel. Something was lost: the carefree, casual sexiness of the piece; the two young Europeans' Dream of America lightly compounded from Fennimore Cooper, Longfellow, Whitman and movies. Check shirts and jeans were replaced by a costume parade of American dress through the centuries, from Indian ceremony to the three-

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Wednesday September 5 1984

Honecker toes the hard line

DIPLOMACY between the two Germanies is clearly still as strained with mines as the strip of ground between them. The latest, most dramatic, casualty is the historic visit that Herr Erich Honecker was to have paid later this month to West Germany. It would have been the first ever such trip by a East German president and party chief.

Announcing the visit's cancellation, the East German news agency blamed recent "unworthy and detrimental" comments by members of Chancellor Helmut Kohl's ruling coalition. But the heavy hand of Moscow has been evident ever since Honecker attacked Bonn's much-vaunted "undermining socialism" in East Germany with politically-tied loans, making clear that for Honecker to go ahead with his long-planned trip would be read in Moscow as aiding and abetting this "undermining" process.

Even after that, the trip still hung by a thread, or so Herr Honecker seemed to think when he stressed only two weeks ago the "importance of dialogue with responsible forces" in West Germany by which he pointedly meant the Kohl government. The last straw, for Moscow, not East Berlin, were Chancellor Kohl's bland remarks last weekend to a gathering of German emigres from the Soviet bloc. This sent the Soviet media into another paroxysm of accusations about West German revisionism, and was probably the final sign for Herr Honecker to unpack his bags.

Herr Honecker had carefully prepared his intended trip, paving the way for a good reception in West Germany by loosening emigration—albeit for West German cash—but stressing firm adherence to the socialist camp and planning to return to East Germany's 35th anniversary celebrations with the kudos of de facto recognition from Bonn—which East Berlin, and even Moscow itself, have long sought.

In putting a stop to the Honecker visit, Moscow seems to have made a major blunder, humiliating a loyal ally, stirring discord with other East European countries, and reinforcing its increasingly negative stance towards the one world. Equally, it is precisely this negative stance which Moscow appears to want to harden. If the Kremlin is going to cold shoulder the West over the deployment of new U.S. missiles, then its allies must do so too.

Why did the Kremlin let this inter-German rapprochement come so near to blossoming, and

Hostility

Cancellation of the Honecker trip may not be as keen a national disappointment to East Germans as their sacrifice of a load of potential medals when they loyally followed the Soviet boycott of the Los Angeles Olympics. But the humiliation may take some swallowing. It is 13 years since the Soviets eased in Herr Honecker to replace Herr Ulbricht, ironically because the latter was too unaccommodating towards West Germany. Those days of Soviet kingmaking are gone. Or are they?

Herr Honecker's setback is also that of other East European countries. Except for Czechoslovakia, still frightened by what happened to it in 1968, and to some extent Poland still in its running dispute with the West over sanctions, all have urged more, not fewer, conciliation with Western Europe, precisely because of U.S.-Soviet superpower rivalry. That was the Honecker thesis of late, which Moscow has now declared anathema.

The clear and sad conclusion for both Germans, and indeed all European countries East and West, is that there will be no proper relaxation of tension on their common continent, until the two superpowers come to better terms. Equally, however, it is hard to see Moscow in its present mood responding to overtures from any new American administration.

Doom and gloom from 'Neddy'

SENSATIONALISM is not a quality normally associated with the National Economic Development Office. But this week's "little Neddy" report on Britain's information technology industry manages to convey an air of doom-laden melodrama which serves to obscure many of the real issues at stake.

Bound in a glossy cover showing a clock ticking well past the eleventh hour, the report warns that the UK industry faces "a crisis of survival". Without urgent remedial action, Britain will be unable to compete on world high-technology markets and will "contain our decline to third world status."

A dismal scenario—if true—but the report, which closely reflects opinions expressed by industry practitioners, fails a long way short of presenting conclusive evidence to back up its alarmist views. A close reading suggests that the authors have allowed polemical zeal to overwhelm reasoned analysis, while their prescriptions for action arguably miss the point.

Fluctuations

The committee bases its case on two principal assertions: first, that the international battle for information technology markets is growing intense, and that the main UK companies are small in world terms; second, that the performance of the UK industry as a whole is slipping behind that of other countries, including France and West Germany.

The statistical support offered for the latter claim is, however, disputable. As the authors admit, reliable measures of industry performance are hard to come by, and their international comparisons are in any case skewed by currency fluctuations.

Moreover, their definition of the industry covers telecommunications, computers, office equipment and software—but not semiconductors or satellites.

Calvet wins the driver's seat

Jean-Paul Parayre, the polished 47-year-old chairman of the troubled French Peugeot private car group, finally lost his battle for power yesterday with the abrasive Jacques Calvet, former head of the Banque Nationale de Paris, who has charge of the day-to-day running of the group's automobile operations for the past 12 months.

Calvet, six years older than Parayre, was brought into the Peugeot group two years ago to help sort out the company's dire financial difficulties by capitalising on his extensive banking contacts. He soon climbed the executive ladder to take charge of Peugeot, Talbot, and Citroën operations.

The two men, although both products of the grandes écoles high public service, found it difficult to share power. In the end, Calvet, supported by the Peugeot family, prevailed.

Although not a "car man", Parayre became closely associated with the design of new models and is given credit for the launch of the successful Peugeot 205 supermini and the Citroën BX.

Such prescriptions, as far as they go, seem reasonable. However, it is unlikely that they—or any other proposals for government initiatives at a purely national level—will do much more than relieve some of the symptoms of the problems which the NEDO committee claims to detect.

One of the biggest handicaps facing UK information technology companies is the restricted size of their home market. The problem is by no means unique to Britain.

The most constructive action which Britain can take is to work closely with the creation of a genuine common market in information technology, eliminating national trade barriers, freeing procurement policies and supporting harmonisation of international standards.

Some encouraging steps have recently been taken in this direction, though real progress is likely to be achieved only in the longer term. Meanwhile, the onus lies on industry to pursue as aggressively as possible opportunities beyond their own national frontiers.

IT LOOKS like the game of self-delusion will not be able to go on much longer in the depressed farm equipment industry.

Some hard-pressed but proud producers have been postponing further restructuring for years in the hope that markets would recover.

This year, they were counting on a major recovery in North American markets to help them out of their troubles.

Not only has this not happened, but European markets too have taken an unexpected dive. These latest setbacks just might be enough to get the long awaited shake-out in this overcrowded industry.

International Harvester and Massey-Ferguson, the two debt laden multinational producers that between them have gone through five financial restructurings in the past four years, have all but abandoned hopes of returning to profitability this year and begun another round of plant closures.

Massey yesterday reported a second quarter net profit of \$7.4m compared with a loss of \$11.3m, but Mr Victor Rice, the chairman, said the outlook for farm machinery remained "seriously depressed".

It still seems unlikely that any major company will actually pull out of the farm equipment business, but a few famous names may soon be reduced to

An abrupt end to industry optimism

little more than names, either through acquisition or moves to share production or distribution.

Cash-squeezed companies that have not been able to invest in plant or product improvement are beginning to find out that their own machines are uncompetitive and so are buying from others. They are also having difficulty supporting independent dealer networks as dealers are starting to share dealers.

"The competitors are still there, but the industry will never be the same," Mr Neil Jack, senior vice-president of Deere and Co, the industry leader, says.

The current round of closures and new supply arrangements will affect mainly the North American multinationals and their plants in France and the USA. A few European companies, notably Renault of France, are vulnerable too but governments are likely to continue to support them.

The only good news is in Britain. Regardless of what happens to their owners, the plants of IH, M-F, Ford and J. I. Case in this country have become efficient and relatively successful and so appear secure.

The urgent need for further closures has come as a surprise to analysts both within and outside the industry. This was the year that the big U.S. mar-

ket was supposed to recover from a deep, four-year, slump. Producers were forecasting a 15 per cent rise in sales in 1984, as interest rates declined and farmers put more acreage into production.

For a brief spell, Wall Street

even became excited about the recovery prospects of International Harvester. IH shares reached \$14.75 early this year compared with a 1983 low of \$3 and a current price of about \$8.75.

But the optimism came to an abrupt end early last month when it was reported that U.S. tractor sales in July, normally a strong month for trade, were 24 per cent lower than in July 1983. Combine harvester sales had plunged 18.2 per cent in the year to July, tractor sales were up only 1.9 per cent and combine sales down 24.5 per cent.

Farmers have also had to contend with high interest rates for most of this period and, since 1979, with low prices for most of their crops. U.S. farmers have had the additional and unexpected problem in the past year or so of falling agricultural property prices, which have squeezed their equity.

The result is that tractor sales in the U.S. have fallen over 50 per cent from the 1979 peak of 139,000 units to 77,000 in the last year. Sales in Western Europe have fallen nearly 30 per cent from a peak of 365,000 units in 1978 to 260,000 units last year.

However, this was the year that the U.S. market was supposed to turn around, while the European market would at least remain stable. In the U.S., it

was thought that the removal of the federal Government's so-called PIK (payment in kind) programme under which farmers were encouraged to withhold acreage from production, would bring about an increase in production and a need for more machinery. Analysts also assumed that farmers' liquidity would be improved through lower interest rates and rising grain prices.

In fact, interest rates have remained depressed, partly because of increased production and bumper crops. Farmers have also had to contend with high interest rates for most of this period and, since 1979, with low prices for most of their crops.

In Europe, equipment manufacturers dropped suddenly in April when the European Commission set very low milk quotas and reduced grain price supports. Tractor sales were down 33 per cent in the first six months in West Germany, down 13.6 per cent in Britain and flat in Italy in the first five months.

All of the multinational farm equipment companies have carried out substantial internal cost cutting programmes in recent years. M-F, for example, has cut its workforce from 68,000 in 1978 to less than 32,000 and IH has reduced its staff from 66,000 in 1981 to 32,000. Production has been concentrated in fewer factories but very little capacity has actually been taken out. So today, most producers are still

operating at less than half of capacity.

In the U.S. for example, the core of the tractor market is in big machines of over 100 horsepower. So far this year demand for these big tractors is one-third below last year's already depressed levels. Mr John Borden, vice-president Finance, of Case, says that even if everyone got out of this sector except Deere and IH, "capacity would still be more than double the current market demand."

A similar situation exists in big combine harvesters, where Deere, IH, Massey and Sperry New Holland are slugging it out in a market that has declined from 32,000 units in 1976 to an estimated 20,000 units this year.

The major producers pursued a number of joint restructuring ideas in recent years.

In 1980, New Holland tried to buy Ford's tractor division. At about the same time, Case tried to buy Perkins Engines from M-F. Last year, M-F tried to do a combined production sharing deal with IH while Tenneco, Case's parent company, even looked at buying IH's entire farm equipment business.

For various reasons, none of these or any other ideas worked. Some industry officials blame the pride of the companies, others point to more practical difficulties.

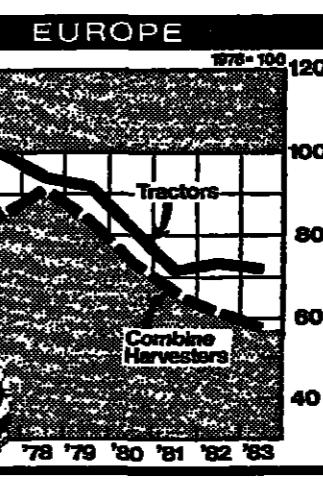
"Some companies hang on because the cost of exit would be too high," Mr Jim Cotting, vice-chairman and chief financial officer of IH, says. He adds that IH would like to exit and its financial state represents a significant barrier to such a move.

Its farm equipment assets are valued at roughly \$1bn and presumably any disposal would involve a significant write-off.

But the group's entire net worth is only about \$300m.

The first sign of a new round of major restructuring came in June when Massey announced it was closing its Marquette, France, combine harvester plant, "for at least three months."

Then in July, Massey quietly revealed that Dronningborg of Denmark would begin making a range of combines for M-F, initially to sell alongside the Marquette-made models.



By Ian Rodger

It is unlikely that Massey will ever restart combine production at Marquette, where losses have been running at \$20m a year.

The next move came last month IH published financial results for its third quarter to July 31. The group had a net loss of \$7m despite a 50 per cent increase in sales in its highly profitable truck-making division.

Mr Donald Lennox, the chairman, said the company could not solve the problems in its farm equipment division without closing one or two plants permanently.

The significance of that statement is that IH has already closed so many plants that it has lost more without virtually withdrawing from a significant sector of the business. Also, by announcing its plan in advance, it was opening the way to fresh negotiations with competitors.

The one bright spot for the IH farm equipment business, and for the other North American producers, is that the resistance of the medium-size tractor business from 40 to 100 horsepower in America.

Several years ago, the producers assumed that these machines would be sold mainly in European and Third World countries and so concentrated production of them in Europe.

IH, M-F, Ford and Case all have big factories in Britain and Deere has one in West Germany.

Now a new market for these tractors has developed, made up

Profits dependent on a solution to overcapacity

of the socialised sundowners, people who work in offices during the day and operate small farms in the evenings and on weekends. And with the current strength of the dollar, importing such tractors from Europe is a highly profitable business.

Another resilient sector in the U.K. is that for tractors under 40 horsepower, used by sun-downers and suburban gardeners. But the companies active in this market all supply it with machines imported from the Far East.

It is difficult to forecast how much the shape of the industry will change in the next few years. All of the big companies, except IH, have reduced their losses on agricultural equipment operations to very low levels or eliminated them entirely through cost cutting programmes. But none of them can show convincingly how they can now go on to make sensible profits in this sector, until the overcapacity problem is solved.

In Europe, industry officials hold out little hope for change, because of the strong positions of national producers in many countries, such as Fiat and Same in Italy, Deutz in West Germany, Renault in France and Steyr in Austria.

But in America, market forces are more likely to prevail, and prevail sooner rather than later.

PERFORMANCES COMPARED

Company	Turnover		Net Income	
	1984 \$m	1983 \$m	1984 (\$m)	1983 (\$m)
Deere, 3rd qtr to July 31	1,827	996	29.4	(169.5)
IH, 3rd qtr to July 31	1,261	884*	(7)	(13)
M-F, 2nd qtr to July 31	407	401	7.4	(11.3)

* Turnover figures for IH's farm equipment division alone were \$404.5m in the current quarter and \$345.9m in the comparative quarter.

FARM TRACTOR MARKET SHARES

Company	North America*		W. Europe	
%	W. Europe	%	W. Europe	
</

"I NOW understand why universities are not good at this," says Professor Sir Peter Hirsch, the Oxford don who for the past two years has been chairman of the UK Atomic Energy Authority, central research agency of the British nuclear industry.

He was discussing the apparent reluctance of Britain's universities, to help the UK meet the growing technical challenge from overseas. Sir Peter says he will return to his department of metallurgy this autumn with a keener appreciation of the differences between the commercial and academic worlds.

Much of the commercial world sees many dons as dilettantes, remote from the real world and largely irrelevant. Dons, pressed for cash for research which has become dependent on expensive instrumentation (you'll search hard for a test tube in a chemistry lab nowadays), pay lip-service with their promotion of "science parks." But one down-to-earth don with wide experience of trying to stimulate innovation in British industry contemporaneously calls the science-park concept "cosmetic."

Professor John Ashworth, a biologist and former chief scientist with the Cabinet Office "think-tank" and now vice-chancellor of Salford University, says there is little contact, "never mind fruitful interaction," between companies which base themselves in university science parks and the associated universities and their students.

If the universities are going to build a better relationship with industry than they must expect to have to devote a significant amount of time and expensive staff effort to it," says Prof. Ashworth. He fears that many science parks will fail not only to produce minimally beneficial interactions but also "will only serve to reinforce the worst prejudices of both sides."

Salford, a small technological university near Manchester, has traditionally been closer to industry than Oxbridge, and has a contract research income of about £1.5m a year. But it is outclassed on this count by Cranfield College of Technology, near Bedford. Sir Henry Chilver, vice-chancellor of Cranfield, claims its contract research income is higher than that of any UK university—around £10m a year—"probably the highest in Europe."

Sir Henry, an undemonstrative engineer, is also chairman of the government's Advisory Council for Applied Research and Development (Acard). That makes him effectively the government's chief technologist. He believes there is much dead wood in the British university system, and that it is proving



UK universities and industry

Still too often a dialogue of the deaf

By David Fishlock, Science Editor

highly resistant to change.

Under his leadership, Cranfield has been ruthless about abandoning flagging departments. Electrical engineering and transport no longer exist. Agricultural engineering in its traditional form will be next to go.

Sir Henry says that, in his experience, most other universities are not interested in closer links with industry. They pick "tallied academics" as liaison officers, he says, and vice-chancellors do not discuss closer ties.

His critics, however, say it is Sir Henry who does not discuss the matter. Nor does he disclose his "secrets" of Cranfield's commercial success—perhaps half the total contract research earnings of British universities—lest the field should prove more competitive for his own professors.

ICI is one British company that is a tradition of taking fundamental discoveries by universities and developing them into manufacturing processes and marketable inventions. Dr Charles Reece, ICI's director of research, admits he is worried about current pressures on British universities to set up what he calls "import pseudo-businesses."

Dr Reece has appointed Bernard Langley, a senior scientist from ICI's research centre at Runcorn, to be responsible directly to him for company relations with universities.

Dr Langley—extrovert, amusing and academically acceptable to both sides—says bluntly that he has no wish to see universities "as a poor, cheap extension of ICI research."

Dr Langley is an avowed admirer of the British educational system: "slack, easy-going, but in hardening it up it's not throw it away." He adds that a lot is achieved between ICI and universities without any money changing hands. He reckons to visit a university about every eight working days.

This view is corroborated in the private sector. Mr Derek Allam, chief executive of Prutech, venture capital arm of the Prudential, says that he is working hard on the universities but failing to find sufficient good ideas. He believes biotechnology in particular is a sector in which Prutech should be investing.

The reason why universities fail to solve many of industry's big technical problems, as Prof. Sir Peter Hirsch has discovered, is rooted in a fundamental difference of approach.

Academic scientists are narrowly, even selfishly, concerned with their own chosen problem. That is how progress is made at the frontiers of a science. But industry's problems are multidisciplinary—industrial research means projects and pro-

Ron Coleman, the Government Chemist, in charge of a national programme of investment in biotechnology, says he is disappointed with university responses in this fast-moving sector. The universities led the call for more government-backed research in the sciences. Dr Coleman put proposals to government and got substantial financial funds. The universities failed to come up with ideas worth backing.

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grammes pooling many different scientific skills in an effort to see that the problems are resolved systematically on the way to a well-defined objective.

British universities with their highly autonomous faculties are simply not geared to undertake projects, Sir Peter says.

He learned this lesson at Harwell, central research establishment of the UK AEA, a few miles south of Oxford. It spends more than £20m a year on basic research of the kind done in universities, to underpin the nation's nuclear engineering.

But Sir Peter discovered that under the highly integrated research management of the UK AEA its scientists spend only part of their time on underlying basic research, and most of their time working on projects, often more than one. In this way the needs of central research are closely integrated with all other activities.

He also discovered that the UK AEA had considerable management skill in pulling multi-disciplinary project teams together when confronted with a problem.

Sir Peter believes its successes here stem from its scientists having a keener appreciation for the potential of what is usual in universities.

Despite his general belief that universities and projects cannot be reconciled, some universities have made an imaginative new effort to pool talents in making a more persuasive case for expensive new instruments. Sir Peter Hirsch is behind an Oxford University "project" (his own term) in which three laboratories—the Clarendon Laboratory (physics), engineering sciences, and metallurgy—might combine forces around a powerful new facility for studying future generations of semiconductor chips.

In fact, Oxford can already boast one major inter-disciplinary project later this year.

Professor George Radde of the biochemistry department has assembled a team of 35 and nearly £2m in new laboratories to explore a powerful new diagnostic technique he has invented. It treats patients as chemistry (spectroscopy) samples for assay. It brings together physicists, chemists, biochemists, engineers and doctors.

It is already proving successful in pinpointing the causes of some obscure illnesses.

The international electronics industry has been eager to invest in its laboratory, and the price of gaining a certain profitability. So far Prof Radde has refused, saying that it is more important to industry as well as to his patients—that his laboratories should retain their academic freedom to shop for the most advanced technology.

PUNDITS HAVE long deplored the poor performance of Britain's manufacturing industry. Yet Mr Lawson's Budget has greatly reduced the tax allowances for manufacturing investment, albeit coupling this with a major reduction in Corporation Tax. And Mr Tebbit, in his White Paper of December last, proposed substantial reductions in the regional development grants which manufacturing investment in the assisted areas has also long enjoyed. Is the Conservative administration being perverse?

To answer this question we have to indulge in some conceptual thinking about the kind of manufacturing industry we need. Fashionable slogans like "high-tech" and "sunrise industries" will not suffice. The only certainty is that Britain must be able to generate marketable products. This is a truism, but one that has crucially important implications frequently overlooked. The generation of marketable products requires much more than the mere fabrication of goods.

Production is only one element of a system linking a salable product with its market. The system is incomplete unless it also involves the capacity to identify the market and to undertake the necessary research, development and design.

A manufacturing production unit by itself is thus not a generator but rather a conduit. It can fabricate only what the company headquarters concerned develops and then allocates to it. To that extent it is vulnerable to technological and market change.

In contrast, the company headquarters, with its essentially service functions of marketing, research, development, design and financial control, is the key element in manufacturing industry. Only it has the ability to generate marketable products. And it has wide-ranging options on how and where to fabricate these products.

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Britain's Industrial Policy

At last, the signs of a better logic

By J. H. McEnery

Several studies in the last few years have largely invalidated this. But what has not yet been highlighted is the whole operation has militated against the well-being of British-based manufacturing companies.

My personal guess is that, if petrochemicals and metal-manufacturing are set aside, over one-third of the subdivisions went to foreign-based companies to help them establish or expand production units in this country. They were being heavily subsidised to compete. Any identifiable gains to the British economy were made at the appalling cost of progressively undermining the strength of British-based manufacturing companies.

If Government finds it necessary to intervene in manufacturing at all, it should then do so in a way which promotes the well-being of British-based manufacturing companies. It has done this in a few favoured industries, notably air-

The Lawson budget has largely overturned an ill-conceived policy

craft, aero-engines and computers. But what does the record show elsewhere?

For almost 20 years government has in this context used three main financial instruments: (a) Very generous tax allowances (earlier, investment grants) for investment in manufacturing production facilities; (b) in addition, regional development grants (earlier, differentially high investment grants) for investment in such facilities in the assisted areas; (c) a very high rate, by international standards, of corporation tax on the profits of British-based companies.

It will be interesting to see what extent he achieves this. Politically his hands are partly tied by the widespread but misleading belief that all the evidence, that subsidised inward manufacturing investment by externally-based companies can solve a region's problems. Yet only if he does carry through a major switch will Mrs Thatcher's administration be on the threshold of a coherent policy designed to strengthen the British manufacturing industry which we need.

The author, a former Under Secretary in the Department of Industry, is the author of "Manufacturing Two Nations" (Institute of Economic Affairs).

Worthy of interest

From the Director, Department of Adult Education, University of Nottingham

Sir—Mrs Thatcher says "if it had not been for the two disputes, everything that she had always believed in would have been failing into place" (September 1 interview). What will she tell us next? That the British people are not worthy of her perhaps?

J. E. Thomas (Professor).

Nottingham.

The growth of EEC protectionism

From the Managing Director, Peabody Fine Foods

Sir—As a leading importer of Turkish dried fruit, we were very interested to read the well informed article on EEC protectionism (August 28) which sets out the disturbing background to the growth of EEC protectionism in a most erudite way.

Whether or not it is officially accepted, however, we believe it is naive to assume that many of the EEC minimum import price systems and production aids are introduced for purely economic reasons. While the production aid for Italian tomatoes was originally being denied, a comment was made by a senior member of the EEC Commission that those present should understand that the EEC had to find a way of giving some funds to Italy, because the EEC was already spending substantial sums on products produced in the North of Europe such as wheat, pig meat, milk and sugar and that Italy expected some of its produce to be the recipient of these subsidies.

A formula was worked out to calculate the protection aid payable which had, as one of its ingredients, "the average price of products imported to EEC from third countries". At that time, the EEC was probably 90 per cent self sufficient and it has now reached a stage where the formula has had to be revised—because imports are now so insignificant that they no longer provide an accurate indication of the free world market price. In other words, the EEC is now completely self sufficient in tomatoes with virtually all imports having been driven out, but it is estimated that subsidies in the region of £1.2bn are paid annually to the Italian tomato industry—22p per 100 kilos on a pack of 4.18m tons.

If the EEC wishes to reduce its agricultural expenditure decisions need to be taken as to whether the tomato industry, for example, needs aid of this

Letters to the Editor

level to compete, or whether it of students entering the full-time programme in 1983 was 27, with 80 per cent of the class 25 or older. Only 1 per cent of the class had no prior business experience, with 79 per cent having four or more years of experience. The students came from 22 countries, making it truly an international centre of learning and shared experience.

Mr Dixon also reports that a good number of respondents feel that some business graduates were unwarrantably arrogant. Since I have no idea how much, if politically inspired, is a matter that should be causing us and our Government serious concern.

It is against this background that we should all be concerned about developments with the MIP and other aids offered to the Cosses. How much is being given for genuine economic reasons concerning the particular product and how much, if politically inspired, is a matter that should be causing us and our Government serious concern.

Maurice Healy,
18, Queen Anne's Gate, SW1.

such as caring for children or the disabled."

"Need" is a weasel word at the moment, which, like Alice in Wonderland's character, can be taken to mean whatever the user wishes it to mean. The problem with the present supplementary benefits system arises from attempts to set artificial dividing lines between those labelled on the one hand "needy" and those on the other labelled "affluent" and means test them accordingly.

Our report proposed payment of benefits according to a new category of need: namely, those who have special responsibilities, or meet certain contingencies, such as unemployment or sickness.

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Intention or action

From the Chairman,
Robert St. Clair & Co.

Sir—Maurice Oldfield (August 31) on the subject of portable pensions purports to highlight an anomaly between surveys by the Institute of Directors and the National Association of Pension Funds which is not true. The NAPF has found that only 7 per cent of their sample avail themselves of the additional voluntary contribution provisions.

My experience, mainly through senior employees, has led me to the conclusion that most are disenchanted with the actual performance of their pension funds and, more seriously, that pension fund administrators, particularly those of major quoted companies, are adamant in their objections to any pension fund scheme effecting a free-standing AVC scheme. I have a number of examples where an employee with, say, a short-fall of 4/5ths has been invited to make an AVC but when the proposition has been put that his extra contribution be put into a pension fund outside the employer's there has been a flat refusal—this in spite of the fact that the costs of funding the short-fall in an outside scheme are probably lower.

Can Mr Oldfield tell me and other readers if Allied Lyons will allow a member of its pension fund to contract outside for AVCs? Or does it follow the usual easy practice of other major NAPF members?

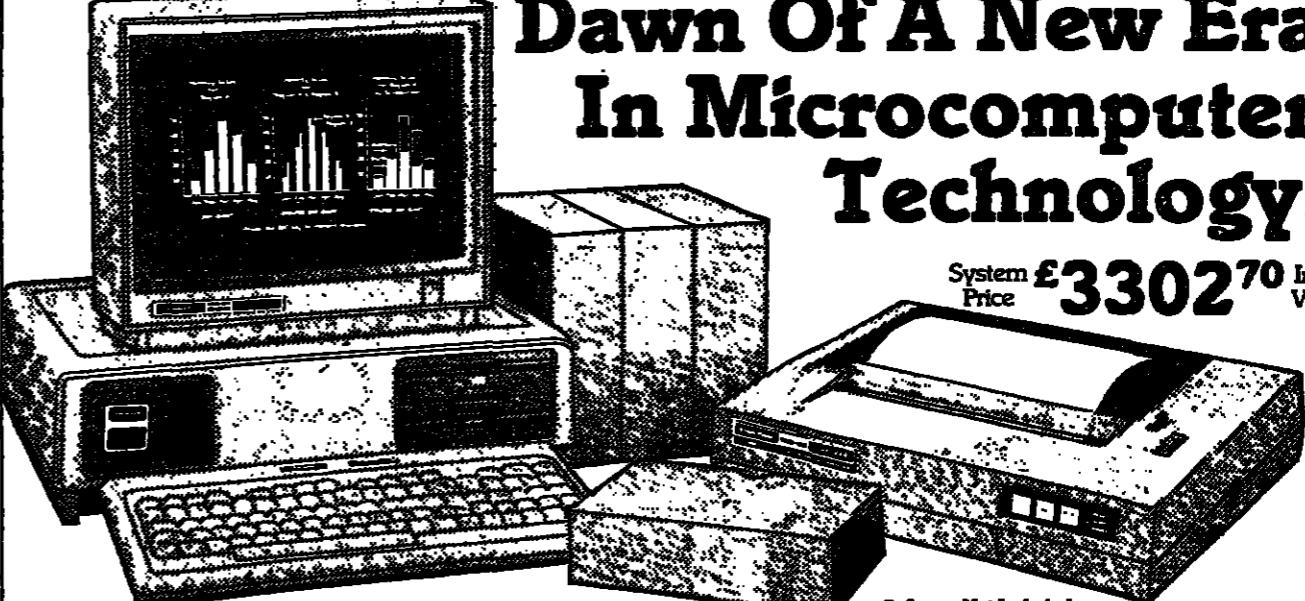
Much more importantly, when

can we see interchangeability of transfer values between company and self-employed schemes?

Clive R. Basche,
22, Queen Street,
Salisbury, Wiltshire.

According to Michael Prowse's masterly analysis (August 30) of our report on the social security system. Churlish though it seems in the circumstances to complain, we must take issue over a paragraph in the back-page news story by Michael Prowse on the same subject, which reads: "People would receive benefits regardless of their need provided they fell into certain categories—for example, if they were old or unemployed—or had special responsibilities,

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Wednesday September 5 1984

Dollar surges to record highs

By Philip Stephens in London and Paul Taylor in New York

THE DOLLAR surged on foreign exchange markets yesterday, hitting record highs against sterling and several other European currencies as investors anticipated that the strength of the U.S. economy would keep U.S. interest rates high.

The West German Bundesbank sold an estimated \$100m in an attempt to stem the U.S. currency's rise, but strong demand from both European and U.S. investors took it to an 11½-year high against the D-Mark.

Against sterling, the dollar closed in London at a record high of \$1.2925, up 1.05 cents on the day, after hitting a peak in earlier trading of \$1.2905.

The U.S. currency, which also finished at new highs against the French franc, lira and several Scandinavian currencies, rose nearly 2 pennings against the D-Mark to DM 2.9415.

In New York, it breached the FFr 9 level for the first time, trading at FFr 9.0085 before the close. By luncheon, the U.S. currency was quoted at \$1.2880 against sterling, at DM 2.9345 against the West German currency and at Yen 140.10.

The sharp upward movement in the dollar was partly attributed to a squaring of dealer positions after the Labor Day holiday but more significantly to a marked change in market psychology. In particular, a growing number of senior Wall Street economists have recently warned of a further increase in U.S. short-term interest rates.

Foreign exchange dealers said the rise was spurred by sentiment that the U.S. economy was still growing strongly, maintaining upward pressure on interest rates.

Many economists also believe that even if the economy does slow, strong demand for credit both from the U.S. Government and business will underpin rates at or above present levels in coming months.

Most dealers predicted further gains for the dollar in the next few weeks, although they said certain bank intervention or profit-taking could lead to temporary setbacks.

Sterling remained fairly stable against most other leading currencies, despite the collapse of planned talks to resolve the UK miners' strike and continuing disruption at many ports.

Its trade-weighted index against a basket of currencies fell to 71.8 from 78.1.

See Lex, this page

British miners and coal chief abandon peace bid

BY OUR LABOUR STAFF IN BRIGHTON AND LONDON

THE TALKS arranged for this week between the two sides in Britain's national coal dispute were abandoned yesterday amid mutual recriminations. Mr Ian MacGregor, chairman of the board, accused Mr Scargill of lying. "It is absolute nonsense," he said.

Mr Arthur Scargill, president of the National Union of Mineworkers (NUM), blamed the National Coal Board (NCB) for its "astonishing" turnaround after the agreement to meet was announced at the Trades Union Congress meeting in Brighton on Monday.

Mr Peter Walker, the Energy Secretary, entered the argument by saying it came as "a total surprise" to the Coal Board and the Government when Mr Scargill announced that the talks had been called off.

The board's deputy chairman, Mr James Cowan, said it had been "unanimously agreed" that the talks would be a waste of time because the union refused to discuss the closure of uneconomic pits, the issue over which the strike was called.

Last night, Mr MacGregor offered to meet Mr Scargill on Sunday despite the collapse of the peace initiative. He insisted that

the talks would be pointless unless the key issue of uneconomic pits was on the agenda.

The failure of the initiative leaves the trade unions with the awkward task of delivering on their commitment, made at Congress on Monday, to support the miners. The first signs are that the support will be organised at a deliberate pace.

Mr David Bassett, of the General, Municipal and Boilermakers Union and a key figure in drawing up the TUC's statement of support, said meetings of his members in the power industry would now be held to determine what action should be taken. Leaders of the electricians and the power engineers have made it clear that their members will not be called out.

Mr Neil Kinnock, the opposition Labour leader, devoted much of his first speech to Congress to a forthright denunciation of violence in the dispute - which, he told Congress to a series of applause followed by a burst of applause - "creates a climate of brutality."

He declared: "Violence distracts attention from the central issues of the dispute. It obscures the justice and validity of the miners' case." TUC opposes union laws, Page 9

The Prime Minister yesterday rejected the Labour Party's demand for a recall of parliament from its summer recess to debate the strike.

In a letter to Mr Kinnock, Mrs Margaret Thatcher said the Government saw no useful purpose in recalling MPs "at the present time".

Mrs Thatcher said the strike could be settled quickly if the NUM was prepared to discuss ways of achieving a prosperous and efficient industry.

In Britain's other big industrial dispute, dockers' leaders yesterday halted, at least temporarily, the gradual disintegration of their 11-day-old national strike. In the absence of peace initiatives, they promised renewed efforts to make it more effective.

Picketing has partly stifled the revolt against the strike at the traditionally militant port of Hull. Eighty of the 879 dockers reported for work yesterday morning but by the afternoon that had fallen to 37.

Mosby in North Wales, with 43 dockers, became the first port outside the national dock labour scheme to join the stoppage.

TUC opposes union laws, Page 9

Officials executed for fraud in China

By Mark Baker in Peking

CHINESE authorities have uncovered fraud and corruption involving tens of millions of dollars within government agencies and enterprises.

At least 10 prominent officials have been executed in recent months for their roles in rackets that included large-scale theft of coal, timber and grain, smuggling and the sale of visas to Hong Kong.

The office of China's Prosecutor General says more than 30,000 people have been arrested during the past two years for taking part in business swindles.

The office said that between early 1982 and the end of last year it handled almost 60,000 cases of bribery, fraud, tax evasion, trade mark falsification, misuse of relief funds, smuggling and profiteering - more than 10 per cent of them involving over \$5,000.

Chinese Legal News, an official publication, reported that judicial departments across the country had recovered \$44m in lost state funds during last year alone.

Some of the serious cases are receiving widespread publicity as the central Government attempts to clean up what is clearly an epidemic of corruption within its ranks.

A general anti-crime campaign conducted late last year has been scaled down, largely because of adverse reaction from abroad to the execution of more than 5,000 people. However, the executions of people guilty of economic crimes are still being highlighted as an example.

Zheng Tianxiang, president of the supreme people's court, said two weeks ago: "Serious criminal elements must be harshly and promptly punished."

Zheng said: "Although a conspicuous improvement has been made in the standards of social conduct, a fundamental change for the better has not been achieved. Some deeply hidden criminals have still not been ferreted out."

Since the drive against economic crime within the bureaucracy was intensified this year, the official referees have unearthed some remarkable cases.

The latest case to be made public is that of the "timber queen" from the north-eastern province of Jilin. The woman, Cheng Shenglan, 42, was sentenced and executed immediately on August 16 after a brief court hearing.

Cheng, a saleswoman with a construction collective in the city of Dansong, was found guilty of bribery, fraud and embezzlement involving the theft of 8,000 cubic metres of timber worth \$70,000.

She had run a lucrative business selling off government timber to private buyers and pocketing the proceeds. She had bribed 22 officials of the local railway bureau and other departments, with more than \$12,000, including gifts of colour TVs, cameras and watches.

As usual, however, there are political overtones. "Some criminals are followers of the Gang of Four who want to make up economically what they lost politically," says the official.

Calvet named new chief of Peugeot group

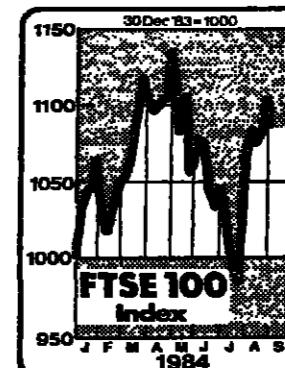
Continued from Page 1
which embraces the Peugeot and Talbot car marques.

The top management reshuffle comes at a delicate time for the private car group, currently involved in a big labour conflict over its decision to make 1,950 compulsory redundancies at Citroën.

Production at the large Citroën car plant at Aulnay-sous-Bois, in the outskirts of Paris, was halted for most of the day by labour strife.

The dispute at Citroën is developing into a serious test between the pro-Communist CGT union and the Socialist Government.

THE LEX COLUMN The pound off Brighton pier



The commitment fees look juicy enough to have the bankers interested, but not so big as to cancel the price advantage of short-term over long-term funds for the takeover. At the same time, there is the benefit of being able to chop and change between the three available options as capital market conditions fluctuate.

Access to institutional investors will surely be an added incentive for some companies. Indeed, in Britoil's case, a successful deal will mark the company's coming of age not only with investors but with the banking market as well, setting the seal on its transition from a project-financed exploration group to a fully fledged corporate credit with a sustained cash flow. Quite an innovative debut, all in all.

Nestlé/Carnation

It might be inferred from Nestlé's block-busting bid of nearly \$2bn for U.S. food group Carnation that the Swiss giant is a glutton for punishment. Scarcely a month has elapsed since the U.S. Federal Trade Commission barred Nestlé from a \$500m bid for a contact lens manufacturer on anti-trust grounds. Yet here is Nestlé, with U.S. food sales of about \$2bn, proposing to take over a food company with U.S. sales of \$2.5bn.

Oddly, this time it might be different. In the U.S. food market, size is clearly not a barrier, as shown by the \$3bn Beatrice/Eskimo merger. And aside from condensed and evaporated milk there seem to be few overlaps in the two groups' U.S. operations.

Carnation has some obvious attractions for Nestlé. Nearly a quarter of Carnation's profits come from pet foods - a new but sensible departure for Nestlé - and whereas Carnation's weakness lies in its non-U.S. operations, Nestlé's case is the reverse.

In one sense the proposed merger is a mismatch - Nestlé is highly cash-generative, but so is Carnation, with a net cash pile of more than \$100m and rising. Since the deal is enough to drain even Nestlé's enormous coffers, however, that is a question for the future. The fact that this bid must mark an end to Nestlé's programme of major acquisitions is not lost on the London market, where the first reaction yesterday was to mark Rowntree's share price down by nearly 10 per cent.

Gatt members condemn U.S. move to restrict textile imports

BY ANTHONY MORETON, TEXTILES CORRESPONDENT, IN GENEVA

LEADING industrial countries yesterday joined forces with Third World textile exporting nations in demanding withdrawal of pending U.S. regulations to curb sales and trade by raising import duties.

The severe criticism of the U.S. decision, led by Canada, Japan, the EEC and 28 developing countries, was soundly rejected by the U.S. negotiator as they met in an emergency meeting of the 51-nation textile committee of the General Agreement on Tariffs and Trade (Gatt).

M. Jean-Pierre Leng, chief EEC textiles negotiator, told the meeting the U.S. had not sufficiently thought through the consequences of its actions.

The 28 developing countries for whom textile exports are vital, were in no mood to be placated, however, after hearing the swinging attack from Sig Sergio Helgardo, the Mexican delegate, who presented their case. He called the U.S. action a violation of the spirit and letter of the MFA, "a dangerous precedent," a "flagrant violation" of previous assurances and likely to lead to a deterioration in the international environment.

Its curb on imports are to go into effect on September 7. Some exceptions were made for curbs to begin on October 31, providing the goods were ordered before August 3.

The EEC plans to seek urgent bilateral talks with the U.S. Administration in Washington to discuss the matter, M. Leng said.

Jean-Pierre Leng, called for a postponement of the introduction of the

U.S. textile rules to November, to give time for a review of the changes.

He said: "We believe that the changes are not contrary to the Multifibre Arrangement (MFA), the world agreement which governs most textile trade. They were taken to close serious loopholes and violations of textile agreements, he said.

In an attempt to placate critics Mr Shepherd offered to talk to any country which believed it would be adversely affected by the new regulations.

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Continued from Page 1

by analysts yesterday as a good, or some, a generous one.

Mr George Novello of E.F. Hutton said: "I think it is a clear signal that Nestlé was willing to pay any price to get further representation in the U.S."

Nestlé and Carnation, known universally as reticent companies, built their businesses on milk-based foods but have subsequently broadened their product mix. Thus although there are considerable overlaps, the acquisition of Carnation will give Nestlé a considerable strength in other markets, including, for example, the booming pet foods sector.

Nestlé has made clear in the past couple of years that it was intent on expanding aggressively in the U.S. For a time, however, its plans appeared balked by a successful four-year-long boycott of its products in the U.S. spurred by a long-running debate over its marketing of baby-food products in the Third World. In January, the boycott was ended after its proponents accepted that Nestlé had changed its marketing tactics.

Since then, the Swiss group's plans have fuelled a wave of talk over speculation on Wall Street. This year it has announced plans to spend \$650m on acquiring three companies. Its proposed \$1.6bn pur-

chase of Coopersision, the California eye-care company, fell foul of anti-trust objections and was abandoned five weeks ago.

Mr Helmut Maucher, Nestlé's managing director, has made clear, however, that the company's main takeover targets would be in food.

Despite the size of its existing operations in the U.S. mostly in the baby food, coffee and chocolate markets, the company is not regarded as outstandingly successful there. Critics suggest its marketing in the U.S. has lacked flair, that it has been slow to introduce new products and has been losing share in the highly competitive coffee sector.

Its acquisition strategy over the last few months has been accompanied by managerial changes which have suggested that it was

gearing up to tackle its U.S. performance. It will be hoping that Carnation, with a reputation for solid management and steady earnings growth will inject a new sense of purpose. Carnation's profits have risen without missing a beat for 23 years.

Although Carnation floated its shares on the New York Stock Exchange in 1980, its ownership is still dominated by insiders, including the Stuart family, who founded it in 1899.

This structure has led to questions over management succession. The company is currently run by Mr H. Everett Olson, 77, the first non-family member to head the company.

The company has been made additionally attractive by its strong balance sheet. It is reckoned to have had around \$230m in cash at the end of the first quarter and has virtually no short-term debt.

Wall Street analysts yesterday were unanimous in regarding the S&P share bid as "a good one" for Carnation shareholders. Some suggested, however, that Nestlé was paying dearly for its overriding desire to expand its U.S. activities.

Based on 1983 earnings, the price represents about 15 times earnings.

Some analysts think the company may earn almost \$7 a share next

year and regard the acquisition multiple of around 12 times as reasonable for a company with such earnings.

There are now official doubts that the Government's target of a 10 per cent average inflation rate for the year will be met. At the weekend, Sig Bettino Craxi, the Prime Minister, appealed on the radio to shopkeepers to hold down their prices.

Yesterday Sig Renato Alibisso, the Industry Minister, expressed the fear that the rise in the discount rate would "put a brake on the weak recovery under way."

They fear that the excess credit might lead to higher imports and imperil the decline in the inflation rate, which is now 10.5 per cent, compared with last year's average of nearly 15 per cent.

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Shares fell back by an average of about 1.5 per cent on the Milan Stock Exchange, with the main private-sector industrial groups particularly affected.

The dollar meanwhile reached a new record against the lira, breaking the 1,800 barrier to be fixed at LI.802.50.

The first sign that the authorities were worried about the way Italy's recovery was going came late in July, when the bank of Italy imposed a freeze on the total level of debt that Italian banks may incur abroad, after a rise of \$2.1bn in the banks' net foreign indebtedness in the first six months of the year.

THE FUTURES MARKETS:

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INTL. COMPANIES and FINANCE

Singapore SE announces public listing criteria

BY CHRIS SHERWELL IN SINGAPORE

THE SINGAPORE Stock Exchange, Asia's second largest after Tokyo, has for the first time detailed the criteria used to assess company applications for a public listing.

Its announcement came in response to numerous complaints from frustrated executives, bankers and analysts, who have been unable to explain why several hopeful companies have failed to win a quotation over the past 18 months.

The exchange says that its five-year track record with profits for the latest three, preferably on an increasing trend. A recent substantial acquisition with an unsatisfactory earnings record might well cause the enlarged company to fail in its bid.

The criteria say the exchange has been arrived at after consultations with the Securities Industries Council

which is dominated by the Monetary Authority of Singapore.

According to the criteria, a company seeking listing should have:

• A five-year track record with profits for the latest three, preferably on an increasing trend.

• Management continuity, or at least demonstrable expertise. Character and integrity will "always" be relevant, and there should be no conflicts of interest between company and directors.

• Good management and a stable track record if the company is in an industry where growth has levelled out, but the company should preferably be in a growth industry. It would also be expected to pay a reasonable dividend in its first year.

• No working capital shortfall, all its directors' debts settled

because of "dumping" by overseas manufacturers, a hefty tariff on exports across the causeway to neighbouring Malaysia, and a slowdown in construction locally.

The group reported a net operating profit of \$810.45m (US\$4.8m) for the year to March, up 34.1 per cent on the

previous year's \$87.78m. Turnover rose 10.1 per cent.

However, an accompanying breakdown of the figures shows that, while net operating profit for the first half was 8.7 per cent higher than twelve months earlier, it actually dipped by 1.7 per cent in the second half.

Overriding all this, however, is a catch-all statement that the exchange reserves the power to turn down an application without giving reasons, even if all the criteria seem to be met.

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FINANCIAL TIMES SURVEY

Wednesday September 5 1984

Out-of-town shopping centres have become increasingly popular with both customers and retailers anxious to avoid the congestion of High Streets. Local authorities' attitudes have also changed.

Hypermarkets and Shopping Centres

Choice sharpens competition

By David Churchill

SHOPPING CENTRES, hypermarkets and superstores all have one common denominator in British retailing in the 1980s: trading conditions are extremely competitive.

Yet there appears to be a growing trend among both consumers and major retailers away from the in-town shopping centre and towards the out-town supermarket, which means still stronger competition for the shopping centre retailer.

Ian McLaren, deputy chairman of Tesco Stores, makes it clear that Tesco "does not want to become involved in any new town-centre developments." Lord Steff, who retired recently as chairman of Marks and Spencer, also indicated before his retirement that his company was looking to out-of-town sites as a means of further expansion.

His successor, Lord Rayner, has made clear that this new policy would be continued. "Unless there is a change of attitude by some local authorities, the importance of the High Street in some localities will decline," he says.

Marks and Spencer clearly

has no intention of completely forsaking its prime High Street locations, but its willingness to consider out-of-town options on even a limited scale amply highlights the problems facing shopping centres.

The key difficulty is "over-shopping." In real terms, the UK is now overshopped almost everywhere. We now have competition not only among brands but among places," says Mr Rodney Fitch of the Fitch and Co design consultancy, which has emerged as one of the most significant influences on the 1980s retail scene.

With some 50 modern shopping centres in the UK—and a further 50 under construction—Mr Fitch estimates that "80 per cent of the population now live within a 15-minute drive of two."

When shopping centres first began to be developed in the UK they could rely on having a near-monopoly of this type of retailing in their catchment area. Now customers can choose between one centre and another, between old and new centres, to decide where the best shopping

This choice applies not only to customers: retailers can be more selective in deciding where to open a new shop.

The battle among the shopping centres for both customers and retailers has put a new emphasis on refurbishment. Many centres developed in the 1960s and early 1970s are now past their prime and are having to be refurbished or redeveloped.

Sterling Guarantee, for example, has just spent £1.1m on revamping the image of its Arndale Centre in Walsall.

Plans also under way to spend £2.3m on the re-roofing and re-equipping of the much smaller Kingsway centre in Newport, Gwent, built in 1967.

Other important refurbishments include Land Securities' expenditure of about £1.5m on enclosing the pedestrianised precinct at East Kilbride.

Approach

Ling Properties is reported to be conducting a major public relations exercise with the people of Blackburn to determine the best approach to refurbishing the 1970s completed shopping centre there.

Yet refurbishment alone is not the answer. "There needs to be a new approach to shopping centre development and management," argues Mr Fitch.

Instead, the way forward for shopping centres must be consumer-led, with an emphasis on innovation and an eye to customers' changing needs.

Such a way ahead can be

achieved, if U.S. experience is anything to go by. The Americans have shown the way with their exciting shopping malls and food courts. "They all know that shopping is a leisure activity—the longer you keep the customer the more he will spend," says Mr Fitch.

"Add excitement and theatre, plus creative management, and the rewards can be high," he adds.

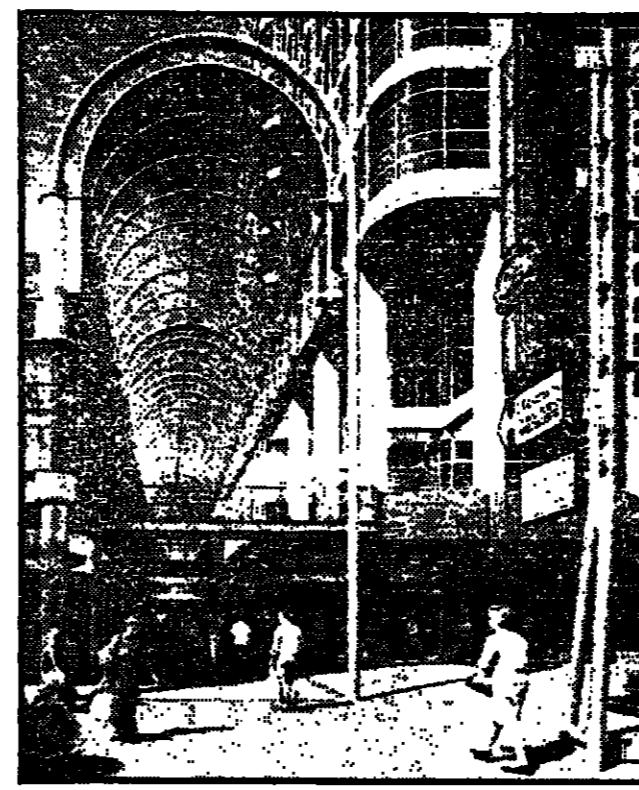
The importance of an exciting environment for a shopping centre can be illustrated by the Quincy Market in Boston, Massachusetts, and the Covent Garden Centre in London.

They both recognise that shopping is indeed a leisure activity in which people's needs are tacked on to an important part of social life, including entertainment and relaxing.

Attracting retailers is as important as attracting the public. "Just as many pre-recession markets are not re-emerging in their old forms, so retailers will not return automatically: their new marketing concepts may no longer harmonise with the old locations," says Mr David Peck of the developer David Peck Associates.

"Retailers must be drawn back into the shopping developments—wooed, enticed, 'incentivised,' call it what you will. In other words, the winning developers are those who go out and find their tenants actively and help to attract business to those tenants' doors," he emphasises.

One reason why some retail-



The Brunel Centre in Swindon: a modern shopping mall

ers have forsaken the shopping centre is the limited access for consumers with cars. "The car parking problem in town centres is simply appalling," says Mr McLaren. "All our surveys of consumers show that they don't like multi-storey car parks. They prefer to park at street level."

"Where local authorities have recognised the need for cars for shopping and worked with retailers to improve parking facilities and good access roads, the public continue to prefer to shop in the High Street," says Lord Rayner. "Unfortunately, the response by some local authorities to the needs of the shopping public is inadequate."

The trend to hypermarkets and superstores is reversed by figures prepared by the Unit for Retail Planning Information. It calculates that there are now some 279 such stores in the UK and that 240 of them are superstores and 39 hypermarkets open and trading. In 1978 there were just 146 such stores.

A superstore is defined as a single-level, self-service store selling a wide range of foods or a mixture of foods and non-foods. It must comprise at least 27,000 sq ft of selling space and have car parking. Stores with 54,000 sq ft of selling space or more are commonly referred to as hypermarkets.

The Unit's figures show that over the last year a total of 26 new stores were opened and a further 48 stores had received planning permission but were not yet open. It points out that the general fall in the number of stores receiving planning permission, with a peak in March 1980, of 81, indicates a slowing down in the growth rate.

The region with the highest number of planned stores is the south-east, with a total of 12. Four of these are in the Greater London area.

As a result of new developments in the past few years in the south-east—which has long been under-served in respect of superstores—their number now accounts for nearly 20 per cent of the total number of such stores open and trading.

"Perhaps the most significant trend is the increase in the number of stores in Greater London, with a total of 11 open and trading at the end of 1983 compared with only five at the end of 1981," the Unit says.

IN THIS SURVEY

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The Unit's analysis of store openings under its definitions (which do not always agree with retailers' own definitions and figures) show that Asda has the largest number of stores in this sector, with 71 open at the end of 1983 followed by Tesco with 54.

The Dee Corporation has shown the greatest growth in the number of stores as a result of its acquisition of Key Markets to join with its "Carrefour" and "So-Lo" stores.

Perhaps the most surprising trend identified by the Unit is the fact that no new hypermarkets were opened last year and that the number of hypermarkets with planning permission—five—is significantly less than the 43 superstores with planning permission.

"The trends in this sector suggest that we are less likely to see very large stores of hypermarket proportions being built in the future," it comments.

One of the key factors in superstore development is the granting of planning permission. This, particularly, is the key element in the growth of large stores in the South-east.

The stockbrokers Quilter Goodison point out that several factors "have been responsible for retailers' recent successes in securing planning permission after years of seeming intransigent resistance from southern local authorities with vested interests in central shopping to protect."

These factors include publication of surveys which show that the impact of large stores on local shopping was less than had been feared, and the Department of the Environment's wish to encourage a freer planning regime.

Local authorities have also become more aware of the job-creation potential of superstores, while retailers' search for suitable out-of-town sites has been helped sometimes by the closure of redundant factory

sites. Not all retailers, however, are happy with the way they are treated over planning permissions. An unprecedented number of the appeals we made to the DoE were rejected in 1983, in many cases for reasons which should lie outside the proper exercise of planning control," says Sir John Sainsbury, chairman of Sainsbury's.

"The function of the planning system is the limited one of regulating the use of land in the public interest, not deciding who should compete with whom or whether the public 'need' another supermarket."

Freedom of choice

Sir John points out that with the adequate protection of the environment, "the public can gain from greater choice of stores and the greater competition thereby generated. Too often, recently, it has appeared that the planning authorities have been concerned with protecting the *status quo* rather than allowing the shopper freedom of choice."

"After all, it is not the housewife who loses out if he mistakenly sites a new store when one is not needed."

If, as seems likely, the planning authorities get Sir John's message then the increase in out-of-town stores is set to continue, with 800 or so established by the early 1990s.

Mr John Richards, a senior retail analyst with stockbrokers Capel-Cure Myers, suggests that one key element to the future prospects for shopping centres and superstores will depend on Marks and Spencer, which has for so long been the store that most smaller retailers want to be sited close to in the average High Street.

"If Marks move into out-of-town sites it will be interesting to see how many retailers will jump on the bandwagon and follow them," says Mr Richards.

THE SEVENTIES

THE SIXTIES

1965: Asda introduces to Britain a new and better way of shopping with the opening of its first superstore in Crossgates, Leeds.

1974: Asda pioneers a new approach to pricing with a consistently low price across the whole range, nationwide. 'Asda Price' has since become synonymous with good value.

1979: At Asda, Aston Villa, for the first time in the UK, a leisure and sports complex is built as part of a superstore development.

1980: London's first superstore with surface level parking opens—Asda Park Royal. It is now one of four in Greater London, with a fifth, Charlton, opening later this year.

1980: Asda starts the first joint enterprise with beef producers at Caithness in Scotland. The aim: to deliver a better and more consistent product.

1982: Asda takes the initiative to liberalise Sunday trading, being the first multiple retailer to support public demand for reform.

1983: Asda introduces superstore shopping to London's Dockland as the centre piece of a major programme of urban renewal.

1984: In response to increasing consumer use of credit cards, Asda becomes the first multiple grocer to accept Access and Visa cards on everything in the store.

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Enhancing our reputation as innovators in the products we sell; in the service we offer; in the very style of the properties we build.

And because of this pioneering spirit, we believe the future belongs to us.

ALL TOGETHER BETTER
Asda
SUPERSTORES

Hypermarkets and Shopping Centres 2

Retailers are having to monitor closely changing lifestyles of consumers

Superstars show the way

Retailing trends

DAVID CHURCHILL

RETAILING IN Britain in the 1980s is probably in a greater state of flux than at any time in recent years.

It is having to come to terms with the effects of the fierce economic recession, changes in the spending habits and lifestyles of consumers, and variations in the number, size and location of stores.

At the same time, the long-running battle between manufacturers and retailers over who has the upper hand when it comes to securing discounts has again become a key issue. The hours that shops are legally entitled to open is also now more of a "live" issue than at any other time since 1950, when the Shops Act came into force.

Analyzing the trends in retailing and keeping on top of the changes are the key factors in determining which retailers will reach the summit by the end of

this decade. The experience of the past few years, for example, has already seen the emergence of such retailing superstars as Sir Terence Conran, who has taken advantage of the recession to expand his retail empire from the relatively small Habitat base to include Mothercare, Heals and Richard Shops.

At the same time he was able to create the "Next" fashion chain while non-executive chairman of Hepworths.

Mr Rodney Fitch, joint managing director of design consultants Fitch and Co, which has successfully ridden the retail changes so far, says: "The social and economic developments that have taken place have provided an enormous catalyst for change that is affecting the whole of the High Street, which is on the move in a qualitative way unequalled at any other time since the war."

At the heart of all the retailing changes that have emerged this decade is which retailers have had to monitor closely—is the changing lifestyle of UK consumers. Once the very

basic necessities of life have been acquired, what determines the way people spend their money is their lifestyle," says Mr Fitch. Recent figures of the Mintel market research group, "As this lifestyle changes so do the purchasing priorities which decided how the family budget is divided up."

He suggests that influences may be profound, such as the increase in the owner-occupation of homes and its effect on many other markets. "They may also be obscure, with, for example, the relationship between an increase in the ownership of video recorders and a decrease in visits to pubs," he adds.

Working women

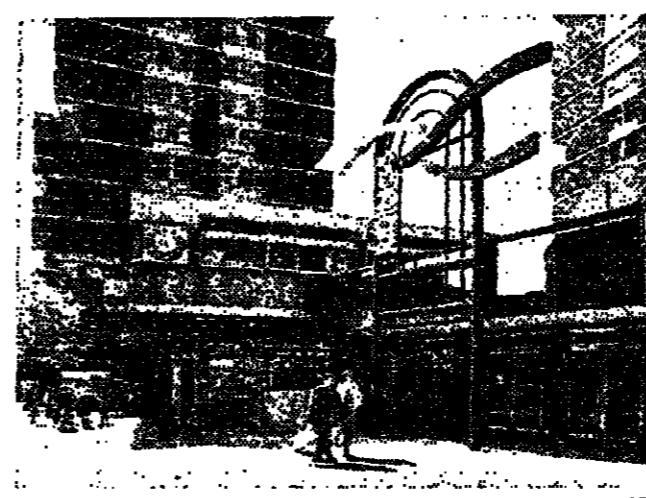
Factors influencing changing lifestyle patterns include more working women who now represent some 40 per cent of the work force—up 8 per cent in 20 years—while working men have fallen 8 per cent in the same period. Within the working population, the increased affluence and influence of working women is

increasingly significant. One of the greatest social changes that has taken place in Britain since 1945 has been the vast increase in car ownership. A survey by Mintel found that among those with a car about three quarters used it for grocery shopping on most or all occasions. Apart from children and the elderly, people of all ages are heavy users of cars for shopping.

"The shop that is not provided with nearby parking space is clearly at a grave disadvantage," comments Mintel.

The class pattern in the survey was much as expected, but it is worth noting that more than 40 per cent of those in the "D" socio-economic class (which includes many manual workers) are shopping car-free. Geographically, Scotland and Northern Ireland are below average, but they also have car-shopping proportions of more than 40 per cent.

Other relevant factors include the decline of the traditional family as a buying unit and the consequent rise of single-parent and single-person households



Entrance to The Ridings shopping centre in Wakefield. Greater limitations on space in Britain compared with the U.S. pose their own constraints on design.

which now represent more than a third of all households.

Mr Fitch also suggests that there is a substantial and significant shift by consumers from the desire for better material standards of living, to "a demand for a better quality of life." Consumers in the 1980s are also increasingly concerned with concepts such as personal creativity, conservation of time, convenience, health preservation, and nostalgia.

"Today's consumers take a more qualitative, more judgmental, more egocentric view, leading to a society in which people demand more and more to be treated as individuals who look beyond price alone for true value."

Retailers' response to these lifestyle trends is vital. "The most successful retailers will be those whose strategic and organisational concepts reflect either a combination of, or dominance in, one of the following: value, ego-intensive fashion, and convenience," suggests Mr Gerald Horner, a partner in stockbrokers Scrimgeour, Kemp Goss.

He also argues that retailers will have to offer greater choice than at present and that, in order to succeed, "retailers will increasingly have to differentiate and define their position within the overall market." This, he adds, "is regardless of whether the store is located in the High Street or off-centre."

Differentiation will take many different forms for retailers. Mr Horner suggests that "for many non-food retailers it will mean greater concentration on depth of assortment of goods at the expense of breadth of assortment." For food retailers, differentiation will involve offering the consumer "added value."

The greatest opportunity for food retailers to achieve this added value is in the fresh produce market and the key criteria for retailers will be the degree of investment in chilled distribution depots and vehicles.

One increasing trend in the U.S. could also become a significant factor in the UK. This is so-called "off-price" retailing—whereby customers are offered branded products at consistently lower prices than are to be found elsewhere.

Another aspect of retail differentiation will be the store environment, with retailers paying increased attention to design graphics, and the ways goods are presented. "The impact of these factors has been seen increasingly in the past three years in specialty stores, particularly clothing stores," says Mr Horner.

"They have already begun to be embraced by large surface area retailers, notably in food, and this trend will continue."

Inevitably, the growth of the multiples in retailing is likely to continue unabated as they have the resources to offer the consumer the increased choice now sought. Yet the small store will survive in a different form, largely capitalising on the convenience and personnel service factors.

There will undoubtedly be further specialisation among the multiples, however, as they position themselves carefully in the market and aim at a sharply defined type of customer."

By concentrating on identified market sectors, Burton, Next, Harris Queensway, and Habitat, for example, have done well because they have specialised," says Mr Fitch. "But some retailers have not reacted to these changing market conditions fast enough."

One increasing trend in the U.S. could also become a significant factor in the UK. This is so-called "off-price" retailing—whereby customers are offered branded products at consistently lower prices than are to be found elsewhere.

Access is difficult in many historic towns. But the Grafton's location in the centre of Cambridge allowed it to cater for the 70,000 people who live on that side of the city, compared with 30,000 to the west. "In relative

Mixing the right ingredients

Design

WILLIAM COCHRANE

RETAIL property design is not just a matter of food courts, water features, wall climbing and a lot of greenery. It starts with local infrastructure, and ideally ends with structures which are both durable and more amenable to alteration than those of the first generation of UK shopping centres.

Bob McKenzie of Edward Erdman puts the British scene into international perspective: "Shaping of shopping centres is constrained in the UK by the fact that we are a small island with a finely grained network of streets, roads and general geography in most town centres."

This, he points out, is in distinct contrast to the U.S., where development tends to take place on open sites which can accommodate larger areas of dual level parking and to avoid the extra vertical dimension of high level or underground servicing—often necessary, and expensively so, in the UK because of tight site conditions.

Erdman was involved with Grosvenor Developments, as one of the letting agents, to the 300,000 sq ft gross Grafton Centre in Cambridge which was opened last October. The £27m project, developed by Grosvenor in conjunction with Cambridge City Council and Sun Life Assurance, as a close competitor in this year's competition for the International Council of Shopping Centres Design Award.

Dick de Broekert of Grosvenor, agrees with Bob McKenzie that UK shopping centre developers often work in situations which are less than ideal. "We built Cambridge in the awareness that this would not fit the job. That it was a delicate infant at birth and that it would need nurturing in the early years," he says.

The location, to the east of the historic centre, was not a prime pitch. "We followed the philosophy that Cambridge allowed for twin centres and that the prime one was not going to be able to expand," states Mr de Broekert. Access is difficult in many historic towns. But the Grafton's location in the centre of Cambridge allowed it to cater for the 70,000 people who live on that side of the city, compared with 30,000 to the west. "In relative

terms it is easier to get to us from three points of the compass than to the historic centre," Mr de Broekert explains.

Grosvenor and its architects, the Filtry Robinson Partnership, designed in 1,100 car parking spaces which, in retrospect

says Mr de Broekert, have turned out to be ample on weekdays but difficult to get into on Saturdays.

Newly, they had been a car park on New Square, between Grosvenor and the historic centre. Grosvenor grassed it over—sites for the city fathers, but also removing a psychological barrier between the new and historic centres. Further car parking for the area is being considered.

So far, so good. But Mr de Broekert puts that aspect in its place. "Car parking and road access is vital to get tenants but when you have them they are only one of the ingredients," he says.

Some beautiful words have been written about the design features of this project, but the basics were important. David Allen of Erdman comments that "what sets Grafton apart from other developments are high quality finishes, a lot of natural light, and a lot of natural planting. You might see one or two of these in most new schemes, but you rarely see all three," he adds.

Energy conservation

Mr de Broekert highlights energy conservation. "It costs us up front," he says, "but if it works properly—lights automatically switching off, etc—it saves on running costs." He notes the tenants' distaste for high service charges and itemises the highest elements in the service charge as security, cleaning and management itself.

Two earlier schemes for this site failed in the early and mid-1970s, the first through recession, the second through lack of funding.

When Grosvenor brought it to the market, Grafton was difficult to let, not due to its non-conventional location, but also because the scheme was marketed during the course of 1983 and early 1983 where retailers were expanding again, but very cautiously about it.

However, when Grafton had its Royal opening, there were only two voids adding up to 2,000 sq ft. Grosvenor could promote other aspects of the design—the blend with local architecture, or the "street scene" effect it achieves inside—but the interlock between design and marketing simple and effective, made by far the strongest impression.

Energy costs prove important

Design Consultants

WILLIAM COCHRANE

THE CALL for brighter, more entertaining shopping has brought specialist designers to the fore in recent years. Fitch & Co's garden-themed food court at The Ridings, Wakefield, helped Capital & Counties to win the coveted International Council of Shopping Centres design award this year.

Meanwhile, Grosvenor Developments is using Conran Associates to design a 100,000 sq ft shopping centre at Bournemouth, and Dick de Broekert of Grosvenor recalls that Conran made its mark right at the outset. "We were going to call it Square One Bournemouth but Conran said Garden Square Bournemouth would be a lot better, and it was," he states.

David Salter of Conran, however, describes a more extensive exercise on the hypermarkets of Sarmi Penney, the Belgian arm of JC Penney of the U.S. Within a broad retail range, Sarmi Penney has 18 hypermarkets of 50,000 to 100,000 sq ft in Belgium.

"Sarmi was reasonably suc-

cessful in non-foods," he says, "and less well known for expertise in the food trade. It compounded that by placing its food departments at the back of its stores, on the proposition that shoppers making regular trips for food would be attracted to the other areas as they passed through."

"Food was doing very badly," says Mr Salter, noting at this point that Edward Whitefield's Management Horizons was also involved in the exercise.

"Our recommendation was that, before anything else was done, food should be moved to the front. This was very expensive, given the equipment needed to keep foods fresh or frozen, but the company eventually agreed," he says.

For the rest, Conran saw no individual characteristics for separate departments—"nothing to say that Sarmi was expert in a particular area or a particular price range." So the designers set about creating, first, an overall store environment by means of floor ceiling and wall finishes and lighting, and secondly individual characteristics for separate operations as diverse as fish, a garden shop and sports wear.

"We simplified the geography, introduced good signs,

and as a result the first store made very remarkable improvements in trading in a very difficult economy," says Mr Salter. The exercise, at the Ans, near Liege, took a year and was completed by late summer of last year. The intention now is to implement Conran's ideas across the chain.

Waltham Cross

Architects Sheppard Robson have been involved in shopping centre design for a long time. With Richard Ellis, they completed a covered shopping centre for Electricity Supply Nominees at Waltham Cross in 1983.

Also with Ellis and ESN they produced a massive scheme—500,000 sq ft with low rise housing on top—in Wood Green in North London in 1981. A Sheppard partner William Mullens sees cycles in design. "Waltham Cross was roofed with some heating and no air conditioning, while Wood Green was the last of a breed, fully air conditioned on the U.S. pattern."

Echoing Grosvenor's Mr de Broekert, he says that people are now looking more carefully at energy costs and their effect

on service charges. Sheppard's latest involvement is the 200,000 sq ft Princess Square centre at Bracknell, in Berkshire. "We are basically fitting out the things which would increase the service charges," says Mr Mullens' partner, Bill Dickson.

On this evidence, the firm is not exactly arty. "Mr Dickson gives over flooring in a bold Italianate kind of piazza pattern," says Mr Mullens. "We try to avoid third sculpture, pools and water features, glassine running down wires and so on. After you've seen them a couple of times, they're boring."

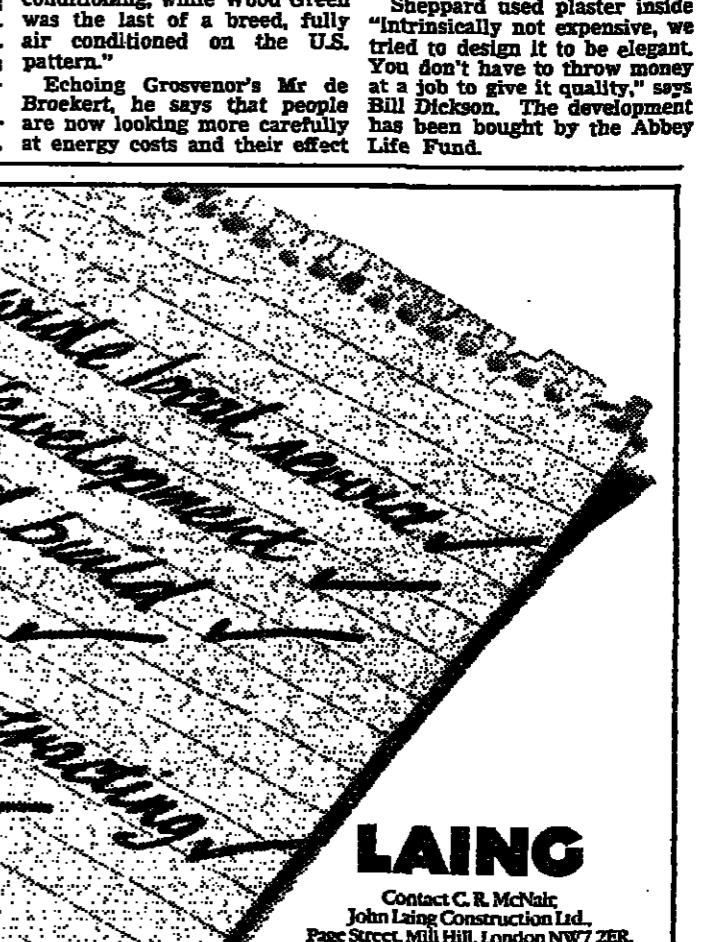
Bracknell has been a significantly low cost scheme about £15m in construction costs. It was also built quickly from scratch to completion in two years. Aftercare, says Sheppard, should be made easier by external cladding in slate and facing bricks with long durability, and polyester coated aluminium around the glazing.

Sheppard used plaster inside "intrinsically not expensive, we tried to design it to be elegant. You don't have to throw money at a job to give it quality," says Bill Dickson. The development has been bought by the Abbey Life Fund.

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Hypermarkets and Shopping Centres 3

Seeking a balance with town centre shops

Planning

WILLIAM COCHRANE

THE HOLE in the doughnut is an American phrase which describes a dead town centre surrounded by an attractive, but peripheral environment. It is not seriously expected to apply to Western Europe, with its traditionally bustling city centres.

But the threat exists. A new report² from the Unit for Retail Planning Information (URPI) calculates that the number of hypermarkets and supermarkets open and trading in the UK has now reached 279, virtually double the number five years ago.

Meanwhile, furniture, other consumer durables like electricals, garden centres and do-it-yourself are going to out or edge-of-town locations; property men are seeking to emulate the success of Hammerson's fashion-oriented Brent Cross centre on London's North Circular Road; and (even) Marks and Spencer is talking about exploring new out-of-centre territory.

Local authority planners have a right and a responsibility to be concerned with this trend. It is fashionable for some retailers to say, peripherally, that the planners are protecting the status quo; even, say others, the livelihoods of some political worthies who may own shops in the centre. They might do better to encourage the local authorities to provide the amenities, especially good road access and adequate car parking, which would make in-town shopping a sensible proposition.

As it happens, until a month or so ago the pioneers of peripheral retailing, on the hypermarkets and supermarket scene, seemed to be settling down to a more ordered life.

Two years ago, Michael J. Bredero of Reading University said in a paper subsequently published by URPI that hypermarket and supermarket retail decisions generally appeared to have been going in favour of the applicants. "The burden of proof," he said, "is shifting to the local authorities. It thus seems likely that areas without

hypermarkets or superstores will get them before long."

The latest URPI report, in a commentary on a mass of statistics, notes a general fall in the number of stores with planning permission over recent years. This, it says, is indicative of a slowing in the rate of increase in the development of such stores.³

It continues: "The number of hypermarkets with planning permission is low, five for the whole of the UK, in comparison to the 48 superstores with planning permission. Perhaps most surprising is the fact that no hypermarkets opened in 1983. The trends in this sector suggest that we are less likely to see very large stores of hypermarket proportions being built in the future."

Easier

On planning, Robin Harding, development co-ordinator for the Asda superstores group, says that things are getting better. "Planning considerations are moving somewhat easier," he says, "and we are having fewer problems than before in obtaining permission."

Mr Harding thinks that the opposition of many authorities was based on their own policy documents, prepared a long time ago and not encompassing the advent of superstores as such. "Now financial authorities are changing," he observes, "and in many cases local authorities are giving permission to themselves."

Against this background, Sir John Sainsbury's latest blast at the planners in mid-June came as something of a surprise. "An unprecedented number of the appeals we made were rejected in 1983," says Sir John, "in many cases for reasons which should lie outside the proper exercise of planning control."

"We are also finding planning permission technically more onerous to comply with," he said, "sometimes for sensible reasons, sometimes not." Sensible would include a ban on delivering goods before 7.00 am; less so the condition that it should keep its store closed till 9.00 am, giving other stores which open at 8.00 am a competitive edge.

Sainsbury has by far the largest number of developments in the pipeline for a single company, although each Tesco and Asda development tends to be much bigger on average. Sainsbury is also said to have a high political profile in the planning front, and a penchant for "green belt" applications which are bound to cause it trouble.

More kindly, Robin Harding of Asda reckons that Sainsbury may be the victim of its own

success: "It has a lot of smaller stores in the south," he notes. Sainsbury's own annual report says that the company has opened 73 new supermarkets since 1979—on target, despite its planning difficulties—and closed 34 older stores during the same period.

Nigel Franks, Sainsbury's estates director, says that the company, and everyone else in the industry, understands that Environment Secretary Patrick Jenkin is going to protect the green belt to the hilt, "even though a lot of it is not environmentally pleasant."

"More often than not," he maintains, "our problem sites are not in the green belt. Neither do we believe that the speed and success rate of getting planning consents is wholly determined by the stores we already have in the area, whether or not we intend to close them."

He takes the Asda argument on planning history a stage further. "Although most local authorities have now made some provision for a supermarket," he says, "having written that into the plan they then feel safe; arguments for two or three superstores in a given area are just as difficult as ever to establish."

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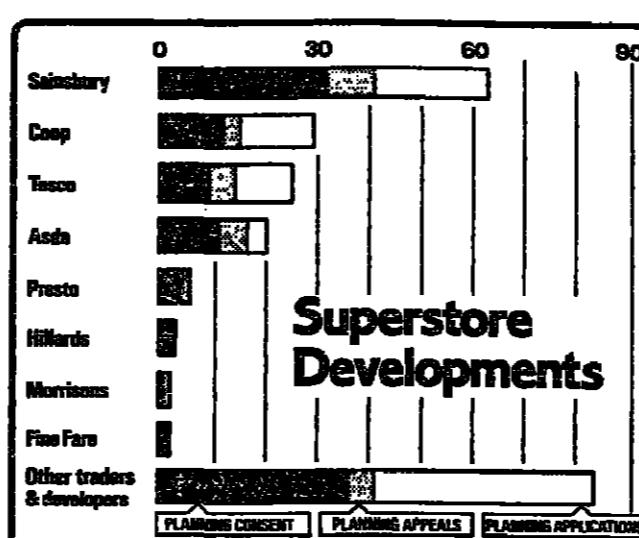
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H and S, says wisely that in return for a 150 year lease, in 1978, Bredero and the city signed a deal.

About here, the Wordie Property Company, owning two acres of the site, put in objections to the Bredero scheme and now plans to oppose it. Both were heard in March 1980 and in the spring of 1981 the Secretary of State for Scotland approved the Bredero scheme.

Wordie then went to the Court of Session, made an objection which was sustained and the process dragged on until last year when Bredero and Wordie began to find common ground. This February Bredero reported back heads of agreement with Wordie, the latter to provide the land it owns, to pass on to the city, and to be regarded as a partial

tenant. Bredero and its partners could now be looking four years ahead to 280,000 sq ft of total shopping (down from 320,000 sq ft originally) on a 9.85 acre site. There should be 1,100 car park spaces—"a godsend in Aberdeen," says Sandy Cook—and 25,000 sq ft of offices, down from 40,000. The offices will have 250 car spaces which will be available to shoppers on Saturday, Sunday or late Thursday evening.

Any number of morals could be drawn out of this story. The effort Bredero put into the Aberdeen scheme, where there are already two enclosed centres under construction—GUS's 120,000 sq ft in St Nicholas Street, and Norwich Union's 176,000 sq ft in Trinity Centre—suggests that there is a long way to go before town centre shopping centres under any real threat in this country.

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"Peel's method is to start with a town area, for instance, Warrington," says Mr Jeavans, "with a new shopping centre but not one good food store with surface car parking. We would survey the town, find the right site, approach the owner

and try to buy it."

"Suppose we found a rundown, 75-year-old factory site, worthless (or worth £200,000 at best) in its present form, but which could be valued at £1.75m as a supermarket site. We would then say to the owner that we will give him that £1.75m if we get planning consent. We won't go in, pay him and hope that we get permission, like some tailors, do not come into its thinking."

Mr Jeavans concedes that Asda, Sainsbury and Safeway are all good at this game. "But we're more motivated," he says, "partly because the three im-

portant people doing this for Peel all have equity in the business."

He also thinks that having three separate offices for the finders—in Wimbleton, Blackburn and in Rochdale—takes off some of the travelling strain in a high mileage busi-

ness."

That is, for Sainsbury (although this covers both food and the Homebase operation).

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These buildings, he says, "are unacceptable to property investors." In the development market, this gives a tremendous advantage to the cash rich groups like Asda and Sainsbury.

"There is no way that a £6m building cost can be reflected in rentals," says Mr Jeavans. "The only way is for the retailer/developer to write off £2m or £3m of it in a long-term sinking fund."

Going down in size, he says, the Peel could sell a 25,000 to 30,000 sq ft supermarket to an institution, rather than at prime yield, we would never be able to sell it at better than 7 to 7½ per cent."

So, mostly, Peel wants to hold on. This has not been too painful for rents have nearly doubled in the past three years.

All of its stores are subject

to a refurbishment cycle of roughly three years, and this forms a third strand of Asda's investment.

While Asda will consider what Peel and other developers have to offer if it prefers a freehold purchase, it funds its developments internally and sale and leaseback arrangements, popular with some retailers, do not come into its thinking.

By implication, many of the people involved in this out-of-centre retailing phenomenon must think that its development cycle will have a short, and torrid life. The temptation to find short cuts to growth and subsequent prosperity must be hard to resist.

The conventional short cut for Peel, as a relatively new developer, would be to sell a high proportion of its developments, stated up front, on the basis of those profits and eventually translate its earning power into assets—possibly via the take-over market. That route is not yet open.

Mr Jeavans sets the scene: "Non-food companies don't want to spend money on a building, they don't need to do so. As for food companies, they react to the planners and try to produce something which looks better but they still need a big box in the end."

"Nobodys wants to put in windows, retailers cannot stick gold against them. The planners quite reasonably want windows and, perhaps a little sadly, we build in dummy windows."

"To build a 40,000 sq ft MFI takes six months from start to opening... incredible, really... it takes that long to build one unit house."

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1985 will be a special year for the grocery trade—the opening of the 100th Tesco supermarket.

This new supermarket at Neasden will be not only our 100th, but also the largest of its kind in London.

At Tesco, we are placing major emphasis on our supermarket developments, and our efforts haven't gone unrewarded or unnoticed.

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design for shopping in the 80's.

Add to that the largest supermarket in the UK at Weston Favell and the building and co-ordination of an entire shopping centre at Beaumont Leys, it's hardly surprising that more families shop at Tesco than at any other supermarket group.

Especially when you consider that Tesco is the only supermarket group to operate on a fully national basis.

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Having spent £20 million on refurbishing our stores in the last year alone, we're planning to spend a similar amount over the next year and to open 7 new supermarkets.

From a humble market stall to the biggest supermarket group in the grocery world, Tesco certainly has come a long way in 50 years.

With a hundred supermarkets to our name, you could say that Tesco has really come of age.

**TODAY'S
TESCO**

Hypermarkets and Shopping Centres 4

Four success stories in the field of retail and commercial developments. Reports by William Cochrane

Norwich Union plays it cool

THE NORWICH Union Insurance Group's biggest shopping development in the last five years is 1982-83 according to the latest Hillier Parker's shopping centres report, does not exactly make a lot of noise about its role in retailing.

Its UK property fund adds up to £15m of which commercial investments, which include all shops, offices and new developments, is in the order of 85 per cent of the total.

It does not pick out shops alone—many of its investments are composite, involving offices and service, showrooms and flats etc. Its attitude to the latest fashions in shopping centre design and content are relatively wary, as being a long-term investing institution.

Yet Norwich Union does make things happen. Grapevine reports of a rental

growth survey by Healey and Baker put Bexleyheath at the top of the central growth table. Norwich Union has just finished the 400,000 sq ft Broadway Shopping Centre in the town, and its attraction of Marks & Spencer as an anchor tenant has done a lot for the status of local shopping.

Fully let

Also recently finished, the Palace Gardens at Enfield in North London was fully let within 18 months of completion, according to Norwich Union's chief estates manager, Martin Oiley. On the way are phase two of Basildon's Eastgate Centre, the central area of Redhill, The Trinity Centre in Aberdeen and yet another in Buxton in Derbyshire.

Mr Oiley says that NU is also knitting together the central area of Hereford, and

looking at a refurbishment in Gloucester. "Refurbishment is very important," he says. "Wherever we have a centre which needs it, we will do it. We will also consider buying centres which need renovation."

In Bexleyheath, Marks & Spencer came in with one large store next to Woolworths. This was so successful that it opened another big unit across the mall. The size of M & S and the presence of British Home Stores in Bexleyheath means there is now a certain fashion orientation about this centre.

These include fashion orientation, food courts and so on. "We've not gone in for wheezes to date," says Mr Oiley. "We still think that it is fairly important to get strong anchor tenants."

He will say that Redhill, by virtue of its anchor—50,000 sq ft supermarket for Sainsbury—has become food-orientated. "We incorporated

substantial car parking, redesigned around Sainsbury's requirements—either ground floor or basement spaces," he says.

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Asda just keeps on growing

ASDA, the supermarket arm of the Associated Dairies Group, came second to Norwich Union in Hillier Parker's league table of top retail developers this February.

It has 95 completed retail outlets, eight opening in this financial year (two of those being replacements) and another three under construction. But it still sees plenty of scope for growth.

Director of corporate planning, Paul Dowling, calculates that superstores north of a line between Bristol and the Wash are in a 2:1 ratio with those in the South against a consumer spending rate of 50:50. Asda, with its Northern base, has a present north/south ratio of 3:1.

The company's current development programme is over £100m for 1984-85, exceeding that of last year, says development coordinator, Robin Harding. It goes for a minimum of 40,000 sq ft of net selling space, net of associated shop units and garden centres. A minimum of 45,000 sq ft allows for full coverage of food and non-food lines according to Asda's new managing director, John Harding.

Asda's new complex at Wakefield, opened toward the end of last year, has a gross area of 89,000 sq ft. Like many of the new supermarket generation it has a pleasant exterior and a non-nonsense interior which, with foods especially, is enlivened simply by the presentation of the goods.

In-store bakery

The in-store bakery smells good. Delicatessen, fresh food and the garden centre look good. There is an unfinished look, as yet, about non-foods. Asda got together with three designers—Fitch, Courtenay and Wolf Olliers—on the garden centre, soft goods and catering respectively, and it is now facing the need to make an impact with its electricals (handled by Fitch) without overshadowing the foods section.

Further south, Asda sometimes has to compromise with the planners. Externally very attractive, its new store at High Wycombe is 10,000 sq ft smaller than it would ideally want, says John Harding, and certainly has a lot less parking than the company needs right alongside the A40.

Asda contends that by far the majority of its customers live less than 10 minutes driving time away from its stores; supporting that contention it is aiming to increase its rate of development to 12 new stores a year on 100 sq ft gross area, and build more urban developments like those it has in Warrington, Stockport, and Becton and the Isle of Dogs in East London.

It is impatient with the conservationists out of town, and those who say that there is not enough urban land to produce adequate sites for modern retailing with its surface car parking requirements.

"The lack of land is a myth," says Robin Harding. "There are 7,500 acres of derelict land in the GLC area. We would have no problem in finding land, or funding development at the back of Kings Cross, London, for example," he says. "The problem has been planning."

Richard Northcott built up a chain of 34 Dodge City do-it-yourself supermarkets which he sold to the B & Q division of F. W. Woolworth for £20m in November 1981.

David Wright, of Leed's-based chartered surveyors Weatherall Hollis & Gale, played a major role in site finding and in negotiating the acquisition of Dodge City, and the firm has now been fully retained for Brown Bear's forthcoming expansion.

Mr Wright is now a director of Brown Bear. He joined Richard Northcott in 1976 when there were eight Dodge City stores, "typically industrial estate units—sheds—with retail planning consent."

Upgrading

He explains that a five-year upgrading took in tiled floors—"we followed Sainsbury's tiling to some extent"—shopfitting improvements to achieve better display, small play areas and a tea or coffee room. "We had garden centres, and we would take part of a greenhouse and put it in a corner shop," he says, noting that the volume in DIY is much greater than in furniture.

"By 1981 we had become a big business very much run by systems," says Mr Wright.

Brown Bear had already been started, since it was beginning to look convenient in property terms to put furniture and DIY together. But when Dodge City was sold, Mr Northcott and Mr Wright had to think again.

"You can get 60,000 to 70,000 lines in 40,000 sq ft DIY store," says Mr Wright. Furniture is more bulky, obviously, and in the late 1970s Brown Bear team was looking for 80,000 to 100,000 sq ft units. "That was not the



Arndale seeks better flow down the mall

ARNDALE CENTRES are sometimes criticised for being out of date, or worse. But those that are attacked often have been blamed on past mistakes of the company's founders, other owners who have mismanaged them, or let them run down, points out Mr Ian Hillas from the Manchester office of agents Grimley & Sons.

The Manchester centre of Arndale, an offshoot of Town & City, covers 1.25m sq ft (plus 200,000 sq ft of offices). It is bigger than the giant "shopper's paradise" in Milton Keynes, and was the biggest in Europe when it was built at the end of the 1970s.

Town and City let it all in 1979, but had the odd problem with the first rent reviews. So it set up Arndale Shopping Centres to promote Manchester and its other centres.

"The Manchester scheme itself is probably a shade too

big," says Arndale's senior surveyor Mr Phil Cooke. "Unlike Eldon Square (Capital & Counties' highly successful Newcastle Juggernaut), it has established competition. Arndale covers 10 surrounding towns including Bolton, Bury, Oldham and Rochdale."

With a catchment area of 2.5m, Arndale Manchester still attracts between 800,000 and 1.1m shoppers a week. "The feasibility of the original scheme was dependent on getting just over 600,000," says Mr Cooke.

Food court

"The percentage of empty shops is not high," he states. "We have 200 units of which 14 are in liquidation, and there are still seven units to let on the upper level of phase three."

Arndale is aiming to put a modified food court into the

centre, as well as spending about £250,000 on the Hallé Mall. This is a phase one refurbishment with the introduction of natural light into the upper level and high density planting.

On the lower level Mr Cooke is aiming for a "Parisian" effect. "We are concentrating on this level," he says. "In the 1981 recession when more shops went into liquidation, this level was the worst hit; but on the back of the refurbishment we think that we will get a lot of units."

"We have our own marketing personnel, active public relations and marketing consultants but 1.1m people a week is as much as we can handle," he says. "What we have to turn our minds to is the distribution of these people through the mall." Arndale Manchester, curiously, gets more people on the first floor than it does on the ground.

Brown Bear finds the right pattern

MARCH of this year brought Richard Northcott back to the City of London as the former boss of Dodge City raised £3m by way of a private placing though Lazard Frères and brokers Laing & Crichton to fund the development of 15 new home furnishing superstores, called Brown Bear.

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Model store

In September of last year the concept started to come right. "We had one model store at Darley with all the right ideas in; our sales figures jumped. We are now putting all of our existing stores on to that pattern."

All minus two that is. Brown Bear has eight stores, but the two town centre outlets will be closed. The company expects to open 15 more stores before December of next year.

Within his property hat, Mr Wright says that Brown Bear is trying to keep its acquisition and site costs down. Weatherall Hollis and Gale can convert developments into leasebacks. Brown Bear paying back rents at generally 125 or 150 per cent of warehousing levels.

In some instances, institutions are looking to protect themselves in case the property falls into the industrial market from its quasi-retail position. The company is, however, also discussing a turnover rent proposition with one funder.

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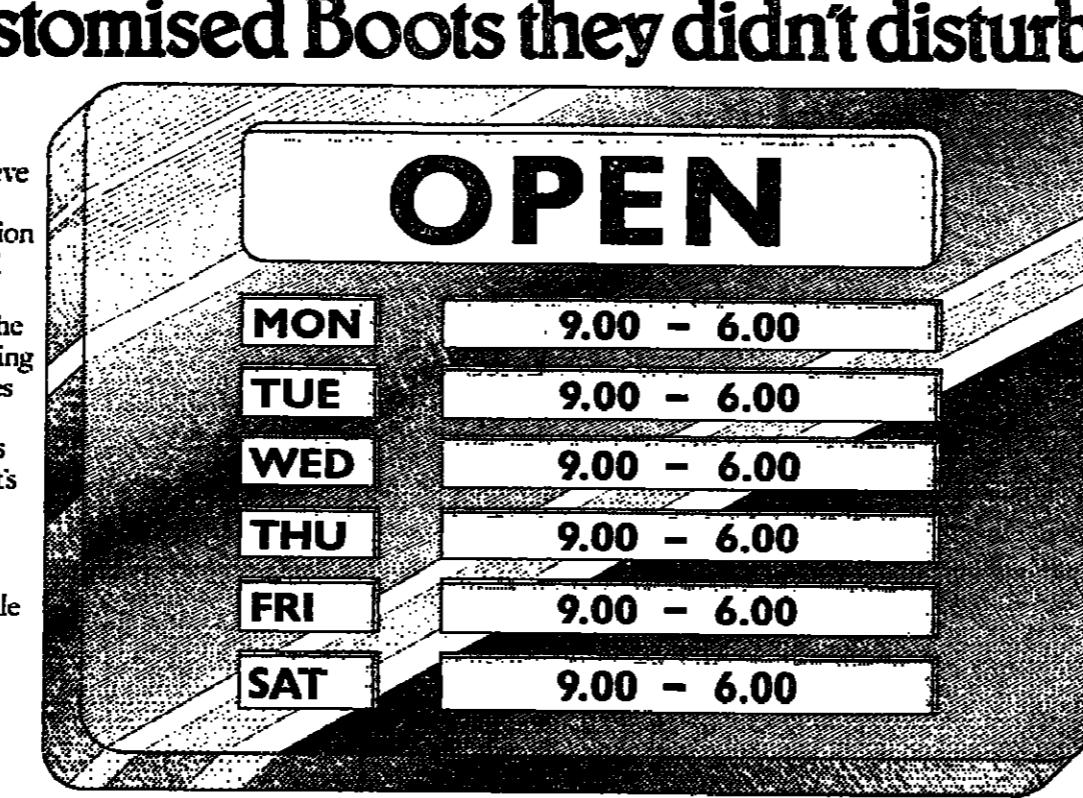
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Hypermarkets and Shopping Centres 5



A security investigator supervises the closed-circuit television scanners inside a store. The operators can take control of any cameras to zoom in on any suspicious activity and alert store detectives.

Ways to beat shoplifting

Security

DAVID CHURCHILL

SECURITY IS a growing problem for the retail trade, given the high volume of goods sold each day and the vast numbers of customers who have ease of access to goods on display in stores.

For hypermarkets and supermarkets as well as small retailers within shopping centres and malls, the problems are magnified by the sheer scale of the operation and, especially in shopping centres, by their vulnerability to vandalism outside opening hours.

The size of the retail theft problem is difficult to gauge accurately since not all thefts are discovered quickly or reported to the police.

Official figures give the number of reported shoplifting offences in 1982 at 242,000, involving goods to the value of £7.6m. Of these, 213,000 offences were cleared up and goods worth £1.5m recovered.

These figures, however, are generally regarded as under-stating the losses, while some estimates suggest cost to be more than £1.5m a year. This is the equivalent of a Great Train Robbery every day of the year.

Historically, retailers have tended to pass on their losses from shoplifting to their customers in the form of higher prices. But the fierce competition caused by the recession has limited this as an option and encouraged shops to make new efforts to curb theft losses, especially by means of new technology.

A recent National Economic Development Office report predicted that "prevention systems are likely to increase." It added that "businesses, especially in the non-food sector, will probably use electronic surveillance increasingly, coupled with sensitised tags which, if not removed from the purchase at the cash point, will trigger off an audible alarm."

Mintel market research group also estimates that about 40 per cent of retail losses occurs through simple errors such as the mislaying of goods in transit or incorrect paperwork—with the remaining 60 per cent split between theft by customers and employees.

Other estimates suggest that the number of thefts by employees was less than 10 per cent of those committed by shoplifters, but the value of goods stolen was more than double.

'Shrinkage' losses

The security group SM estimates that retailers' losses from "shrinkage"—the euphemism used to denote theft by employees and customers but including breakages—averages about 3 per cent of annual turnover for shops. For some types of store, such as "young fashion" shops where premises may be small and full of bustle and noise, shrinkage may be as high as 6 to 12 per cent.

A fashion shop in Manchester shopping centre lost an average of 80 garments a month—between 3 or 4 per cent of sales—between September 1982 and August 1983. At retail prices this meant a shrinkage of about £1,300 a month.

There can be little doubt that in the UK the growth of self-service marketing has made shoplifting easier. Putting umbrellas next to the door on a rainy day because that is where they sell best is perhaps good sales practice, but it is poor security. Yet thefts have to become quite serious before many retailers decide to move the umbrellas away from the door.

In addition, the growth of store groups and multiple chains has persuaded some shoplifters to "rationalise" and "excuse" their own crime when they steal from a large impersonal retail group rather than an individual shopkeeper.

There is no such person as a typical shoplifter, according to security experts. They tend to come from all walks of life, says one security consultant, and include "army officers,

Technology

DAVID CHURCHILL

HYPERMARKETS and superstores are expected to lead the field in introducing new checkout technology over the next five years, according to a new report on retailing methods.

Nearly 60 per cent of all checkouts in superstores and hypermarkets are to be fitted out with new laser-scanning electronic equipment over the next five years—about 11,000 new systems.

The report, called Electronics in Large Stores and published by Post News, suggests that big-store retailers will spend nearly £200m on electronic systems over the next five years, though not all large stores are as enthusiastic as the hypermarkets and supermarkets.

Department stores, for example, are unlikely to equip more than 20 per cent of their checkouts with any kind of scanning device, but they are willing to install relatively advanced electronic point-of-sale equipment which does not include laser-scanning.

Hypermarkets and supermarkets, apart from their readiness to introduce checkout scanning, are also forced to equip over 30 per cent of their checkouts with advanced electronic cash registers or point-of-sale terminals within two years and over 80 per cent of them within five years.

It is clear, therefore, that the promised electronic revolution in retailing—which has been on the cards for some years—will be most widely felt in the hypermarkets and supermarkets.

The electronic revolution at the checkout is seen by many retailers as offering as potential

large benefits as the introduction of self-service stores in the 1950s and 1960s. What the new technology offers is the ability to capture and analyse the retail transaction data more economically, efficiently and comprehensively.

thus reducing out-of-stock items and scheduling more efficiently both staff and stocks.

The key to retail automation in superstores and hypermarkets has been the advent of laser-scanning checkouts, which have been in widespread use in the U.S. and on the Continent for several years, though their introduction into the UK has been much slower. They are most useful in food retailing, which is characterised by the high volume, wide variety and speed of the transactions.

Laser-scanning systems are based on the bar codes now printed on over 70 per cent (by volume) of all packaged grocery items. These bar codes are built up of black lines of varying thickness which represent a 13-digit number unique to each product.

Each number identifies the manufacturer and gives full details of the product, including its size and weight.

The numbers are allocated by a central body called the Article Number Association, which has reserves of about 10bn numbers available to identify individual products.

When the checkout cashier passes the bar code printed on each item over a low-power laser beam built into the checkout, the information is "read" by the laser and transmitted to an in-store computer linking all the checkouts.

The store's current price for an item is then fed back to the checkout operator by the computer and is shown together with a description of the item, on a visual display unit next to the cash register. At the same time the information is printed automatically on the till receipt which shows both the name of the item and its price.

As this process takes only a fraction of a second, and because the cashier does not have to key in prices manually,



Check-out girl using a laser-scan till. The new technology enables retailers to use the data from retail sales much more efficiently and comprehensively than before, and sales can be related much more closely to stock and store room space.

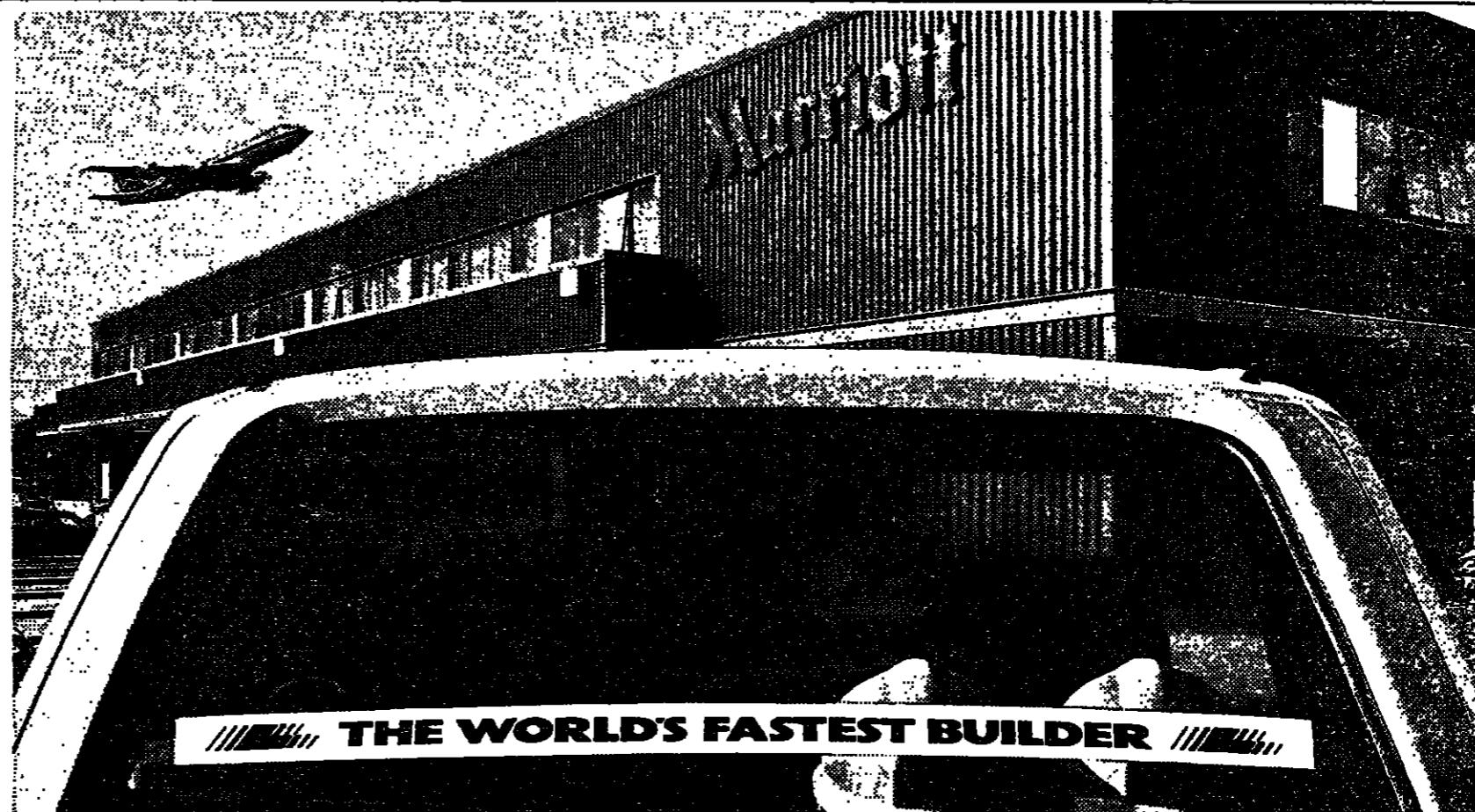
frame and operating systems. The Article Number Association reports that there are now some 131 scanning stores in operation in the UK, with Tesco the largest single operator. But Nielsen market research reveals that in the U.S. there are some 7,700 scanning stores, in Japan 2,500, and in France 155.

A recent report by the Economic Intelligence Unit on scanning and other electronic point-of-sale systems states that the attractiveness of new technology to large-store retailers is increasing all the time.

The advantages include "a fall in prices in real terms, increased flexibility, greater solid state memory and processing capability within the terminal, and improved communications capability," the EIU report says.

Flexibility

The Hugin Group, one of the major companies supplying electronic point-of-sale systems, has developed a software package called POSTMAN (point of sale terminal management), which is expected to be launched this month. It will, it is claimed, allow greater flexibility between different mainframes.



Poetic licence, or another endorsement for Lovell's Law?

British contractors have been called many things but "the world's fastest builders" hasn't often been one of them.

So when an international catering specialist awarded this citation to a British builder of a major kitchen complex capable of producing up to 20,000 meals a day, one might be expected to take such praise with a pinch of salt!

But let's examine the facts.

Lovell Construction began work for In-Flight Services in the middle of a wet winter. The site was Manchester International Airport and the project, with a high services content, demanded working to tight tolerances.



Site conditions weren't good. A low lying, badly drained location meant pumps had to operate continuously up to the moment that the concrete was poured.

Anyway, to cut a short story even shorter, Lovell handed over the high-quality building five full weeks ahead of an already ultra-tight schedule and 20 weeks from the start.

At the official opening of the complex, Marriott's American Vice-President announced that Lovell had brought the Manchester operation on stream faster than any other Marriott unit anywhere—and the company has 140 of them worldwide!

So what can we add, except perhaps a little blush of pride and a gentle reminder to anyone planning their own built-up area that, under Lovell's Law, there are simply no speed limits!

FREE LOVELL VIDEO CASSETTE NOW AVAILABLE,
CALL EDWARD REES ON 0753 882211

Look at Lovell // / / / /

LOVELL CONSTRUCTION LTD., MARSHAM HOUSE, GERRARDS CROSS, BUCKS SL9 8ER TELEPHONE: (0753) 882211 TELEX: 848932
Clerk Murray & Partners Ltd. Architects: Densley Lester & Associates; Engineers: White Young & Partners; Quantity Surveyors: Korda & Partners.

Sime
Darby

Sime Darby Group

HIGHLIGHTS OF PRELIMINARY ANNOUNCEMENT OF THE RESULTS FOR THE YEAR ENDED 30TH JUNE 1984

SUMMARY OF CONSOLIDATED RESULTS

	1984 M\$ Million	1983 M\$ Million
PROFIT BEFORE TAXATION	214.3	110.9
PROFIT AFTER TAXATION	121.9	69.0
EARNINGS	84.8	55.2
EXTRAORDINARY PROFITS	22.2	75.2
GROUP PROFIT ATTRIBUTABLE TO SIME DARBY BERHAD	107.0	130.4
M. Sen	M. Sen	
EARNINGS PER SHARE	10.8	7.4
DIVIDENDS PER SHARE—NET	6.5	6.5

Buoyant Brook St. resumes interims

WITH A £570,000 turnaround in taxable profit to lift the result for the half year above the £436,559 achieved in the last full financial period, the directors of Brook Street Bureau feel able to restore interim dividends, last paid in 1980.

The present payment is 1p net per share, still below the level of four years ago, but in line with end-of-year forecasts of a "significantly higher" dividend for 1984. The total last time was 1p.

The taxable surplus for the six months to June 30 was £439,253, against a loss of £9,553, and it follows on from the improvement under way in the last second half, when there was a profit of £567,293.

Mr Eric Hurst, the joint chairman, said in his annual statement that there was continuing and growing demand in the company's market—the group is a clinical and administrative services agency—and he also said that levels of business are buoyant. Turnover rose by 37 per cent from £6.95m to £9.52m, having stood at £5.5m for 1983.

He adds that profits are continuing to grow satisfactorily, and he anticipates a good second half result.

The group is expanding its



Margery and Eric Hurst, joint chiefs of Brook Street Bureau.

established business by opening new branches in areas where there is a strong demand for skilled staff, and at the same time extending its range of recruitment services.

The tax charge, including £6,977 for U.S. tax, was substantially higher this time at

£141,344 (£317) to leave the attributable figure in the black at £105,523 (loss £10,055). The dividend amounted to £103,394 (nil) enabling the company to retain profits of £194,515 (deficit £130,951).

Earnings per share are quoted as 2.88p against a 1.27p loss.

James Beattie profits rise to £1.3m at six months

James Beattie, retail department store operator, turned in trading at the company's Northampton store, the directors incurred shortly to trade for six days a week instead of five, in all stores. This will enable Beattie to offer full- or part-time employment to nearly 200 more people.

Tax charge for the six months amounted to £594,000, against an adjusted £600,000, leaving net profits at £701,000 (£593,000) or 3.06p (2.6p) per 25p share.

Pre-tax figure for the whole of the 1983-84 year was a record £4.19m (£3.46m) on sales of £38m (£34.94m).

Following trials in six-day

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The current year has so far been disappointing, say the directors. Although confectionery sales were maintained, margins are under pressure. Slush throughout

Somportex in second half losses and warns on outlook

AS EXPECTED, losses were incurred in the second half-year to the end of April 1984 at Somportex Holdings, with the deficit amounting to £364,000.

The full year results showed pre-tax profits of £104,020 against losses last time of £396,056.

The year's dividend has been cut from 1.5p to 1p net, and the cost is reduced by the waiver of entitlement by two directors. Earnings per 25p share are shown as 1.65p (losses 10.38p).

The current year has so far been disappointing, say the directors. Although confectionery sales were maintained, margins are under pressure. Slush throughout

declined. Efforts are being made to increase sales through Slush Puppie machines through the winter months by introducing two new products. However, the directors warn that they cannot forecast a profit for this year.

Turnover came to £4.67m (£4.64m).

Tax charges came to £27,839 (credits £105,347) and there were extraordinary credits this time of £56,344. The attributable balance emerged at £105,523 (deficit £290,708). Dividends will absorb £25,686 (£10.19).

At the halfway stage profits were £468,000 (£107,000), and the directors said it was then too early to say that the year would end in profit.

Geo. Armitage 87% ahead

George Armitage & Sons, brick manufacturer, nearly doubled first half taxable profits from £850,000 to £1.03m and the improvement is expected to continue during the remainder of the year.

The result for the first six months of 1984 was achieved against a background of static stock levels and a 5 per cent production gain. Turnover amounted to £5.64m, against £5.56m.

Lambert Howarth

The rate of improvement at Lambert Howarth Group, footwear manufacturers, accelerated in the first half of 1984.

The pre-tax result for the period rose by some 48 per cent from £349,636 to £517,258 on turnover up by 29 per cent to £8.48m against £7.06m. In his annual statement at the last year end, Mr J. P. Jacobs, the chairman, reporting a 32 per cent increase in profit from turnover up by 11.5 per cent, noted an improvement in operating efficiency.

He stated then that the emphasis for the current year must be on investment in the newest machinery and improvement of work methods while maintaining standards.

He now says that the development of new products is resulting in a more balanced pattern of sales throughout the year. Orders on hand are at a higher level than last year.

The interim dividend is effectively lifted from 1.25p to 1.5p net per share, absorbing £70,193 (2.25p). Earnings per share are shown as 5.97p (4.12p). The total dividend last time was an adjusted 4.78p.

• comment

Brook Street Bureau is moving from a recovery to an expansion tack with its plans to open another 10 to 15 offices by this time next year. This may look like a massive expansion of its rapid expansion during the 1970s and the recent halving of the number of outlets to 100. But this time, the agency promises that its physical growth is backed by more sophisticated market research to direct it towards the brave new high-tech industry of the south-west. Allied to this, the position of general secretarial placements is gradually declining from its present 70 per cent of turnover as Brook Street's new legal and wordprocessing divisions become established. The shift towards high margin specialist business should see annual plans to move into computer and accountancy personnel bear fruit. Meanwhile, it looks as if the group is carving out a useful niche in temporary staff to service stock market flotations, including lucrative privatisations. Pre-tax profits have risen to £1.3m for the full year, leaving the shares unchanged at 75p, looking more reasonably valued than at the turn of the year on an earnings multiple of almost 11.

Sharpe & Fisher up 35% and set for record

INCREASED IN both builders' merchanting and DIY sectors of Sharpe & Fisher pushed pre-tax profits up over 35 per cent in the first half of 1984 to £75,000. Although they say it will be difficult to maintain the same rate of increase in the second half, the directors anticipate that final results will show a good advance over the £185m for 1983.

Sharpe & Fisher for the six months ended from £19.8m to £23.3m and were split between merchanting £15.67m (£13.86m) and DIY £7.7m (£5.71m). The pre-tax figure was split between the two divisions at £39.000 (£26.900) and £28.000 (£21.100) respectively.

After corporation tax of £312,000, compared with £167,000 earnings per 25p share were 2.4p (2.1p). The interim dividend is effectively raised to 0.61p (0.51p) net—last year's final was equivalent to 0.51p. Mr J. Fisher, chairman, says that business in the builders' merchanting sector was generally buoyant and there was a noticeable volume gain in turnover. There has been, however, some slackening in trade after the VAT cut in April, and Mr Fisher points out that it remains to be seen by how much this change, and the reduction in local authority improvement grants and capital spending, will affect the level of trade in the second half.

Mr Fisher says the new stores at Chelmsford and Swindon both made an encouraging start while the store being built at Christchurch is planned to open at the end of the year.

Copson up slightly

F. Copson heating and building services supplier reported pre-tax profits of £190,250 for the year ending April 30, 1984, compared with £182,736 last time. This increase took place on turnover down from £8.8m to £8.56m, exclusive of VAT and inter-company sales.

Earnings per 5p share increased from 3.32p to 4p. The directors have recommended a dividend of 1.5p per share, the same amount as in 1983.

Profits retained after the dividend pay-out and minority interests were £89,834, compared with £95,405 for 1983.

Applied Botanics

On the Applied Botanics side, the 1.3m units containing 8.1m new ordinary shares of 25p each and £1.25m nominal of 12 per cent stock 1.09m units have been taken up (90.3 per cent). Units not taken up have been sold at 134p gross

David Dixon Group plc

Results to 31st March

	1984 £'000	1983 £'000
TURNOVER	14,302	13,363
PROFIT (Loss) AFTER TAX	239	(395)
EARNINGS PER SHARE	12.9p	(22.0p)
ORDINARY DIVIDEND	4.50p	2.22p

★ Substantial recovery in profits.

★ Orders at high level.

★ Outlook for 1984/85 much improved.

Group products include ladies' tights and stockings, children's clothing, tights and socks, men's socks and knitted fabrics.

York Mount Suite, Dudley House

Upper Albion Street, Leeds LS2 8PN

Tel: (0532) 446925

NOTICE TO ENTITLED ACCOUNT HOLDERS

OF

AMERICAN EXPRESS OVERSEAS FINANCE COMPANY N.V.

10 1/4 Percent Guaranteed Notes Due 1989

NOTICE IS HEREBY GIVEN to Entitled Account Holders of the 10 1/4 Percent Guaranteed Notes Due 1989, issued by American Express Overseas Finance Company N.V., a Netherlands Antilles corporation (the "Company") and guaranteed by American Express Overseas Credit Corporation, a division of American Express, Inc. ("Guarantor"), that:

(a) Payment of the final instalment of the issue price of each Note (being 75% of the credit price of pounds sterling £5,000 for each Note) is due and payable in cash in funds in pounds sterling no later than 11:00 a.m. London time, on 16 October 1984. Payment shall be made to the main London office of Morgan Guaranty Trust Company of New York at Morgan House, 1 Angel Court, EC2R 7AE, London;

(b) The Company will accept payment of the final instalment of the issue price of any Note due but not paid, in its sole and absolute discretion, not to accept any such payment after 30 October 1984. The Company will be entitled (subject to its right to accept later payment) to retain the first instalment of the issue price previously paid for such Note and will have no obligation to repay such instalment or to pay interest thereon for any period prior to, including or subsequent to 16 October 1984;

(c) No Entitled Account Holder or other person is under any obligation to pay or cause to be paid the final instalment of the issue price of any Note;

(d) NOTWITHSTANDING ANY PAYMENT MADE ON OR BEFORE 30 OCTOBER 1984, THE COMPANY WILL NOT BE LIABLE FOR PAYMENT OF THE FINAL INSTALMENT IN RESPECT OF ANY NOTE WHICH IS NOT PAID ON OR BEFORE 30 OCTOBER 1984. THE COMPANY WILL BE ENTITLED (SUBJECT TO ITS RIGHT TO ACCEPT LATER PAYMENT) TO RETAIN THE FIRST INSTALMENT OF THE ISSUE PRICE PREVIOUSLY PAID FOR SUCH NOTE AND WILL HAVE NO OBLIGATION TO REPAY SUCH INSTALMENT OR TO PAY INTEREST THEREON FOR ANY PERIOD PRIOR TO, INCLUDING OR SUBSEQUENT TO 16 OCTOBER 1984;

(e) Payment of the final instalment of the issue price of any Note (together with interest thereon) accepted after the due date will be treated as having been made on the due date.

Payments should be made with Morgan Guaranty Trust Company of New York, Brussels office or Operator of the Euroclear System, or CEDEL S.A. in order to assure timely payment of the final instalment.

The Notes have not been registered under the United States Securities Act of 1933 and are not offered in the United States of America or its territories or possessions or to nationals or residents thereof.

By: AMERICAN EXPRESS OVERSEAS FINANCE COMPANY N.V.

Dated: September 4, 1984

CATHAY PACIFIC
The Swissair Group

UK COMPANY NEWS

Wilson (Connolly) confident as profits rise

Wilson (Connolly) Holdings, the Northampton-based housing estate builder and industrial building contractor, made good progress over the opening six months and expects a favourable outcome for the full 1984 year.

The directors warn, however, that present industrial unrest and economic uncertainties coupled with unusually volatile interest rates make forecasting hazardous.

Turnover for the half year advanced from £28.16m to £37.81m on which the group made pre-tax profits of £6.8m, compared with £5.62m.

The housing and contracts division pushed its contribution up by £1.31m to £5.9m but property sales declined from

£369,000 to £72,000. Rents added £16,000 more at £786,000.

Earnings improved from 8.3p to 9.1p per 25p share and the interim dividend was being stepped up by 0.125p to 1p net—a total of 2.475p was paid for the 1983 year when group pre-tax profits totalled £12.55m (£10.1m).

During the first half of the 1984 year the performance of the housing and contracting companies continued to be satisfactory and rental income was in line with the group's original budget.

However, the difficult trading conditions experienced in the property sector in 1983 continued and the contribution to group profit here was disappointing.

In their preliminary statement

with the 1983 results the directors said that the broad shape of the group's balance sheet had been maintained with increased holdings of land and work-in-progress and net liquid funds of £3.3m at year-end.

Shareholders were told that floating charges over all group assets had been removed and that this provided flexibility for future development.

During the year housing starts in the UK reached a 10-year high and the Wilson Homes subsidiary completed nearly 1,800 houses.

The offshoot achieved record turnover and profits and entered 1984 with a record order book.

In April of this year the group entered into a contract to

Costs rise but Ropner recovery under way

WITH ALL trading operations showing an improvement, Ropner has more than doubled profits before tax in the six months to June 30, 1984, to restore interim profits to 1982 levels.

The figure was up from £1.42m to £3.21m and achieved despite operating costs some £6.1m higher at £24.04m. Turnover increased from £19.57m to £28.16m.

The directors are to boost the interim dividend by 0.5p to 2.25p net per share. Last year the company—with interests in shipping, garden products, insurance broking and engineering—paid a total of 1.5p.

A breakdown of the pre-tax figure reveals: shipping £221,000 (£446,000); engineering £1.83m (£850,000); garden products £7.75p (£750,000); insurance broking £17.1m (£16.7m); and property development £49,000 (loss £33,000). Investment income not directly related to trading

activities added rather less at £187,000 (£374,000).

Interest payments still considerably exceeded earnings from shipping, but fell slightly in the period from £1.09m to £1.07m. After tax at £1.42m (£855,000) and minority interests £76,000 (£49,000), the company quotes its earnings per share at 0.89p, up from 2.1p.

Commenting in detail on the results, the directors state that Hazelock-ASL garden products enjoyed a good selling season, which occurs largely in the first half of the year, and benefited from the rationalisation following the integration of Associated Sprayers which was acquired last year.

The engineering companies improved all round. Airtech in particular earned more profit and is expected to achieve higher turnover in the second half of the year.

The shipping profit gained as a result of improved earnings from Salmonpool, a ship which was causing concern at the last year end.

A sale of a property development was achieved in the period. Since then another sale has been achieved, and contracts have been exchanged for the sale of two more developments. Further sales are under negotiation for completion before the end of the year, the directors state.

In the full year to December 31 1983, Ropner's taxable profit was £3.39m (£15.47m) or turnover of £40.14 (£30.86m).

• comment

Ropner's more than doubling in pre-tax profits was fairly evenly spread across its five divisions, the company has performed well in the first half of the year, and benefited from the rationalisation following the integration of Associated Sprayers which was acquired last year.

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In the full year to December 31 1983, Ropner's taxable profit was £3.39m (£15.47m) or turnover of £40.14 (£30.86m).

Over the six months it benefited from lower interest charges and took the opportunity, when rates eased, of extending the period of its borrowings to about one-third of the total.

Earnings came through at 8.3p (£1.42m) per share after deducting tax of £2.53m, compared with £2.99m.

• comment

SHARPLY IMPROVED results were recorded by Derek Crouch over the first half of 1984 and the directors say the group's financial position is very sound.

They add that overall borrowing is now within acceptable levels and that substantial additional banking facilities are available.

The chairman, however, is presently concerned about the adverse movement in the rates of exchange, particularly between the South African rand and sterling which, if it persists, would clearly affect the contribution from that region.

Mr Peter Smith, the chairman, commenting on the results says that "the group has produced encouraging results for the year again reflecting a record of profit making which has been sustained at commendable

levels throughout the recent recessionary years.

"Despite short order books and pressure on margins, the UK sector has succeeded in maintaining its position, while the overseas companies, once again, have acquitted themselves admirably."

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Mr Smith says he is well aware of the need to scope out new opportunities in the various areas of high technology packaging, and looks to the future "with optimism."

The interim dividend is being held at 2.2p net—earnings per share rose from a stated 0.89p to 7.9p. Profits in the full year rose from £5.95m to £5.33m and the final dividend payment was 1.5p (3.5p).

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Mr Peter Smith, the chairman, commenting on the results says that "the group has produced encouraging results for the year again reflecting a record of profit making which has been sustained at commendable

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M



Enterprise Oil plc

Offer for Sale by Tender of
Ordinary Shares
by Kleinwort, Benson Limited
on behalf of
The Secretary of State for Energy
Second Instalment Due
12th September 1984

On behalf of the Secretary of State for Energy, Kleinwort, Benson Limited wishes to remind holders of Letters of Acceptance that the second instalment of 85p per Ordinary Share MUST BE PAID BY 3PM ON 12TH SEPTEMBER 1984. Cheques for the amounts due, made payable to 'Enterprise Offer for Sale' and crossed 'Not Negotiable' must be forwarded with the LETTERS OF ACCEPTANCE to the APPROPRIATE RECEIVING BANKER whose name and address appear in the Box on the right-hand side of page 1 of the Letters of Acceptance.

Registration of Renunciation

The attention of holders of renounced Letters of Acceptance, i.e., those with Form X completed or marked 'Original Duty Renounced', is drawn to instructions 6, 7 and 8 on page 3 of the Letter. It is essential that both the Registration Application Form (Form Y on page 4) and the Duplicate Registration Application Form (Form Z on page 2) are completed before fully paid Letters are lodged for registration of renunciation by 3pm on 26th September 1984.

Société Générale



U.S.\$250,000,000

Floating Rate Notes 1990/1995

For the six months 4th September, 1984 to 4th March, 1985 the Notes will bear an interest rate of 12½% per annum and the coupon amount per U.S. \$100,000, will be U.S. \$6,284.72.

Agent Bank
Samuel Montagu & Co. Limited

UK COMPANY NEWS MINING NEWS

Raglan turns in £0.4m and expresses confidence

FURTHER PROGRESS was made at Raglan Property Trust in the 1983-84 year and Mr D. M. Anderson, chairman, is confident of a satisfactory outcome for the current 12 months.

During the year to end-March, pre-tax profits rose from £285,000 to £363,000 and, following a return to the dividend list last year, the directors are lifting the single final distribution to 0.085p against 0.075p.

Turnover came to £3.55m (£1.53m). Results were struck after administration costs of £172,000 (£197,000), and included net interest receivable of £14,000 (£8,000).

Tax absorbed £157,000 (£18,000). Stated earnings per share are shown as falling from 0.35p to 0.35p.

The development in Newport, South Wales, was completed in August 1983 and is substantially let. Part of the anticipated profit has been realised and included in the results.

At Whitney, detailed planning permission has now been obtained for a major town centre development. Terms have

been agreed with Waitrose, for its occupation of the main site. Progress on this project has been active and several funding offers are being considered. It is hoped that an equity stake in this development will be retained on completion.

In Slough, detailed planning permission has been received for 23,000 sq ft of offices adjacent to an existing investment Kvaerner House.

Phase II of the Cowley project has been sold, and profit realised in the result.

Terms have been agreed for new projects in Loughborough and Fleet, where retail developments are planned.

Another City of London development, totalling 25,000 sq ft of office accommodation, is proposed for Artillery Lane.

The investment portfolio has made further satisfactory progress, the directors state, as a result of a number of rent reviews having fallen due during the year.

• comment

Yesterday's ip rise in Raglan's share price offered some welcome relief to a trend line which seemed destined to take the company's market value down to join the rest of its ilk to stand at a discount to net assets.

It may be hard to justify the company's place amongst the selected firms in the sector whose shares stand at a premium to net worth, especially given its chequered history, but in fairness it seems perverse indeed that as Raglan has graduated from its way back to the brink of collapse in the mid-seventies, the share price has drifted lower.

The property sector as a whole may only be a small step off this year's high but Raglan's price yesterday morning at 75p was languishing at 70p in 1984, low.

Yet it is a modest transformation of this small property company that the directors can again talk of rebuilding a property portfolio rather than existing on a diet of property decline. That shift of emphasis may take the edge off profits growth this year.

E.W. thinks that in terms of a 10 to 15 per cent increase this year—but it looks up a more attractive long term position.

CRA cautious on likely result for full year

Broken Hill silver-lead-zinc mines

They feel it possible that the group could be thinking of a major U.S. acquisition in view of the probable postponement for some years of the Quartz Hill molybdenum venture in Alaska.

RTZ's underlying earnings growth of 12 per cent a year is expected to continue, helped by comparatively recent new investments, but the brokers feel that there must be more selected divestment of limited growth assets if the future return on capital is to be maintained at high levels.

CRA shares closed 2p up at 340p in London yesterday.

The CRA interim results coincide with the publication of London stockmarket Standard & Poor's of a study of the parent RTZ which is also due to announce half-year results about two weeks' time.

The

latest earnings, which come from turnover of £61.65bn against £51.53bn a year ago, follow those of £54.5m in the second half of last year.

CRA says that the decline is largely a result of lower metal prices—with the exception of lead and zinc—losses on coal interests (Kembla Coal and Coke) and the strike at the

U.S. dollar.

MINING NEWS IN BRIEF

CANADA'S St Andrew Goldfields plans to spend C\$2.27m (£1.34m) on a significant extension of the underground exploration work currently in progress at its gold property in Stock town, Timmins, northern Ontario.

The work, which is to be funded through C\$1m 1984 mineral Partnership, will involve a 300-foot extension to the present shaft to a depth of 985 ft and about 3,000 ft of drifting and cross-cutting, together with further diamond drilling.

All the work has to be completed by the end of this year in order to qualify for tax benefits to CMP.

Andrew hopes to be in a position to announce a figure for the drill-indicated reserves once the programme is completed.

Australasia's Pancontinental Mining has reported an attributable net loss of A\$4.48m (£2.5m) for the year to June 30, compared with a loss of A\$3.56m the

year before. No dividend has been declared.

* * *

Phoenix Gold Mines, a 74 per cent-owned subsidiary of Quebec Sturgeon River Mines, has acquired a 17.9 per cent interest in McFinley Red Lake Mine, a joint venture between Sturgeon and McFinley, while Consarc also took a 7.1 per cent stake.

Phoenix may increase its stake to 42.9 per cent by funding further exploration and McFinley Red Lake will then retain 50 per cent.

A total of C\$3m (£1.8m) for additional exploration will be provided by CMP 1984 mineral Partnership under an agreement with Quebec Sturgeon and Consarc.

The McFinley property, which was originally staked in 1923, has produced high gold values in exploration since that time, but has so far not shown the degree of consistency needed for a profitable mining operation.

This advertisement is not an invitation to subscribe for or to purchase any securities

The Engineering Group plc

(Incorporated in England under the Companies Acts 1948 to 1983—Number 993677)

OFFER FOR SALE

HARVARD SECURITIES LIMITED

(Licensed Dealer in Securities)

4,784,001 Ordinary Shares of 1p each at 25p per share payable in full on application

The subscription lists will open at 10.00 a.m. on 3rd September, 1984 and will close at 3.00 p.m. on 12th September, 1984. No application has been or is proposed to be made for any part of the Company's share capital to be admitted to the Official List of The Stock Exchange or to the Unlisted Securities Market. Harvard Securities Limited has undertaken to make a market in the Ordinary Shares of the Company. Application forms and copies of the Prospectus dated 30th August, 1984 upon the terms of which alone applications can be made can be obtained from:

HARVARD SECURITIES LIMITED
Harvard House, 42-44 Dolben Street
London SE1 0UQ 01-928 2661

This is not a prospectus nor does it constitute an offer or invitation to subscribe for shares in Applied Voice Synthesis PLC. Offers may be made only on the application form which is annexed to the prospectus

APPLIED VOICE SYNTHESIS PLC

(a public company incorporated with limited liability in England on 19th March 1984 as Chasebound Public Limited Company under the provisions of the Companies Acts 1948-1981)

OFFER FOR SUBSCRIPTION
by

PRIOR HARWIN SECURITIES LIMITED

(Licensed Dealer in Securities)
of up to 675,000 Ordinary Shares of 5p each at 25p per share payable in full on application

The application lists will open at 10.00 a.m. on 7th September, 1984 and will be closed at 3 p.m. on 12th October, 1984, or such earlier date as the offer may be fully subscribed.

The Company has been established to commercially exploit the technique of voice synthesis in its application to electronic instruments.

Copies of the Prospectus are available from:
PRIOR HARWIN SECURITIES LIMITED
Licensed Dealer in Securities
65 LONDON WALL LONDON EC2M STU
(Tel: 01-522 0522)

BfG Finance Company B.V.

(Incorporated with limited liability in the Netherlands)

U.S. \$100,000,000

FLOATING RATE NOTES DUE 1996

(REDEEMABLE AT NOTEHOLDERS' OPTION IN 1991)

Secured by a Deposit with

BANK FÜR GEMEINWIRTSCHAFT AKTIENGESELLSCHAFT

(Incorporated with limited liability in the Federal Republic of Germany)

In accordance with the provisions of the Notes, notice is hereby given that for the Interest Period 4th September, 1984 to 4th December, 1984 the Notes will bear interest at the rate of 12½% per annum. The Coupon Amount per U.S. \$10,000 Note will be U.S. \$306.48.

The Interest Payment Date will be 4th December, 1984.

Agent Bank
Samuel Montagu & Co. Limited

12 Queen's Awards for Technology & Export 1967-1984

The Annual General Meeting will be at the registered office, Arle Court, Cheltenham, on Thursday 20th September at 11.30 a.m.

Coal mining hydraulic roof supports and face conveyors.

Profit before tax at Palmerston Investment Trust has risen from £14,467 to £56,165 in the year to March 31 1984.

The final dividend is 2.5p net per share, up from 1.5p, making 3.5p for the year (2.5p).

The tax charge was £42,007 (£8,155), and there was an extraordinary profit of £107,583 (£132,999).

The company's portfolio has been revalued at the year end at £441m, and the surplus on revaluation taken to reserve is £2.08m.

UK COMPANY NEWS

Smiths Industries in £6.6m expansion

Smiths Industries, the aero-space and marine instrument supplier, is making an agreed bid worth £6.6m for Superflex Group, a privately-owned manufacturer of precision engineering equipment and flexible tubes.

The directors of Superflex and other shareholders owning a total of 77 per cent of the ordinary shares have undertaken irrevocably to accept the offer, Smiths said.

Smiths is offering 11 of its own shares for every 18 Superflex shares at a cash alternative up to a maximum limit of £16.6m. Smiths' shares fell 14p yesterday to 59p following the bid.

Adding Superflex's range of electrical conductors to Smiths' tubing interests will position a business with a broad product base and strength in key market areas, Smiths said. It will provide a platform to expand sales and profits in Europe and the U.S.

Hyperter, Smiths' connector company, and Superflex's connector business sell complementary ranges of products in similar markets, mainly for military applications.

Superflex makes flexible

electrical conduit, and associated end-fittings, power connectors, cable for packaging machinery and electronic connectors.

It made a pre-tax profit of £287,000 before extraordinary items in the year ended March 31 1984 and had net assets at that date of £3.46m.

Superflex has about 30 shareholders.

In March Smiths paid 27.3p for Dowsen Surgical, the medical equipment manufacturer. While in June it sold two motor components distribution companies, Godfrey Holmes and Affiliated Factors, to Guest Keen and Nettlefolds.

Yearlings up

The interest rate for this week's issue of local authority bonds is 10.8 per cent, up by a percentage point from last week, and compares with 10.4 per cent a year ago. The bonds are issued at par and are redeemable on September 11 1985.

A full list of issues will be published in tomorrow's edition.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corr. of spending	Total for div.	Total last year
Brook St Bureau	int 1	Oct 26	nil	1.5	1.5
Cantors	1.5	Nov 8	1.5	2	1.5
F. Copson	1.5	—	1.5	1.5	5.05
Derek Crouch	1.83	Oct 29	1.83	3.5	1.5
David Dixon	2.28	—	1.5	3.5	1.5
Harvey & Thompson	2.2	—	1.5	3.5	1.5
Kleinwort Benson	int 5	Nov 6	4.5	—	12
Lambton Horwitz	int 1.5	Oct 22	1.25*	—	4.78*
Land Investors	0.8	Oct 27	1	1	1
Metal Clasures	int 2.2	Nov 1	2.2	—	6.3
Nordin & Petcock	int 1.7	Oct 29	1.47	—	2.87
Provident Financial	int 3.5	—	3	—	9
Raglan Property	0.09	—	0.06	0.09	0.08
Ricardo Consulting	1.63	—	1.63*	2.5	2.5*
Roper	int 2.25	Dec 31	1.75	—	4.5
Sharpe & Fisher	int 0.61	Nov 2	0.61*	—	2*
Sompoil Hedges	1	—	1	1.5	1.5
Wilsons (Connelly)	int 1	Oct 22	0.58	—	2.48

Dividends shown pence per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. * USM stock.

† Unquoted stock.

PSIT Property Security Investment Trust p.l.c.

Profit Before Tax Up Dividend Increase

Extracts from the statement by the Chairman, Mr. A. R. Perry.

■ Profit before tax rose from £3.1 million to £4.0 million.

■ Net asset value £1.70p per share.

■ Developments at Tyne Tunnel, Gravesend and Andover.

■ Overseas developments in Belgium and Florida.

■ Ordinary dividend up by 25%.

Results for the year ended 31st March 1984

	£'000s	1984	1983	1982
Rents receivable	6,057	5,613	5,370	
Net property income	5,369	4,904	4,885	
Profit before tax	4,044	3,108	2,035	
Ordinary dividend per share	2.25p	1.8p	1.44p	
Share Capital and reserves	87,346	73,170	48,749	

Copies of the complete Report and Accounts may be obtained from the Secretaries, W. H. Stamford & Co., 7 Love Lane, London EC2V 7JJ. The full accounts have been, or will be, filed with the Registrar of Companies and included in unqualified audited reports. No stamp duty or transfer tax charge should apply provided no movement be made in future in respect of cost.

* Average of all securities.

This announcement appears as a matter of record only.

These notes were offered and sold outside the United States of America.

U.S. \$500,000,000

Sears Overseas Finance N.V.

Zero Coupon Guaranteed Notes due July 12, 1998

Unconditionally Guaranteed by

Sears, Roebuck and Co.

Goldman Sachs International Corp.

Dean Witter Capital Markets—International

Algemene Bank Nederland N.V.

Banque Paribas

Dresdner Bank Aktiengesellschaft

Lloyds Bank International Limited

Morgan Grenfell & Co. Limited

Swiss Bank Corporation International Limited

Union Bank of Switzerland (Securities) Limited

Daiwa Europe Limited

Banque Bruxelles Lambert S.A.

Credit Lyonnais

First Chicago Limited

Manufacturers Hanover Limited

Morgan Guaranty Ltd

Caparo bids for Fidelity following share build-up

BY CHARLES BATCHELOR

Caparo Industries, Mr. Swraj Paul's diversified engineering group, yesterday increased its stake in Fidelity to 32.4 per cent and announced a take-over bid which values the hi-fi and television maker at £13.5m.

Caparo also disclosed in a separate announcement that it has taken a 5.6 per cent stake in ML Holdings, which makes aviation weapons systems and foundry products.

Mr. Paul said: "We are looking to get into slightly higher technology. We want to go into businesses of the future and thought Fidelity might be the proper vehicle."

Caparo intends to keep Fidelity as a quoted subsidiary if its bid is successful which means it will retain between 51 and 75 per cent of the shares.

Caparo started buying them when it was quoted at 70p. Caparo shares were unchanged yesterday at 37p.

Fidelity makes and sells televisions, cordless telephones, integrated rack units, record players and tape recorders. Products include colour television set chassis and with test specifications for its cordless telephones meant it made pre-tax profits of only £1.31m in the year ended March 31.

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TECHNOLOGY

HOW TO DETECT RAINFOREST SEEPAGE

Tape senses roof leaks

BY GEOFFREY CHARLISH

UNDETECTED ROOF or other enclosure leaks can prove expensive, not just in terms of structural damage to the property, but in some cases the contents as well.

A novel answer is forthcoming from Energy Sensors of Winchester, Hants, in the form of a development called Smart Tape. The tape contains dormant battery components and a microminature radio transmitter which is activated by rainwater, in turn producing an alarm in a nearby receiver.

Water causes a leak on the tape, which is sandwiched in the roof or enclosure structure, it finds its way into the space between the film electrodes. A chemical contained in the space is dissolved, forming an electrolyte, and the resultant electric current produces about one volt. The power is fed to a low power radio transmitter which is also laminated into the tape.

Smart Tape leak detectors operate over a temperature range of -50 to +120 deg C; the encapsulated microelectronics unit measures about 40 x 40 mm, is 3 mm thick, and takes about 0.3 amp from the battery.

The tape is made from coated polymer and fabric materials laminated to form an easily applied material.

Energy Sensors envisages two areas of application. One is on oil and gas pipelines and storage tanks. The tape

would be supplied in custom lengths in standard widths, each length having its own encapsulated transmitter. It would normally be applied over circumferential or longitudinal weld seams, around pipe or tank fittings, or spirally overlapping along critical pipeline sections.

A valuable feature of the transmitters is that they are individually coded so that on a tank farm or down a pipeline run, it becomes possible to locate the region in which the leak has occurred.

The location receivers can be fixed or mounted on land vehicles, helicopters, or can be hand held. Alternatively, the coded alarm signals can be connected to adjacent transponders for sequential interrogation over the pipeline telemetry system. The Smart Tape system adds about 1 per cent to the cost of a pipeline.

The second application is in protecting roofs. The company believes the tape being applied directly on the deck under the covering or sandwiched between bituminous or polymer membranes. Advanced warning is provided by transponders, the roof could be inspected with hand-held interrogating devices.

The company emphasises that the system is currently at the working prototype stage and it is hoped that production will commence early next year. More on 0962 65100.

REDFIFFUSION AND GOULD JOIN FORCES

Computer systems for simulation

REDFIFFUSION Simulation of Crawley and the U.S. company Gould Inc are to undertake joint development of distributed computing systems for flight and other simulator applications.

Under the terms of the agreement the first systems will be applied to Rediffusion-built simulators but thereafter they will be made available for integration into other simulation equipment such as power generation and industrial process control.

The project is code-named Seagull and will deploy basic ideas from Rediffusion and a number of identical Gould Concept 32 computers, known as nodes, which are both

interconnected and interactive. Each node is dedicated to processing data associated with particular simulation tasks such as the fast dynamics of flight and control, the aircraft systems and the environment (view from cockpit, weather).

Rediffusion believes this approach provides a more effective arrangement for simulation tasks than using one large machine because the computation in each node is easier to handle.

There are other advantages. Non-standard requirements are more easily met, time delay between pilot action and response is reduced, and monitoring of the overall system is simplified.

Aspects of simulation not directly associated with the aircraft performance may be isolated from the main simulator, thus creating a separate database and enhancing visual system interrogation.

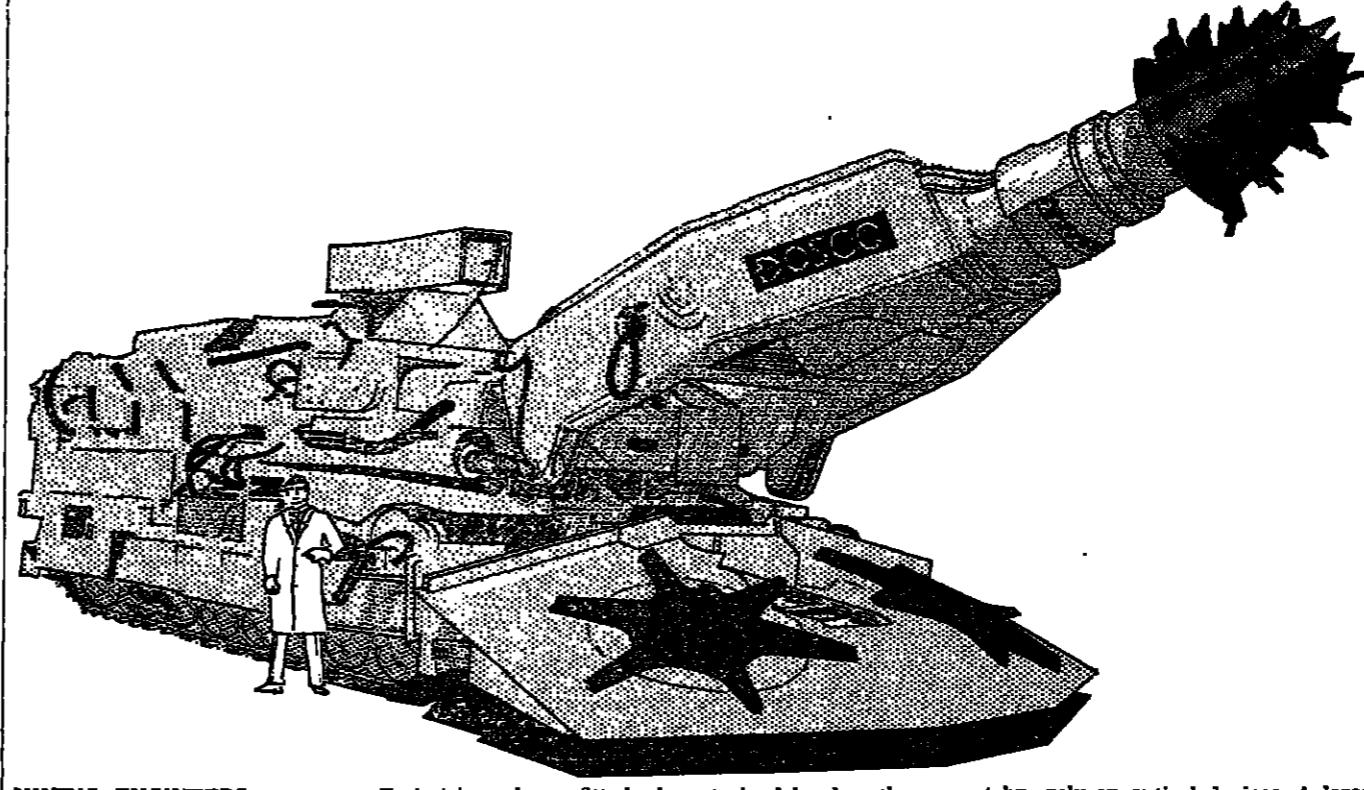
Furthermore, where additional computing power is needed, for example to cope with upgraded aircraft data, the relevant node computer can be expanded simply by adding parallel processors.

There are other advantages. Non-standard requirements are more easily met, time delay between pilot action and response is reduced, and monitoring of the overall system is simplified.

NATIONAL COAL BOARD TO INSTAL NEXT GENERATION OF CUTTERS

Electronic moles tunnel through rock

BY PETER MARSH



MINING ENGINEERS are set to install in Britain's collieries a new generation of "electronic moles" — tunnelling machines that dig out rock in a set sequence under the command of a computer.

The National Coal Board is to install over the next few weeks the first mechanism of this type at Thoresby, a pit in Nottinghamshire where miners are working now.

The hardware comprises a standard tunnelling machine made by Doso of Tuxford, near Doncaster, to which engineers have added a package of electronics developed by Zed Instruments, a small company in West Molesey, near London.

The mechanism that Zed has developed is one of two systems to automate tunnelling operations that are under evaluation by the NCB's Mining Research and Development Establishment at Bretby, Derbyshire.

Partners in the Tunnelling Project, which is based in Worksop, has provided the second system, in conjunction with Furu Homem, a civil engineering company in Norway. If the NCB is satisfied with the performance of the PTT machine, it will see service later this year at the Daw Mill colliery, near Mansfield.

In conventional tunnelling, an operator moves the head into position against a wall of rock. He then guides the arm to cut away a segment of material that is perhaps 50cm deep and the same distance in cross section.

The head then moves out of the cavity and attacks a new section of rock immediately adjacent, taking up to 10 minutes to cut out material across the full width of the tunnel.

During the procedure, the operator has to control the head with a joystick or similar mechanism. He may be con-

strained by dust thrown out by the cutting head. The view of the operator may also be obscured by parts of the excavating hardware.

With the electronic package devised by Zed, the person in charge of the machine leaves the head to steer itself during each cutting sequence. The operator has little to do other than to drive the excavator forward on $\frac{1}{2}$ tracks after each sequence has ended. In this way, the machine periodically lurches forward to take up a new position for cutting.

Details about the movement of the cutting head are presented to a display screen that the person in charge of the excavator monitors.

The main feature of the Zed system is a computer into which a supervisor feeds a set of instructions, for example on the dimensions of the tunnel to be excavated. While the cutting head is rotating, the computer receives information from sensors about the position of the body of the excavating machine.

As a result of these two sets of information, the computer draws up new instructions that tell the arm how to move to cut the tunnel in the required way.

The Zed system contains two kinds of sensors, both of which

rely on optical devices. A laser behind the excavator beams a narrow pencil of light at an optoelectric detector built into the excavating machine.

Electronic components work out on which part of the detector, an array of semiconductor devices, sum square the laser beam that is impinged. From this, the computer calculates the position in the tunnel of the excavating machine.

The computer also needs to know the position of the arm that contains the cutting head. Information on this is obtained through a second series of sensors. These comprise small light-emitting diodes built into semiconductor devices. Sum square the laser beam that is impinged. From this, the computer calculates the position in the tunnel of the excavating machine.

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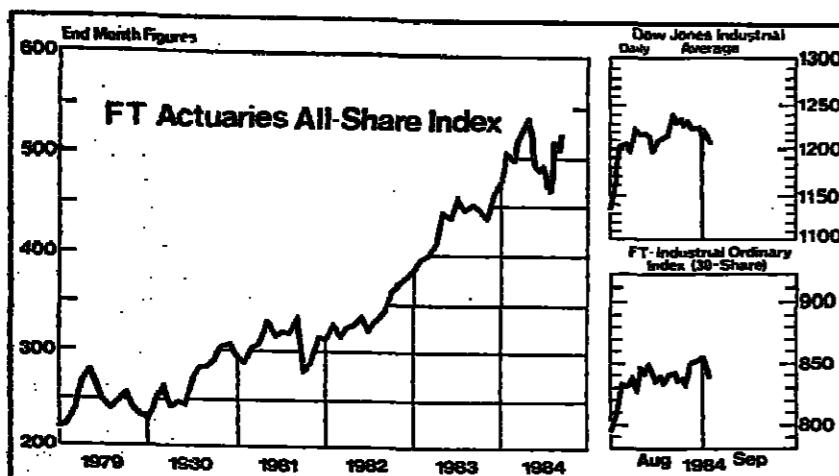
NEW YORK STOCK EXCHANGE 28-30
AMERICAN STOCK EXCHANGE 29-30
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SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Wednesday September 5 1984

KEY MARKET MONITORS



	Sept 4	Previous	Year ago
NEW YORK	1,212.35	1,224.38	1,215.45
DJ Industrials	510.52	520.51	508.94
DJ Transport	128.44	129.46	130.11
S&P Composite	164.88	166.58	165.00

	Sept 4	Previous	Year ago
LONDON	838.3	855.1	714.5
FT Ind Ord	1,063.7	1,105.3	968.0
FT-SE 100	513.17	521.83	454.11
FT-A All-share	555.26	565.94	491.8
FT Gold mines	540.3	561.4	585.5
FT-A Long gilt	10.84	10.55	10.81

	Sept 4	Previous	Year ago
TOKYO	10,609.53	10,630.08	9,183.11
Tokyo SE	815.36	816.99	876.31

	Sept 4	Previous	Year ago
AUSTRALIA	728.7	730.6	714.5
All Ord.	453.8	457.4	604.7

	Sept 4	Previous	Year ago	
AUSTRIA	Credit Aktien	53.27	53.37	55.21
BELGIUM	Belgian SE	157.86	157.48	132.49
CANADA	Sept 4	Prev.	Yr ago	
Toronto	Metals & Minis	2,000.2*	2,019.1	-
	Composite	2,350.3*	2,358.8	2,512.3
Montreal	Portfolio	117.01*	117.08	122.65

	Sept 4	Previous	Year ago	
DENMARK	Nikkei-Dow	10,609.53	10,630.08	9,183.11
	Tokyo SE	815.36	816.99	876.31

	Sept 4	Previous	Year ago	
FRANCE	CAC Gen	173.2	173.2	193.1
	Ind. Tendance	112.2	111.9	84.35

	Sept 4	Previous	Year ago	
WEST GERMANY	FAS-Aktien	344.27	343.92	312.12
	Commerzbank	1002.4	1000.2	923.6

	Sept 4	Previous	Year ago	
HONG KONG	Hang Seng	947.02	958.42	950.54

	Sept 4	Previous	Year ago	
ITALY	Banca Comuni	215.27	216.55	202.27

	Sept 4	Previous	Year ago	
MEXICO	ANP-CBS Gen	165.5	165.5	158.4
	ANP-CBS Ind	131.3	130.5	111.8

	Sept 4	Previous	Year ago	
NORWAY	Oslo SE	255.18	250.24	207.1

	Sept 4	Previous	Year ago	
SINGAPORE	Straits Times	916.8	922.29	978.46

	Sept 4	Previous	Year ago	
SOUTH AFRICA	Gold	959.0	986.3	947.8
	Industrials	603.4	508.7	933.8

	Sept 4	Previous	Year ago	
SPAIN	Madrid SE	140.11	138.58	113.07

	Sept 4	Previous	Year ago	
SWEDEN	J & P	n/a	1,454.48	1,527.15

	Sept 4	Previous	Year ago	
SWITZERLAND	Swiss Bank Ind	379.7	379.3	335.3

	Sept 4	Previous	Year ago

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Closing prices, September 4

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Kidder, Peabody International Limited

International Investment Bankers

An affiliate of

Kidder, Peabody & Co.
Incorporated
Founded 1865

New York • London • Paris • Geneva • Zurich • Hong Kong • Tokyo

Continued on Page 29

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, September 4

Continued on Page 36

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 30

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the year's high-low range and

dividends are shown for the new stock only. Unless otherwise noted, rates of dividends are annual disbursements based on the latest declaration.

a-dividend also extra(s). b-annual rate of dividend plus stock dividend. c-liquidating dividend. cl-called. d-new yearly low. e-dividend declared or paid in preceding 12 months. g-dividend in Canadian funds, subject to 15% non-residence tax. l-dividend declared after split-up or stock dividend. j-dividend paid this year, omitted, deferred or no action taken at latest dividend meeting. k-dividend declared or paid this year, an accumulative issue with dividends in arrears. n-new issue in the past 52 weeks. The high-low range begins with the start of trading nd-next day delivery. P/E-price-earnings ratio. r-dividend declared or paid in preceding 12 months, plus stock dividend. s-stock split. Dividends begins with date of split. sls-sales. t-dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date. u-new yearly high. v-trading halted. w-in bankruptcy or receivership or being reorganised under the Bankruptcy Act, or securities assumed by such companies. wd-when distributed. wh-when issued. ww-with warrants. x-eve-dividend or ex-rights xdr-ex-distribution. xx-without warrants y-cs-dividend and sales in full. yd-yield.

WORLD STOCK MARKETS

oo Financial Times Wednesday September

WORLD STOCK MARKETS																Financial Times Wed													
AUSTRIA		GERMANY		NORWAY		AUSTRALIA (continued)		JAPAN (continued)		OVER-THE-COUNTER		Nasdaq national market, closing prices								Stock		Stock		Stock		Stock			
Sept. 4	Price + or Schs.	Sept. 4	Price + or Dm.	Sept. 4	Price + or Kroner	Sept. 4	Price + or Aust. \$	Sept. 4	Price + or Yen	Sept. 4	Sales (Units)	High	Low	Last	Clos.	Stock	Sales (Units)	High	Low	Last	Clos.	Stock	Sales (Units)	High	Low	Last	Clos.		
Creditanstalt	210	-2	AEG-Telef.	98.7	+2.9	Bergen & Bank	149	-2	Gon Prop Trust	2,16	-0.02	MHI	253	-2	G-COR	91	8	71	71	71	+1	DecoD	342	124	127	124	-1		
Goeser	322	-1	Allianz Vers.	89.0	-7	Borregaard	500	-2	Hardie-James	3.3	-0.01	Mitsui Co	327	-2	CP Phb	150	47	95	95	95	+1	DebtBk	342	24	24	24	-1		
Interunfall.	400	-1	BasF.	154.5	+0.5	Christiania Bank	145	-4	Hartogen Energy	2.4	+0.1	Mitsui Estate	661	-2	CPT	150	53	31	31	31	+1	DataDt	342	24	24	24	-1		
Laenderbank	208	-1	Bayer	167.5	+0.5	DenNorske Cred	147	-5	Herald WyTimes	3.66	+0.03	Mitsukoshi	360	-1	CPS	150	26	26	26	26	+1	Debtus	342	24	24	24	-1		
Permosoros	340	-3	Bayer-Hypo-	276	+7	Eikom	120	-4	ICI Aust.	2.05	-0.05	NGK Insulators	850	-1	CGA C	150	17	17	17	17	+1	Demol	342	24	24	24	-1		
Steyr-Daimler-	141	-1	Bayer-Varein	311	+4	Norsk Data	317.5	-1.5	Nikon Cement	203	-1	CML	150	5	5	5	5	+1	DemolEl	342	24	24	24	-1					
Vaetischer Mag.	215	-1	BHF-Bank	284	+4	Norsk Hydro	630	-2.5	Nippon Denso	1,580	+10	CPT	150	8	85	85	85	+1	DiagD	342	24	24	24	-1					
BELGIUM/LUXEMBOURG	Sept. 4	Price + or Fr.	Brown Boveri	384.5	+1.5	Storebrand	192.5	-12.5	Nippon Electric	1,310	-10	CSP	150	15	32	32	32	+1	DiagD	342	24	24	24	-1					
RSBd	1,680	+60	Commerzbank	153	+5	SPAIN	Sept. 4	Price + or Ptaz	Nippon Express	317	-5	Cash	150	15	75	75	75	+1	DiagD	342	24	24	24	-1					
Bank A Lux	5,325	+25	Daimler-Benz	542	-1	Sept. 4	Price + or Kroner	Nippon Gakki	930	-19	CACI	150	15	55	55	55	+1	DiagD	342	24	24	24	-1						
Ente Bsr.	4,410	+10	Diese	254	+4	Sept. 4	Price + or Aust. \$	Nippon Kokan	141	-1	Calcorp	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Banka	2,690	-10	Electrociei	6,690	-10	Sept. 4	Price + or Yen	Nippon Oil	911	-12	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Banka	2,775	-10	Entra Nat.	7,820	-20	Sept. 4	Price + or Fr.	Nippon Seiko	605	+7	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
L.Bruix.	2,040	-20	Ferment	3,395	-5	Sept. 4	Price + or Kroner	Nippon Shimpan	550	+16	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Kreder.	2,590	+5	Fokker	5,850	-95	Sept. 4	Price + or Aust. \$	Nippon Steel	192	-2	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Volkswagen	7,200	+150	Globe	6,850	+80	Sept. 4	Price + or Yen	Nippon Suisan	324	-1	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Volkswagen	7,200	+150	Huette	7,350	+10	Sept. 4	Price + or Fr.	Nissan Motor	225	-4	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Volkswagen	7,200	+150	Iberduero	7,870	-50	Sept. 4	Price + or Kroner	Nissin Flour	607	-10	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Volkswagen	7,200	+150	Petroles	7,200	-100	Sept. 4	Price + or Aust. \$	Nishin Steel	500	-10	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Volkswagen	7,200	+150	Telefonica	7,244	-1	Sept. 4	Price + or Yen	Nissan Yushen	607	-4	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Volkswagen	7,200	+150	Volvo	7,244	-1	Sept. 4	Price + or Fr.	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Volkswagen	7,200	+150	Wormaid Int'l	93.7	+0.7	Sept. 4	Price + or Kroner	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
MARK	Sept. 4	Price + or Khr. 2	ITALY	Sept. 4	Price + or Lira	SWEDEN	Sept. 4	Price + or Kroner	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1					
Chile	435	-20	Banken	504.2	+1	Sept. 4	Price + or Aust. \$	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Skand	555	+4	Centrale	545.5	+1.5	Sept. 4	Price + or Yen	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Verkerab.	265	-1	Creditm.	545.5	+1.5	Sept. 4	Price + or Fr.	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Bank	260	-1	Fiat	545.5	+1.5	Sept. 4	Price + or Kroner	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Italische	187	+3	Finisider	4,305	-100	Sept. 4	Price + or Aust. \$	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Brigge	106	-1	Generali	403.9	-1.2	Sept. 4	Price + or Yen	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
de Dampf.	106	-1	Invest.	2,800	-20	Sept. 4	Price + or Fr.	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Montedison	500	-100	Italcementi	50,000	-100	Sept. 4	Price + or Kroner	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Montedison	500	-100	Montedison	1,200	-31	Sept. 4	Price + or Aust. \$	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Pirelli Co.	5,875	-55	Pirelli Spa	2,988	-55	Sept. 4	Price + or Yen	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Banken	233	+4	Siba BPD	1,788	-52	Sept. 4	Price + or Fr.	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Banken	215	+1	Toro Assic.	1,800	-40	Sept. 4	Price + or Kroner	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Banken	208	+1	Toro Assic.	12,225	-275	Sept. 4	Price + or Aust. \$	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
Banken	208	+1	Toro Pref.	8,980	-70	Sept. 4	Price + or Yen	Oceanus	10,830	+30	Carbo	150	15	75	75	75	+1	DiagD	342	24	24	24	-1						
NETHERLANDS	Sept. 4	Price + or Fls.	ITALY	Sept. 4	Price + or Lira	SWITZERLAND	Sept. 4	Price + or Fr.	Alusuisse	770	-40	Alinomoto	1,200	-10	Alfa Electric	2,200	-20	Alfa Electric	2,200	-20	Alfa Electric	2,200	-20	Alfa Electric	2,200	-20	Alfa Electric	2,200	-20
3,565	-1	Bastiog/IRES	16,950	-500	Brown Boveri	3,560	-40	Alpa Electric	1,200	-10	Amada	563	-12	Amico	1,200	-10	Amico	1,200	-10	Amico	1,200	-10	Amico	1,200	-10	Amico	1,200	-10	
530	-4	Centrale	2,042	-119	Ciba Gengy.	2,440	+5	Amico	563	-12	Asahi Chem.	781	-3	Asahi Glass	781	-3	Asahi Glass	781	-3	Asahi Glass	781	-3	Asahi Glass	781	-3	Asahi Glass	781	-3	
667	+1	Credito Varesino	4,075	-29	do. Part Certs.</td																								

NOTES — Prices on this page are as quoted on the individual exchanges and are last traded prices. Dealings suspended. x Ex dividend. x Ex stock issue. x Ex rights. as Ex all.

OVER-THE-COUNTER

Nasdaq national

NEW YORK

AMERICAN CLOSING PRICES

AMERICAN STOCK EXCHANGE CLOSING PRICES

12. Signals

FINANCIAL TIMES

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Tel: 069/75980 Telex: 416 193

LONDON STOCK EXCHANGE

MARKET REPORT

RECENT ISSUES

Sterling initiates change of direction which leaves equity index down 16.8 at 838.3

Account Dealing Dates

First Declared: Last Account
Dealing Dates: Dealings Day
July 30 Aug 9 Aug 10 Aug 29
Aug 12 Aug 30 Aug 31 Sept 24
Sept 3 Sept 13 Sept 14 Sept 24
" New dealings date from 9.30 am two business days earlier.

The break in the fine summer weather yesterday simultaneously brought a dark cloud over London stock markets. Leading shares, hit hard—the FT Industrial Share Index—dropped 16.8 to close at 838.3—not by any single adverse development but a series of known influences which blue chips had stoutly resisted over past weeks.

From the opening bell, the two main investment areas dealing unusually with dealers worried about the dollar showed some strength. Talk revived that U.S. interest rates are set to rise because economic pointers to be released shortly would show a continuation of America's fierce rate of growth.

Confusion over the off-pot talk aimed at reducing the long-term selling miners' dispute and vague rumours that an Arab state was undercutting agreed crude oil selling levels and threatening to provoke a price war were other factors contributing to renewed weakness in sterling. The after-noon announcement of last month's rise in U.S. money market figures—stretches M3 rate 0.1 per cent—was also interpreted bearishly in a market seemingly intent on gorging itself on unfavourable pointers.

Nervous selling and profit-taking developed in the early trade with jobbers gratefully taking the opportunity to lower prices and sellers slow to respond. The shakeout deferred many potential investors but not all lost confidence and small demand from now onwards slowed the pace of the decline, despite a dull re-opening trend yesterday on Wall Street.

Government securities were over-responsive to light offerings, particularly at the longer end of the curve. Final issues have stretched to 1 compared with falls of 1 among short-dated Gilt. Undated and index-linked stocks also gave ground in a market which appeared to be suffering more from lack of demand than actual selling pressure.

Composites easier

Composite Insurances went lower with the general trend. Awaiting their respective interim statements due today, GRE declined 7 to 593p and Sun Alliance fell 6 to 386p. Royal & Sun Alliance dropped 7 to 473p and General Accident eased 4 to 433p. Commercial Union, at 186p, lost 3 of the previous day's speculative gains. Life issues also fell, though with falls of 7 and 10 respectively recorded in Hambre Life, 428p, and Sun Life, 675p. Elsewhere, Allianz Versicherung replied to

domestic market influences, rising 3 to 237p.

Dealers reported a fundane interest in the banking sector. Interim Bausic firms 3 to 380p in response to the interim statement, while Hansard, adding for ward 3 to 158p. The clearers dithered lower for want of support. Lloyds eased 3 to 345p and Midland gave up 5 to 315p.

Rowland Gaunt, this week's newcomer to the Unlisted Securities Market, slipped below the placing price of 50p to close 4.

Disappearing beer production figures for July triggered steady selling of leading Breweries. Operators were confused by conflicting views from sector analysts and prices improved slightly towards the close. Bass were 36p higher, while Whitbread, 13 to 367p, and Allied-Lyons, 149p, gave up 6 and 5 respectively.

Grand Metropolitan eased 4 to 290p, and Arthur Guinness, which announced a 3p per pint increase on Monday, slipped 3 to 157p. Most regional issues were around in sympathy with the notable exception of Marks & Spencer, which advanced to 397p in a thin market before settling a net 16 dearer at 390p.

Falls in the Building leaders were relatively modest. Blue Circle gave up 5 to 400p and Tarmac, 154p. Elsewhere, Wilsons (Concrete), down 8 at 180p, encountered profit-taking as the increased interim dividend and profits. On the other hand, good first-half figures prompted a rise of 7 to 22p in D. Crouch.

Sporadic selling left ICI 10 at 608p in a dull Chemicals sector.

Dull Stores

Fading prospects of an imminent reduction in mortgage rates unsettled leading Retailers which drifted lower throughout the morning trading. Prices stabilised later but losses still mounted in double-figures as in Woolworth, 13 off at 535p. Gussies A fell 9 to 549p, while losses of 6 were noted for Burton, 269p, and British Home, 220p. House of Fraser eased 4 to 266p, while protagonists Lauros gave up a similar amount at 146p; the former's eagerly-awaited annual meeting is scheduled to be held on September 28.

Sellers also held sway in second-line Stores. Our Price, 245p, Currys, 253p, and W. H. Smith A, 140p, all declined around 7, although satisfactory trading results lifted James Beattie A 2 to 80p, and Cadotts A one amount at 72p.

Footwear counters were hampered. Howards, which advanced 8 to 168p in response to the 48 per cent expansion in first-half profits.

FINANCIAL TIMES STOCK INDICES

	Sept. 4	Sept. 5	Aug. 31	Aug. 30	Aug. 29	Aug. 28	Year ago
Government Secs ...	79.43	79.64	79.75	79.75	79.76	79.66	79.71
Fixed Interest ...	82.85	82.98	83.81	83.82	83.23	83.21	82.94
Industrial Ord. ...	858.3	855.1	855.8	855.8	849.8	849.4	814.5
Gold Mines ...	540.3	561.4	565.4	564.9	561.0	568.0	540.3
Ord. Div. Yield ...	4.90	4.82	4.93	4.84	4.94	4.74	4.74
Earnings, Yld.% (full) ...	11.48	11.28	11.29	11.31	11.35	11.67	9.55
P/E Ratio (net) ...	10.47	10.66	10.65	10.65	10.60	10.40	13.04
Total P/L ...	18,714	19,344	19,346	19,346	18,478	17,456	17,815
Equity turnover £m ...	132.35	267.60	978.56	204.18	131.18	214.54	161.65
Equity bargains ...	16,817	18,683	17,498	18,820	18,057	16,165	16,165
Shares traded (mln) ...	119.8	164.4	158.6	118.6	92.7	123.7	123.7

10 am 849.2, 11 am 845.5, Noon 840.5, 1 pm 839.5.
2 pm 838.5, 3 pm 839.5.

Basic 100 Govt. Secs. 15/2/84. Fixed Int. 1928. Industrial 1/7/35.

Gold Mines 12/3/85. SE Activity 1974.

Latest Index 01/04/8026.

*NII = 10.03.

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Latest Index 01/04/8026.

*NII = 10.03.

10 am 849.

International Financier

DAIWA
SECURITIES

MINES—Continued

High	Low	Stock	Price	+ or -	Div	Yield	% Chg.
145	145	Alcan Inc.	250	-			
146	146	Alcan Ind. Inc.	72	-			
147	147	Alcan Int'l. Inc.	72	-			
148	148	Alcan Int'l. Inc.	72	-			
149	149	Alcan Int'l. Inc.	72	-			
150	150	Alcan Int'l. Inc.	72	-			
151	151	Alcan Int'l. Inc.	72	-			
152	152	Alcan Int'l. Inc.	72	-			
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277	277	Alcan Int'l. Inc.	72	-			
278							

AUTHORISED UNIT TRUSTS

Abbey Unit Trst. Mgmt. (a)

1-3 St Paul's Churchyard EC4P 4DA. 01-234 1932

High Income

Gilt & Fixed Int.

Capital Growth

American Growth

Asian Fund

Capital Reserve

General

Japan

U.S. Growth

Acc. Units

U.S. Income

Worldwide Bond

Equity Prod.

Other Funds

£1.00 Min.

Financial Times Wednesday September 5 1984

INSURANCE, OVERSEAS & MONEY FUNDS

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Sterling falls below \$1.30

Sterling closed below \$1.30 against the U.S. dollar yesterday, touching a record trading low of \$1.2908 during the day. It closed at \$1.2820-\$2.2830, a fall of 1.06c and its lowest finishing level ever. A breakdown in the proposed talks between the miners and the coal board had been anticipated by many people and this alone was not a major contributory factor behind sterling's decline.

However, a renewed surge by the U.S. dollar and a reluctance by the UK authorities to use higher interest rates as a weapon to defend sterling left the market with little incentive to maintain sterling positions. It fell to DM 1.7840 against the D-mark from DM 1.7850 and Y115.0 from Y115.2. It was also lower against the French franc at FF 1.6250 from FF 1.6250, but was unchanged against the Swiss franc at SWF 3.1650. On Bank of England figures, its index slipped to 77.8 from 78.1, having stood at 77.8 at noon and 77.8 in the evening. There appeared to be little indication of intervention by the Bank of England and while the latest set of UK money supply figures failed to provide much stimulus in either direction.

The dollar touched a new 113

year high against the D-mark amid fears of higher U.S. interest rates. The U.S. unit broke out of its recent trading range and breached some important chart points, generating increased speculative interest.

The D-mark fell sharply against the dollar in Frankfurt yesterday. The Bundesbank sold \$100m at the fixing, compared with \$60m on Monday, and was believed to have sold well over \$100m on the open market yesterday. At the highest fixing level since February 1973 the dollar rose to DM 2.9180 from DM 2.9115 and SWF 2.4465 compared with SWF 2.4320. It was higher against the yen at Y243.65 from Y242.75 and finished at a record high of FF 8.9320 from FF 8.8340. The lire and several Southeast Asian currencies on Bank of England figures, the dollar's weight in the pound's index rose to 137.7

from 137.2. D-MARK — Trading range against the dollar in 1984 is 2.9230 to 2.5535. August average 2.9633. Trade-weighted index 123.1 against 128.2 six months ago. The D-mark fell sharply against the dollar in Frankfurt yesterday. The Bundesbank sold \$100m at the fixing, compared with \$60m on Monday, and was believed to have sold well over \$100m on the open market yesterday. At the highest fixing level since February 1973 the dollar rose to DM 2.9180 from DM 2.9040. The previous 11-year fixing peak was DM 2.9179 also at record levels against the lire and several Southeast Asian currencies on Bank of England figures. The dollar's weight in the pound's index rose to 137.7

U.S. interest rates, despite little change in Eurodollar rates yesterday. Sterling fell to DM 3.7540 from DM 3.7910 at the fixing, and the Swiss franc to DM 1.173 from DM 1.1983. Within the EMS the French franc was unchanged. The Dutch guilder fell to DM 8.6225 per 100 guilders from DM 8.6465.

JAPANESE YEN — Trading range against the dollar in 1984 is 245.90 to 233.10. August average 242.20. Trade-weighted index 154.4 against 156.4 six months ago. The yen lost ground to the U.S. currency closing at Y242.60, the highest level of the day, compared with Y242.10 on Monday. Selling of the dollar in the early morning pushed it down to a low of Y242.55, but the currency soon recovered, and received a boost when Singapore and Hong Kong based banks bought the dollar against the D-mark.

Eurodollar futures were quiet, but the price for December delivery fell to \$7.84 from \$7.88, after trading within a narrow range of \$7.83 to \$7.86. September gilts opened weak at 105.12, reflecting trends in U.S. credit markets and concern about the weakness of sterling against the dollar. News that talks between the National Coal Board and miners' leaders would fail to placate added an air of gloom to trading while the UK August money supply figures were regarded as mildly disappointing. The September contract fell below a resistance level of 105.1 and continued on down to a low of 104.10, before closing at 104.15, compared with 105.17 on Monday.

U.S. Treasury bonds for

September also recorded little volume, closing at the day's low of 65.18, after opening at the high of 65.27, unchanged from the previous close.

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EMS EUROPEAN CURRENCY UNIT RATES

	Sept 4	Days' spread	Close	One month	% p.m.	Three months	% p.m.
U.S.	1.2905-1.2900	1.2900-1.2900	0.08-0.12c dis	-1.02	0.28-0.40c dis	-1.25	
Canada	1.6760-1.6760	1.6760-1.6760	0.17-0.20c dis	-1.45	0.51-0.60c dis	-1.65	
Netherlands	4.2543-4.2577	4.2560-4.2570	2.11c dis	5.32	4.75-4.90c dis	4.40	
Belgium	7.0070-7.0070	7.0070-7.0070	0.05-0.08c dis	-0.26	0.22-0.25c dis	-0.26	
Ireland	1.2220-1.2220	1.2220-1.2220	0.12-0.15c dis	-1.95	0.52-0.75c dis	-2.05	
West Ger.	3.77-3.79	3.78-3.79	2.14c pf m	2.77	4.45-4.60c pf m	5.07	
Portugal	10.20-10.20	10.20-10.20	2.23c dis	-2.35	17.10-18.00c dis	-24.27	
Spain	26.50-26.65	26.50-26.65	0.05-0.08c dis	-1.80	22.00-22.20c dis	-2.20	
Italy	2.3200-2.3200	2.3200-2.3200	0.05-0.08c dis	-1.80	2.10-2.15c dis	-2.30	
Norway	10.82-10.85	10.82-10.85	2.23c dis	-2.35	17.00-18.00c dis	-24.27	
France	11.57-11.62	11.57-11.62	0.05-0.08c dis	-1.80	17.00-18.00c dis	-24.27	
Sweden	10.20-10.25	10.20-10.25	0.05-0.08c dis	-1.80	17.00-18.00c dis	-24.27	
Japan	3145-3155	3145-3155	1.27-1.28c pm	5.05	2.50-3.40c pm	4.26	
Austria	26.50-26.65	26.50-26.65	0.05-0.08c pm	-1.80	25.25-27.10c pm	3.54	
Switzerland	3.14-3.17	3.15-3.17	2.14c pm	7.20	4.45-4.60c pm	5.81	

Belgian rate is for convertible francs. Financial franc 95.90-95.40. Six-month forward dollar 0.85-0.90c dis. 12-month 2.10-2.25c dis.

OTHER CURRENCIES

	Sept. 4	£	\$	€	Note Rates
Argentina Peso	86.85-97.02	22.92-75.01	Austria	85.25-85.75	
Australian Dollar	1.5580-1.5600	1.1800-1.1900	Bulgaria	76.40-77.00	
Bahraini Dinar	1.71-1.72	1.71-1.72	Canada	1.6760-1.6760	
Belarusian Ruble	5.1110-5.1150	5.1110-5.1150	Denmark	1.2220-1.2220	
Greek Drachma	160.60-161.10	116.85-116.55	France	3.7615-3.8012	
Hong Kong Dollar	7.00-7.00	7.00-7.00	Germany	1.25-1.26	
Icelandic Króna	11.50-11.55	10.50-10.55	Italy	313-315	
Kuwaiti Dinar	1.0000-1.0000	1.0000-1.0000	Malta	4.45-4.55	
Luxembourg Franc	76.50-76.60	56.80-56.90	Norway	10.20-10.25	
Moldovan Leu	1.0100-1.0100	1.0100-1.0100	New Zealand Dollar	2.10-2.10	
New Zealand Dollar	1.0100-1.0100	1.0100-1.0100	Spain	1.20-1.20	
Saudi Arab. Riyal	4.8664-4.8695	4.8665-4.8695	Sweden	10.20-10.25	
Singapore Dollar	1.6000-1.6015	1.6000-1.6015	Switzerland	3.14-3.17	
Singapore Dollars	1.6000-1.6015	1.6000-1.6015	United States	1.8500-1.8500	
U.A.E. Dirham	4.7495-4.7550	5.6780-5.6780	Yugoslavia	2.90-2.92	

* Selling rates.

EXCHANGE CROSS RATES

Sept. 4	Pound Sterling	U.S. Dollar	Deutsche mkr	Japanese Yen	French/Franco	Swiss Franc	Dutch Guild	Italian Lira	Canadian Dollar	Belgian Franc
Sept. 4	1.2923	1.2923	5.785	518.0	5.165	5.270	525.4	525.4	1.2923	518.0
U.S. Dollar	0.774	—	1.5350	5.953	5.047	5.057	5.057	5.057	0.774	5.953
Deutschmark	—	0.4241	1.00	65.88	6.071	6.086	6.125	6.125	—	65.88
Japanese Yen	1.0000	3.1785	4.105	12.00	10.00	10.00	10.00	10.00	1.0000	12.00
French Franc	1.20	0.86	1.20	1.00	1.00	1.00	1.00	1.00	1.20	1.00
Swiss Franc	1.20	0.86	1.20	1.00	1.00	1.00	1.00	1.00	1.20	1.00
Dutch Guilder	1.20	0.86	1.20	1.00	1.00	1.00	1.00	1.00	1.20	1.00
Italian Lira	1.20	0.86	1.20	1.00	1.00	1.00	1.00	1.00	1.20	1.00
Canadian Dollar	1.20	0.86	1.20	1.00	1.00	1.00	1.00	1.00	1.20	1.00
Belgian Franc	1.20	0.86	1.20	1.00	1.00	1.00	1.00	1.00	1.20	1.00

EURO-CURRENCY INTEREST RATES (Market closing rates)

Sept. 4	U.S. Sterling	U.S. Dollar	Deutsche mkr	Japanese Yen	French/Franco	Swiss Franc	Dutch Guild	Italian Lira	Canadian Dollar	Belgian Franc
Short term	11.11-11.14	11.11-11.14	6.61-6.61	51.61-51.61	10.6-10.7	13.4-14.1	11.11-11.14	11.11-11.14	11.11-11.14	11.11-11.14
7 days notice	11.11-11.14	11.11-11.14	6.61-6.61	51.61-51.61	10.6-10.7	13.4-14.1	11.11-11.14	11.11-11.14	11.11-11.14	11.11-11.14
Month	10.8-11.11	11.11-11.14	6.61-6.61	51.61-51.61	10.6-10.7	13.4-14.1	11.11-11.14	11.11-11.14	11.11-11.14	11.11-11.14

